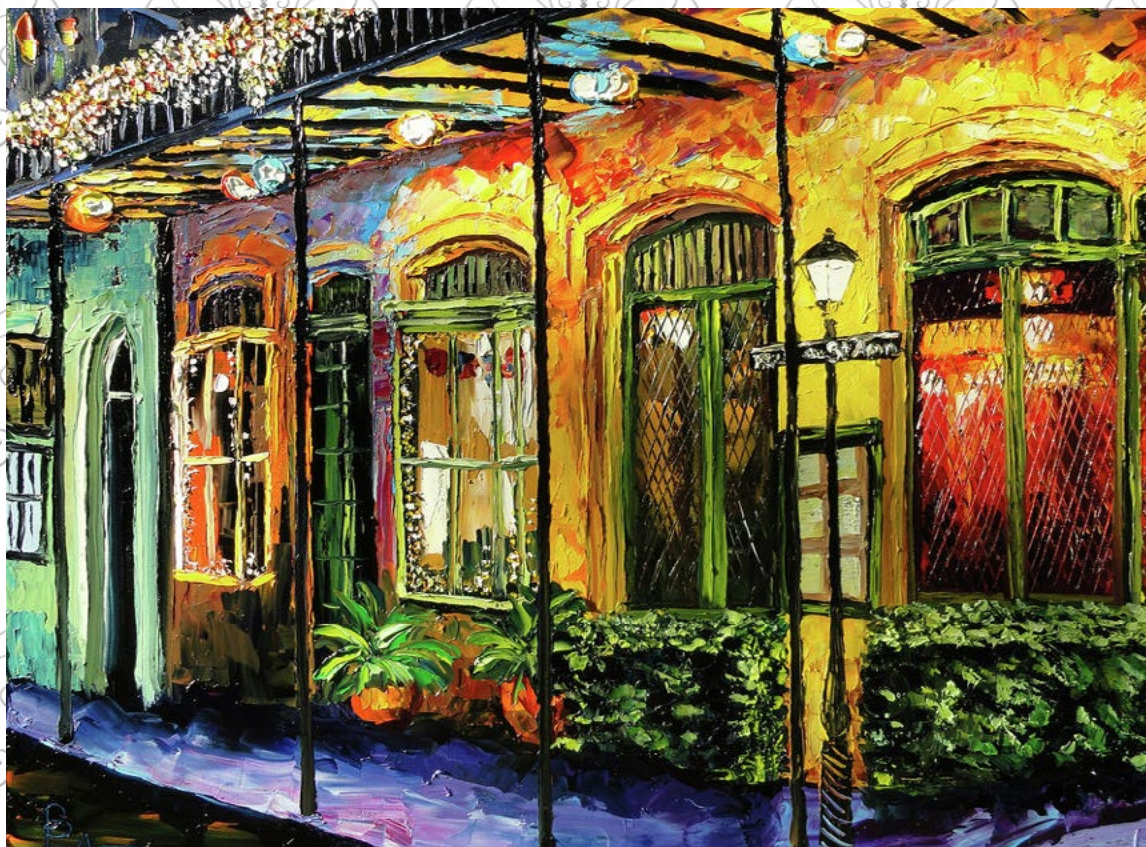


XV user group

for users of SDL XPP, Contenta, and LiveContent



2014 Fall Conference
New Orleans, Louisiana
September 21 through 24, 2014

Come to the Conference!

The XyUser Group is pleased to announce that the 2014 Fall Conference will be held September 21-24 at the Royal Sonesta Hotel in New Orleans!

When you attend the 2014 Fall Conference, you can learn how to leverage data and product strengths, influence future SDL software releases, meet colleagues from around the world, hear about the latest software releases from SDL, and talk directly to SDL technical staff.



After a thorough analysis of last year's very successful Scottsdale Conference, this year the Group will offer an educational program that takes the best sessions from last year and adds new sessions for users of SDL XPP, Contenta and LiveContent at all levels of expertise.

The Fall Conference is the place to learn practical skills—valuable knowledge you can take back to work and use immediately—in a fast-paced, focused environment. Industry professionals lead sessions geared towards accelerating productivity, increasing quality, and streamlining workflow processes. You will hear real-world examples of technology in action and learn about industry trends. There will also be SDL updates as well as the popular Wish List session that gives you a chance to offer feedback on your future needs.

