## **Register Now for 2016 Fall Conference**



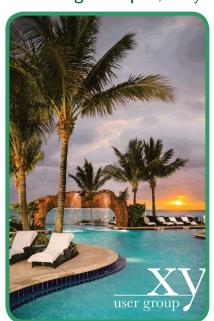
for users of SDL XPP, Contenta, and LiveContent

**New**, for the 2016 Fall XyUser Conference, attendees will be armed with all the relevant

information, schedules, and directories at their fingertips—in a **new mobile app!** When **you** attend the Conference, you'll learn how to **leverage data** and product strengths, **influence** future SDL software releases, meet **colleagues** from around the world, hear about the latest software releases from

SDL, and talk directly to SDL technical staff. The Conference provides an **informal**, **small-group atmosphere** with willing and friendly people, where you can **ask detailed questions** during sessions or in social gatherings.

Each year, the XyUser Conference planners put together a varied program for users of **all levels**, beginner to expert, who fill various roles, such as style developer or programmer. In addition to the usual **range of topics**, this year's Conference will



feature a mini-track for those interested in **automating** 508 Compliance and PDF marks via XPP.

The Fall Conference is a place to learn practical skills—valuable knowledge you can take back to work and use immediately—in a fast-paced, focused environment.

## Top reasons for attending the XyUser Conference:

- Find solutions and best practices
- Sharpen skills in a focused environment
- Accelerate productivity and increase quality in your workflow
- Network with industry professionals from around the world
- Find out what's in development
- Offer feedback to top SDL staff

September 18–21, 2016 Miami, Florida

Industry professionals—people using XPP in their daily production environments and long-time XPP development staff—lead sessions geared to accelerate productivity, increase quality, and streamline workflows. The XPP product director and lead engineer will be in attendance to discuss SDL updates and future direction, and listen to feedback from you to help determine the industry trends and business needs that shape XPP enhancements. The SDL Contenta product manager will also be on hand to provide similar updates and direction for the Contenta and LiveContent S1000D product suite.

The 2016 Fall Conference features three **miniclinics** to extend your expertise with XPP Style Setup, XSLT, and Advanced Use of XPP Macro Language.

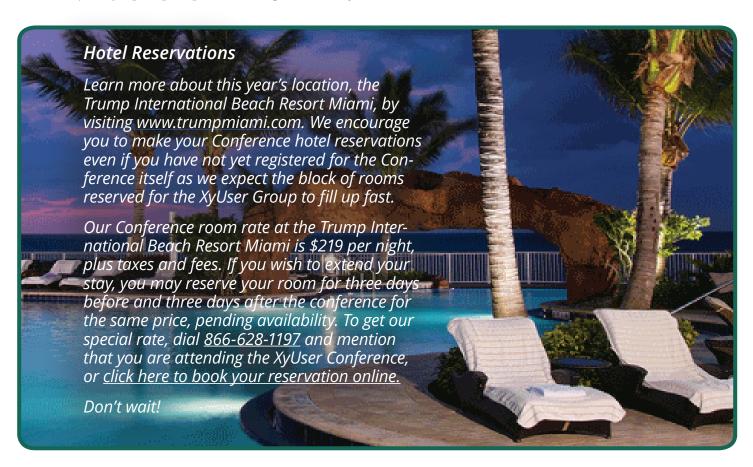
The **main program** runs Monday through Wednesday and includes **informative** and **lively** sessions on topics related to XPP such as: CALS tables, Web Services, Perl, Fonts, Producing Tables of Contents, and even XML Basics.

## **Conference Registration Benefits**

Your XyUser Group Conference registration fee (\$1695 USD) **includes one year of XyUser Group membership**. Also, you will be able to download all Conference presentations (only available to members).

Attendees will soon (in July) have access to a new **mobile app**, developed especially for the 2016 Fall Conference. The **app** contains schedules, session descriptions, attendee contact info, and a site map of the Conference hotel. Notifications of any last-minute changes or updates will be pushed to all attendees. Session handouts will be available through the app, after close of the Conference.

Visit <a href="http://xyug.org/register">http://xyug.org/register</a> to register today!



## Who is the XyUser Group?

- The XyUser Group Community includes companies representing some of the world's most distinguished corporations, publishers, and printers with countless years of experience. The Group also supports and maintains the XyUser Community website allowing all users of XPP, Contenta, and LiveContent to share information and pose technical questions, and be assured of prompt and lively responses from other members across the community spectrum—many times the only place such assistance is available.
- We are a positive force for enhancing the productivity and usefulness of SDL (and related) systems. Our relationship with SDL and other vendors will always be open and collaborative, founded on the principle of true partnership.
- If you would like more information about the XyUser Group, please visit the <u>Community website</u> or contact Chris Leggett at <u>chris@xyug.org</u>.