



# Who is the XyUser Group?

Since its inception in 1990, the goal of the XyUser Group has been to provide communication, networking and educational services to users of SDL XPP, Contenta, and LiveContent products around the world. The Group consists of a volunteer board of directors and advisory committees that represent several markets and geographic regions.

The objective of the XyUser Group is to remain autonomous from SDL while at the same time sustaining a relationship based on openness and cooperation. SDL supports us in this endeavor.

## Who is the XyUser Group?

Today, the XyUser Group community includes companies representing some of the world's most distinguished corporations, publishers, and printers—with countless years of publishing, printing and production experience. The Group also supports and maintains XyUser Community website allowing all users of XPP, Contenta and LiveContent to share information and pose technical questions and be assured of prompt and lively responses from other members across the community spectrum... many times the only place such assistance is available.

## XyUser Group Charter

We are a positive force for enhancing the productivity and usefulness of SDL (and related) systems. Our relationship with SDL and other vendors will always be open and collaborative, founded on the principle of true partnership.

## Why Should You Attend the Fall Conference?

We realize that many of the users of SDL solutions have distinct needs because of different products, markets, and locations. However, there are far more areas where the needs of SDL system users come together. As a result, our Fall Conference allows us to present a strong

and unified voice to influence product direction and policy to SDL. In addition, the XyUser Group Conference gives you access to other users—people who have encountered and perhaps resolved problems you may be experiencing. As a Conference attendee you also have the opportunity of increasing your knowledge of SDL products and and participating in forums to help you use your systems more productively.

## What will you receive with your Conference registration?

Your XyUser Group Conference registration fee also includes one year of Group membership, providing you and your staff access to our twenty years of the XyUser archival knowledgebase. Also, you will be able to download all Conference presentations (only available to members).

## Where does our name come from?

The XyUser Group takes its iconic first two letters, and Y, from “Xyvision”, the original name of both the software now known as XPP and the company that created and developed it. Although “Xy” (pronounced to rhyme with ) is not in use currently, our name proudly hearkens back to the beginnings of automated composition and resonates with many members of our community who have long been involved with our endeavor.

## For More Information

If you would like more information about the XyUser Group, please visit our Community website ([community.sdl.com](http://community.sdl.com)) or contact our Executive Director, Josh Faigen, at [josh@xyug.org](mailto:josh@xyug.org) or 978.618.4778.