The 2014 Fall Conference features three Mini-Clinics that will extend your expertise with **Fonts**, **Modern Perl** and **Cascading Style Sheets (CSS)**. The main program will take place Monday through Wednesday and will include informative and lively sessions on topics such as: **SDL XPP**, **LiveContent**, and **Contenta Product Updates**; **XPP system variables**, **command line utilities**, and **libraries**; working with **Perl** and **XyPerl**; **“How Do I ???”** sessions in which participants can leverage group ideas to solve their particular technical problems; creating **XPP Tables of Contents** using CITI or XSLT; and many more.

Especially exciting will be a focus on **XPP 9**—with sessions covering CSS as a replacement for Item Formats, Direct-to-PDF, and our annual “Under the Hood” presentation.



For more information, visit the XyUser Group website (www.xyug.org) or contact Executive Director Josh Faigen at josh@xyug.org or 978.618.4778.

Who is the XyUser Group?

Since its inception in 1990, the goal of the XyUser Group has been to provide communication, networking and educational services to users of SDL XPP, Contenta, and LiveContent products around the world. The Group consists of a volunteer board of directors and advisory committees that represent several markets and geographic regions.

The objective of the XyUser Group is to remain autonomous from SDL while at the same time sustaining a relationship based on openness and cooperation. SDL supports us in this endeavor.

Who are the XyUser members?

Today, the XyUser Group includes member companies representing some of the world's most distinguished corporations, publishers, and printers—with countless years of publishing, printing and production experience.

XyUser Group Charter

We are a positive force for enhancing the productivity and usefulness of SDL and related systems. Our relationship with SDL and other vendors will always be open and collaborative, founded on the principle of true partnership.

Why you should join

We realize that many of the users of SDL solutions have distinct needs because of different products, markets, and locations. However, there are far more

areas where the needs of SDL system users come together. As a result, through our membership we are able to present a strong and unified voice to influence product direction and policy to SDL. In addition, XyUser Group membership gives you access to other users—people who have encountered and perhaps resolved problems you may be experiencing. Membership also allows you to increase your knowledge of SDL products and offers a forum to help you use your systems more productively.

What you receive with your membership

As a member of the XyUser Group, your staff will have access to our exclusive ListServ community on which you can post issues and problems and be assured of prompt and lively responses from other community members. (The XyUser ListServ is available only to members!) Also, you will be able to attend our annual Conference at a substantial discount.

Where does our name come from?

The XyUser Group takes its iconic first two letters, X and Y, from “Xyvision”, the original name of both the software now known as XPP and the company that created and developed it. Although “Xy” (pronounced *zigh* to rhyme with *high*) is not in use currently, our name proudly hearkens back to the beginnings of automated composition and resonates with many members of our community who have long been involved with our endeavor.

For more information

If you would like more information about the XyUser Group, please visit our website (www.xyug.org) or contact our Executive Director, Josh Faigen, at josh@xyug.org or 978.618.4778.



Really important info!

XyUser Group's 2014 Fall Conference information

Conference registration is now open! This page contains Conference and hotel information you will need to register. If you want more information immediately, please check us out online at www.xyug.org or contact Executive Director Josh Faigen at josh@xyug.org or 978.618.4778.

Note that we don't limit registrations for the Conference ... everyone who wants to attend is welcome!

We try to keep our Conference fees reasonable and an excellent value. Fees include all sessions, electronic copies of each presentation, breakfast and lunch each day, and a Monday night Special Event. For 2014:

<i>Member early registration:</i>	\$1,095
<i>Member regular registration (after August 1, 2014):</i>	\$1,325
<i>Non-member registration:</i>	\$1,995
<i>Mini-clinics (per participant):</i>	\$400

Hotel reservations

You are welcome to make your Conference hotel reservations at the Royal Sonesta New Orleans at any time. We encourage you to do so even if you have not yet registered for the Conference itself as we expect the block of rooms reserved for the XyUser Group to fill up fast.



Our Conference room rate at the Royal Sonesta is \$149 per night, plus taxes and fees. If you wish to extend your stay, you may reserve your room for two days preceding or following the conference for the same price, pending availability.

