**ASK ALL**

**Age. How old are you?** |\_ \_| **RANGE 18-65**

**ASK ALL**

**Edu. Are you in possession of a college degree (bachelor degree, master of science, PHD – any comparable education level)?**

**SINGLE ANSWER**

1.       Yes, I’m in possession of a college degree

2.       No, I’m not in possession of a college degree

**ASK IF EDU=1**

**Uni. How many years did you spend at college or university as a student?** |\_ \_| **RANGE 1-10**

**ASK IF EDU=2**

**School. How many years of school education did you complete?** |\_ \_| **RANGE 1-15**

**ASK ALL**

**Income. How would you define your/your family’s standard of living?**

**SINGLE ANSWER – ROTATE 1-5/5-1 – cod 6 always last**

1.      High

2.      Medium-high

3.      Average

4.      Medium-low

5.      Low

6.      I don’t know

**ASK ALL**

**Occ. What is your current occupation?**

**SINGLE ANSWER**

1. Business entrepreneur (with at least 5 members of staff)

2. Self-employed professional

3. Trader/shopkeeper/retailer

4. Artisan/small entrepreneur (less than 5 members of staff)

5. Farmer

6. Other self-employed work

7. Teacher/lecturer

8. Manager/middle management

9. Senior office worker/technician/civil servant

10. Clerical worker

11. Manual worker/shop assistant/farm labourer

12. Other profession/rank

13. Unemployed/on redundancy pay

14. Student

15. Housewife

16. Retired

17. Looking for first job

18. Other non-working situation

**ASK ALL**

**S1. What are you most concerned about in today’s world? (give a maximum of two answers)**

**MULTIPLE ANSWERS - MAX 2 ANSWERS**

**RANDOM ITEMS 1-9**

1. The environment
2. Terrorism
3. Crime
4. War
5. Health
6. Economic situation
7. Personal freedom
8. The uncontrolled growth of technology
9. Natural disasters (earthquakes, tsunamis, etc.)
10. Other
11. Nothing in particular **SINGLE ANSWER**

**ASK ALL**

**S2. Would you describe yourself particularly as someone who...: (give a maximum of two answers)**

**MULTIPLE ANSWERS - MAX 2 ANSWERS**

**RANDOM ITEMS 1-7**

1. Is serious and committed
2. Loves taking risks
3. Abides by the rules
4. Is cheerful and likeable
5. Is always keeping up with the times
6. Is inquisitive
7. Is always well-informed
8. Other
9. None of those **SINGLE ANSWER**

**ASK ALL**

**Travel. How many times in the last 5 years have you travelled abroad (for pleasure, for work, etc.)?**

**SINGLE ANSWER**

1. Never
2. Once
3. 2 to 5 times
4. More than 5 times

**ASK ALL**

**T1. Which of these monuments do you know?**

**RANDOM ITEMS 1-14**

**MULTIPLE ANSWER**

1. Christ the Redeemer, Rio de Janeiro
2. Big Ben, London
3. The Statue of Liberty, New York
4. Golden Gate Bridge, San Francisco
5. The Acropolis, Athens
6. Taj Mahal, Agra
7. Sagrada Familia, Barcelona
8. Eiffel Tower, Paris
9. The Colosseum, Rome
10. The Great Wall of China
11. Brandenburg Gate, Berlin
12. The Kremlin, Moscow
13. Blue Mosque, Istanbul
14. The Pyramids, Egypt
15. None of these **(SINGLE ANSWER)**

**ASK ALL**

**T2. If you won a foreign holiday as a prize tomorrow, where would you like to go? Give a maximum of 3 destinations.**

**DO NOT SHOW COUNTRY OF RESIDENCE**

**RANDOM ITEMS 1-16**

**MULTIPLE ANSWER – MAX 3 ANSWERS**

1. Italy
2. France
3. United States
4. Spain
5. China
6. Turkey
7. Germany
8. England
9. Russia
10. Mexico
11. Australia
12. Japan
13. Polynesia
14. South Africa
15. Kenya
16. Brazil
17. Other
18. Don't know **(SINGLE ANSWER)**

**ASK ALL**

**S3. In general, how much would you say you know about the following countries around the world?**

**RANDOM ITEMS**

**SHOW TABLE - Show only 8 countries**: always *ITALY* [1] + **two** random *European countries* [2,3,4,5] + **two** random *extra-EU countries* [6,7,8,9] + **three** random *Developing countries* [10,11,12,13,14,15]

(**never show country of residence/field**)

1. Italy
2. Germany
3. Spain
4. France
5. England

**SINGLE ANSWER PER ROW**

↓ ROTATE 1-4, 4-1 ↓

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Show only 8 countries** ↓ | **A lot** | **Quite a lot** | **A little** | **Not at all** | **Don't know** |
| **EU COUNTRY** | **1** | **2** | **3** | **4** | **5** |
| **EU COUNTRY** |  |  |  |  |  |
| **ITALY** |  |  |  |  |  |
| **NON-EU COUNTRY** |  |  |  |  |  |
| **NON-EU COUNTRY** |  |  |  |  |  |
| **DEV COUNTRY** |  |  |  |  |  |
| **DEV COUNTRY** |  |  |  |  |  |
| **DEV COUNTRY** |  |  |  |  |  |