Don't wait ... our special room rate is available only until August 27! Reserve your hotel rooms online at <http://tinyurl.com/XyUser2014Sonesta> or by calling 1-800-SONESTA and asking for the Group Code "0920XYUSER" or the Group Name "XyUser Group".



2014 Conference At-A-Glance



Sunday, September 21

[10 am to 4 pm](#)

Mini-Clinic 1: Fonts

Mini-Clinic 2: CSS

Mini-Clinic 3: Modern Perl

[4 to 5 pm](#)

Board of Directors' Meeting

[5 to 7 pm](#)

Registration and Reception

Monday, September 22

[8 to 9 am](#) **Registration and Breakfast**

[9 to 10:15 am](#)

Welcome Session

[10:15 to 10:45 am](#) **Coffee Break**

[10:45 am to Noon](#)

1: SDL XPP Update

[Noon to 1:15 pm](#) **Lunch**

[1:15 to 2:30 pm](#)

2A: Leveraging Libraries and Lookup

2B: 508 Compliance Basics

2C: Contenta/S1000D Update

[2:30 to 3 pm](#) **Coffee Break**

[3 to 4:15 pm](#)

3A: CITI

3B: Using XPP 9.0

3C: SDL LiveContent Update

[6 to 10 pm](#)

Evening Special Event

Tuesday, September 23

[8 to 9 am](#) **Breakfast**

[9 to 10:15 am](#)

4A: How XPath Works in XPP

4B: Command Line Utilities

4C: Introduction to Macros

[10:15 to 10:45 am](#) **Coffee Break**

[10:45 am to Noon](#)

5A: System Variables

5B: Baby Perl

5C: LiveContent Reach: A Major Upgrade

[Noon to 1:15 pm](#) **Lunch**

[1:15 to 2:30 pm](#)

6A: How Do I [...] in XPP?

6B: Contenta/S1000D Wishlist

[2:30 to 3 pm](#) **Coffee Break**

[3 to 4:15 pm](#)

7: XPP 9.0 Under the Hood

Wednesday, September 24

[8 to 9 am](#) **Breakfast**

[9 to 10:15 am](#)

8A: Practical DivXML

8B: XPP System Configuration

8C: Xychange

[10:15 to 10:45 am](#) **Coffee Break**

[10:45 am to Noon](#)

9A: Frills Processing Using XyPerl

9B: Setting Up a TOC: CITI or XSLT?

9C: XPP Tabular for New Users

[Noon to 1:15 pm](#) **Lunch**

[1:15 to 2:30 pm](#)

10: XyUser Group Town Hall

[2:30 to 3 pm](#) **Coffee Break**

[3 to 4:15 pm](#)

11: XPP Wish List

	SUNDAY, SEPTEMBER 21		
10 am-4 pm	Mini-Clinic 1: Fonts	Mini-Clinic 2: CSS	Mini-Clinic 3: Modern Perl
4-5 pm	XyUser Group Board of Directors' Meeting		
5-7 pm	Registration and Reception		
	MONDAY, SEPTEMBER 22		
8-9 am	Registration and Breakfast		
9-10:15 am	Welcome Session		
10:15-10:45 am	Coffee Break		
10:45 am-Noon	1: SDL XPP Update		
Noon-1:15 pm	Lunch		
1:15- 2:30 pm	2A: Leveraging XPP Libraries and Lookup	2B: 508 Compliance Basics	2C: Contenta/S1000D Update
2:30-3 pm	Coffee Break		
3-4:15 pm	3A: CITI	3B: Using XPP 9.0	3C: SDL LiveContent Update
6-10 pm	Evening Special Event		
	TUESDAY, SEPTEMBER 23		
8-9 am	Breakfast		
9-10:15 am	4A: LiveContent Create	4B: Command Line Utilities	4C: Introduction to Macros
10:15-10:45 am	Coffee Break		
10:45 am-Noon	5A: System Variables	5B: Baby Perl	5C: LiveContent Reach
Noon-1:15 pm	Lunch		
1:15-2:30 pm	6A: How Do I [...] in XPP?		6B: Contenta/S1000D Wish List
2:30-3 pm	Coffee Break		
3-4:15 pm	7: XPP 9.0 Under the Hood		
	WEDNESDAY, SEPTEMBER 24		
8-9 am	Breakfast		
9-10:15 am	8A: Practical DivXML	8B: XPP System Configuration	8C: Xychange
10:15-10:45 am	Coffee Break		
10:45 am-Noon	9A: Frills Processing Using XyPerl	9B: Setting Up a TOC	9C: XPP Tabular for New Users
Noon-1:15 pm	Lunch		
1:15-2:30 pm	10: XyUser Group Town Hall		
2:30-3 pm	Coffee Break		
3-4:15 pm	11: XPP Wish List		

Sunday, September 21

All Mini-Clinics run from 10 am to 4 pm.



Mini-Clinic 1: Fonts

Laurie Hagar, SDL

All Levels

How-To

Dealing with fonts in XPP can seem a lot like preparing a tax return. If it's a basic text font, it's E-Z. If it's anything else, you're into the long form. And then ... there are the hidden deductions and things you forgot to declare. In the end, it's a fact of life. Do you get one character when you're expecting another? Or just a blank space where a character should be? What about the ominous reverse question mark? Do you anticipate using Asian languages? Do you have a need for symbols? Thinking about creating a custom symbol? We'll try to simplify the process, but if not that, you'll leave with instruction and materials that outline the XPP font environment and a number of "gotchas".

Mini-Clinic 2: CSS

Mark Hutchinson, Solidair

All Levels

How-To

We take a look at the future of XPP 9.0 when CSS becomes a way of describing formatting and compositional control. Get a head-start on CSS and how it will be used within XPP. Starting from scratch with "generic" CSS and ending with a discussion and demo (subject to permission!) of CSS + XPP. No prior knowledge of CSS required.

Mini-Clinic 3: Modern Perl

Bart Teryn, Grafikon

Intermediate

How-To

In the 19 years since Perl 5 was introduced, our understanding of what makes great Perl programs has changed. While you can write productive programs without taking advantage of all the language has to offer, the global Perl community has invented, borrowed, enhanced, and polished ideas and made them available to everyone. These ideas are described in the (free) book 'Modern Perl'. Using the book as our guide, this Mini-Clinic will try to improve your Perl coding skills, helping you finish your job faster and have more fun too.

Monday, September 22

Morning, 9 am to Noon

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Welcome Session

9 to 10:15 am

Chris Leggett, Letterpart

1: SDL XPP Update

10:45 am to Noon

Frank Closset and Steve Piercey, SDL

All Levels

Product Info

There is a great deal of interest in two of the new features in XPP 9.0. Do you know what those are? (Spoiler: CSS styles and direct-to-PDF.) This session will focus on those features along with other enhancements in the new release. Join us to learn what is available now, what to expect in the near term, and where XPP will go over the longer term in supporting a solid, reliable, standards-based publishing workflow



Monday, September 22

Afternoon, 1:15 to 2:30 pm



2A: Leveraging XPP Libraries and Lookup

Karen Royer, Cenveo

All Levels

How-To

This session explores the relationship between libraries and associated pieces such as job and division tickets, examining how these pieces relate to and interact with each other. We will review the spec look-up process and discuss various scenarios, which may impact how and where specs are stored. Understanding the principles of XPP structure will help you maximize your system's capability.

2B: 508 Compliance Basics

Jo Armstrong and Loretta Kremer-Pearson, Gilson Graphics

All Levels

How-To

The words “accessibility” and “508 compliance” are thrown around frequently these days, but it can be unclear how the practice pertains to our industry. Do you deal with 508 compliancy issues? Come and share your challenges. We will present and discuss the basics of SECTION 508 and offer sources for more details.

2C: Contenta/S1000D Update

Jennifer Goodman, SDL

All Levels

Product Info

This presentation will cover SDL Contenta, SDL Contenta/S1000D, and SDL LiveContent/S1000D version releases. We'll dive into the functionality added since the last XyUser Conference, discuss what we're actively working on and we'll also discuss and solicit your feedback on our product roadmaps.