**SHOW TABLE - SHOW KNOWN COUNTRIES (COD=1,2 AT S3) + ALWAYS ITALY**

**S4. If you had to give your overall opinion of the following countries, how would you rate them?**

**SINGLE ANSWER PER ROW**

↓ ROTATE 1-4, 4-1 ↓

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Very positively | Quite positively | Quite negatively | Very negatively | Don't know |
| S3 COD=1,2 + ITALY ↓random↓ | **1** | **2** | **3** | **4** | **5** |
| **COUNTRY** |  |  |  |  |  |
| **COUNTRY** |  |  |  |  |  |
| **ITALY** |  |  |  |  |  |
| **COUNTRY** |  |  |  |  |  |
| **…** |  |  |  |  |  |

**SHOW TABLE - SHOW KNOWN COUNTRIES (COD=1,2 AT S3) + ALWAYS ITALY**

**S5. Which country do you associate mainly with...?**

**SINGLE ANSWER PER COLUMN**

1. Creativity and inventiveness
2. Sustainable development and care for the environment
3. Quality of life
4. Efficiency and organisation
5. Tolerance, respect for others and civil rights
6. Economic development
7. Political stability
8. Innovation and scientific research

RANDOM

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| S3 COD=1,2 + ITALY ↓RANDOM↓ | **3** | **6** | **4** | **1** | **8** | **…** |
| **COUNTRY** |  |  |  |  |  |  |
| **COUNTRY** |  |  |  |  |  |  |
| **ITALY** |  |  |  |  |  |  |
| **COUNTRY** |  |  |  |  |  |  |
| **…** |  |  |  |  |  |  |

**APPEAL AS A PLACE FOR STUDY OR WORK**

**ASK ALL**

**ST0. If you had to choose to invest your money in businesses in certain countries, which would you choose?**

**SHOW TABLE - SHOW MAX 3 (RANDOM) KNOWN COUNTRIES (COD=1,2 AT S3) + ITALY)**

**SINGLE ANSWER PER ROW**

↓ ROTATE ITEMS 1-4, 4-1 ↓

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Definitely yes | Probably yes | Probably not | Definitely not | Don't know |
| MAX 3,  S3 COD=1,2 + ITALY ↓random↓ | **1** | **2** | **3** | **4** | **5** |
| **COUNTRY** |  |  |  |  |  |
| **COUNTRY** |  |  |  |  |  |
| **ITALY** |  |  |  |  |  |
| **COUNTRY** |  |  |  |  |  |

**ASK ALL**

**ST1. If you had to choose a country in which to work, which of these would you choose?**

**SHOW SAME TABLE ST0 - SHOW MAX 3 KNOWN COUNTRIES (COD=1,2 AT S3) + ALWAYS ITALY**

**SINGLE ANSWER PER ROW**

**ASK IF AGE <=25 or PROF=14**

**ST2a. If you had to choose a country in which to study, which of these would you choose?**

**SHOW SAME TABLE ST0 - SHOW MAX 3 KNOWN COUNTRIES (COD=1,2 AT S3) + ALWAYS ITALY**

**SINGLE ANSWER PER ROW**

**ASK IF AGE >25 and PROF ≠ 14**

**ST2B. If you had to choose a country for your son or daughter to study in, which of these would you choose?**

**SHOW SAME TABLE ST0 - SHOW MAX 3 KNOWN COUNTRIES (COD=1,2 AT S3) + ALWAYS ITALY**

**SINGLE ANSWER PER ROW**

**ASK IF ST2a <3 or ST2b <3**

**ESTABLISHMENTS. Which of these research and university establishments do you know?**

**MULTIPLE ANSWERS**

**RANDOM ITEMS 1-21**

1. Accademia del Teatro alla Scala - La Scala Theatre Academy
2. Accademia di Brera - Brera Fine Arts Academy
3. CNR - Italian National Research Council
4. IEO - European Institute of Oncology
5. IED - European Institute of Design
6. IIT - Italian Institute of Technology
7. INFN - Italian National Institute for Nuclear Physics
8. Istituto superiore Sant’Erasmo da Norcia graduate institute
9. Politecnico di Milano - Polytechnic University of Milan
10. Politecnico di Torino - Polytechnic University of Turin
11. Scuola Superiore Sant’Anna di Pisa - Sant'Anna School of Advanced Studies - Pisa
12. SDA Bocconi School of Management
13. Bocconi University
14. Università Cattolica - UCSC
15. Università degli Studi di Milano - The University of Milan
16. Università di Bologna - The University of Bologna
17. Università di Padova - The University of Padua
18. Università di Siena - The University of Siena
19. Università La Sapienza di Roma - Sapienza University of Rome
20. Università Luiss di Roma - LUISS University of Rome
21. Università per stranieri di Perugia - University for Foreigners, Perugia
22. None of these **SINGLE ANSWER**

**ASK ALL**

**LANGUAGE. Which foreign languages can you read or speak?**

**MULTIPLE ANSWERS**

**DO NOT SHOW INTERVIEWED MOTHER TONGUE**

**RANDOM ITEMS 1-12**

1. English
2. German
3. French
4. Spanish
5. Italian
6. Portuguese
7. Russian
8. Japanese
9. Chinese
10. Arabic
11. Mandarin Chinese
12. Esperanto