Monday, September 22

Afternoon, 3 to 4:15 pm



3A: CITI

Jaye Mize, AMA

All Levels

How-To

This session will present the steps necessary to produce a Table of Contents or Index, complete with linked PDF entries. Different options will be presented for generating the page numbers, running CITI, and transforming data to achieve desired results.

3B: Using XPP 9.0

Joshua Faigen, Full Circle Consulting

Intermediate

How-To

With the release of XPP 9.0, we now have the possibility of using CSS (Cascading Style Sheets) to take the place of the Item Format Spec. In this session, we'll see how to conceptually approach the development of a CSS style for any particular project. We will discuss nascent best practices for XPP CSS formatting, and we'll take on the syntactic nuts and bolts (or curly braces and semicolons, if you will) of CSS selectors and XyPerl access using a basic sample project.

3C: SDL LiveContent Update

Frank Closset, SDL

All Levels

Product Info

A great customer experience goes beyond your company's marketing and sales efforts. It requires consistently meeting customer needs for information throughout their entire customer journey. SDL's unified documentation solution ensures you can exceed their expectations for high quality technical content, whether for basic user assistance, training and learning materials, or customer support.

Tuesday, September 23

Morning, 9 to 10:15 am

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4A: How XPath Works in XPP

Chris Leggett, Letterpart

All Levels

Case Study

Using Xpath syntax in the XPP Item Format “XML Path” field to set different specifications for distinct nodes that share the same tag name but have different ancestry (ancestry indicators, predicates and counters). Using attribute indicators and counters in XPP macros. Using tag name testing also in macros. Syntax made easier! As always, informality and an open floor for questions remain the order of the day.

4B: Command Line Utilities

Sam McCollum, Cenveo

All Levels

How-To

There are a lot of tools XPP supplies to help you manipulate divisions, jobs and .sde files. There are too many to cover in one session and some can be very deep. We will look at a number of them, such as listing graphics that are in a job level, creating a postscript file or PDF on the fly, listing page numbers in divisions, and more. We’ll talk about the commands and show them being run.

4C: Introduction to Macros

Dave Van Brunt, Accenture

New User

How-To

Macros make XPP a powerful composition tool for formatting XML. This introductory class is intended to introduce a novice to the basics of both XPP-delivered macros and custom macro authoring. The session will include text/number registers, temporary registers, conditionals, argument/attribute testing, system variables, etc. If you have some formatting issues you’d like to bring along, we will tackle them using macros.

Tuesday, September 23

Morning, 10:45 am to Noon



5A: System Variables

Mark Hutchinson, Solidair

All Users

How-To

XPP knows an awful lot about that line, block, page, pickup, footnote. How can you find out what XPP knows? System variables. We look at macro- and Perl-based queries. Personally, I don't know how people use XPP without these gems. Find some treasures here.

5B: Baby Perl

Bart Terryn, Grafikon

Intermediate

How-To

Perl played a rather modest role in XPP 8 as XyPerl. With XPP 9, it becomes an indispensable tool when used with the new CSS styles, so it's time to learn Perl for everybody who wants to take advantage of a more efficient way of style writing. This session will not make you a Perl expert, but it will provide you with enough Perl knowledge to dive into the new XPP 9 CSS style world.

5C: LiveContent Reach: A Major Upgrade

Chris Leggett, Letterpart

All Levels

Case Study

Back in 2011, Letterpart provided an SDL LiveContent DITA implementation (5.0.2) for Jordan Publishing, a leading provider of legal information in the UK. Three years later, almost to the day, we re-launched an upgraded version of the software (6.0.5)—now called SDL LiveContent Reach—with lots of new features and plenty of existing and new customization. We will go through the reasons for using LiveContent Reach in the first place and then work through the upgrade process. We will show some of the customization work undertaken and some of the benefits for Jordan's many users.

Tuesday, September 23

Afternoon, 1:15 to 2:30 pm

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6A: How Do I [...] in XPP?

Panel of XPP Experts

All Levels

How-To

It is nearly impossible to conceive of a composition problem that can't be solved, somehow, with XPP (not for lack of trying). But, sometimes the solution is not obvious. Bring your most difficult, most intransigent, most hair-raising composition issues to this panel discussion (especially if you've already ingeniously solved them) and our panel of experts will discuss the problem and suggest workable approaches, or congratulate you on your ingenuity. *Due to popular demand, this is a repeat session from last year's conference!*

6B: Contenta/S1000D Wish List

Jennifer Goodman, SDL

All Levels

User Input

SDL Contenta and our S1000D products continue to adapt to changes in technology, industry standards, and the business goals of our customers and prospects. This session is your opportunity to propose product enhancements. Please bring your requests in the form of a user story: "As a (user/role [who]), I want to (task/action [what]), so that I can (reason/value [why])."



Tuesday, September 23

Afternoon, 3 to 4:15 pm

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7: XPP 9.0 Under the Hood

Steve Piercey, SDL

All Levels

Technical

Get an “under the hood” description of two important features of XPP 9—CSS and PDF Direct. This session will demonstrate key features of the newest release with a behind-the-scenes technical talk on what CSS means to XPP.



Wednesday, September 24

Morning, 9 to 10:15 am



8A: Practical DivXML

Bart Terryn, Grafikon

Intermediate

How-To

Introduced with XPP 8.4, DivXML allows you to export your data combined with applied XPP style information. In this session we will use a sample implementation to guide you through what DivXML can do and how it does it. Whereas previous sessions covered the theoretical aspect of DivXML, this one will explain things from the practical side.

8B: XPP System Configuration

Laurie Hagar, SDL

New User

How-To

From fitting a Xyview window conveniently into your desktop landscape to setting up an X-menu configuration that promotes maximum efficiency when doing XPP style development, this session will cover the most important details of XPP basic system administration. Virtually everything about XPP is configurable; find out how to do it here.

8C: Xychange

Pattie Alsop, Tweddle Group

New User

How-To

This session for XPP users will focus on transforming your data with Xychange transformation tables, used to process your input data to or from XPP as well as to or from some other desired output tool or format. After a general overview of transformation syntax and processes, we will review multiple example transformations to explain how to optimize your transformation processes as well as debugging practices.

Wednesday, September 24

Morning, 10:45 am to Noon



9A: Frills Processing Using XyPerl

Mark Hutchinson, Solidair

Intermediate

How-To

Frills Processing is the “Swiss Army Knife” of XPP. Unleash the awesome power of Frills + Perl with very little effort. Frills Processing is one aspect of XPP that everyone should know, understand and use.

9B: Setting Up a TOC: CITI or XSLT?

Joshua Faigen, Full Circle Consulting

All Levels

How-To

For a long time, the only way for XPP users to set up a Table of Contents was to use CITI. Since the advent of XML workflow, however, it is also quite reasonable to use XSLT for the same purpose. There are advantages (and disadvantages) to each. In this session, we will look at the conceptual bases for each approach and provide examples to help you decide which to take.

9C: XPP Tabular for New Users

Jill Spawn, R. R. Donnelley

New User

How-To

Tables often present seemingly simple problems, but finding solutions is not always so simple. In this session we will go over some common tabular pitfalls, such as unanticipated style output or column count overrides, and using horizontal style (hstyle) compared to using justification style (jstyle). We will also look at some common style elements (e.g., alignment characters, spanning text through multiple cells) and how they can be achieved. Examples provided will be based on CALS table markup.

Wednesday, September 24

Afternoon



10: XyUser Group Town Hall

1:15 to 2:30 p.m.

Presented by the XyUser Group Board of Directors

All Levels

**Member
Input**

Over the course of the XyUser Group's existence, there have been many changes both within the organization and also in its relationships with member companies, vendors, and SDL (XyEnterprise). Now in 2014, we once again face a changed landscape although in many ways the XyUser Group is stronger than ever. This session will feature a frank discussion of where we are now as a group, and where we should be heading in the future. All conference attendees are not only invited but are encouraged to attend!

11: XPP Wish List

3 to 4:15 p.m.

Frank Closset and Steve Piercey, SDL

All Levels

User Input

The XPP Wish List Session is both a venerable XyUser tradition and a direct communications channel to SDL and the XPP development and product management team. The requests raised here help shape the product roadmap for XPP. Come prepared with your requests in the form of user stories describing what you want to do, what role or perspective you have in doing it, and the business reason for your action. Contribute your insight by describing how XPP could better serve you.

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