10 reasons

why you should use Tridion Sites 9.6

Tridion Sites 9.6 adds semantic AI capabilities and introduces many new features to enhance productivity and save you time and money

Tridion Sites

Taxonomy Space

Taxonomy Space gives you a centrally managed taxonomy to bundle synonymous terms in multiple languages under one tag – and relate it to other tags. Users can tag content in the Tridion authoring UI, enabling the web application to then use the rich metadata to drive personalization, provide better search, and show content relationships.

Smart Tagging

Smart Tagging provides you with automatic tag suggestions – drawn from the taxonomy managed through Taxonomy Space. You can auto-tag individual items or a batch of selected items, helping you to be more efficient and save valuable time – all while staying fully in control.

Enhanced ECL content search

External Content Libraries (ECL) capabilities have been enhanced so authors can edit ECL item-info, such as title and external metadata, and synchronize this back into the external content repository. With this improved editing capability you can now localize ECL items metadata.

Automated headless content publishing and archiving

With our new automated headless content publishing feature, when a folder is published, all the components and multimedia components – including pages, structure groups, another bundle, or folder – present in the folder are automatically published too. We also have a new out-of-the-box archive feature, where you can mark certain folders as non-publishable so they are excluded from publishing.

Build headless digital experiences

Content authors can define their content models directly within the Content Manager, using familiar concepts (schemas), and these are then exposed dynamically through the public GraphQL API. Simply publish your content and it will appear consistently across all your websites and devices.

Semantic search

Semantic search enables visitors to more easily discover content – regardless of its location or language. By using 'concepts', the search is able to locate relevant results, even if they don't match the entered search phrase. Users can perform searches based on partial inputs through auto-search completion, as well as search based on synonyms.

Easy translation management

You can now choose target publications/languages in Experience Space and send items for translation from the translation panel itself – thanks to improved translation functionality. Users can see translation information such as where the item has been translated from, and which publications the item has been translated to.

New Add-ons

You now have access to a number of new Add-ons for some major enterprise applications such as Siteimprove, Language Weaver, Brightcove Video Cloud, Adobe Magento, SharePoint 365, Adobe Marketo, Aprimo MRM and RWS Language Cloud to name but a few.

Improved Single Sign-On (SSO) with MFA and 2FA

You can now enjoy a Single Sign-On (SSO) experience across various Tridion Sites applications. Support for multi-factor authorization (MFA) or 2-factor authorization (2FA) is also now available – provided the customer's Identity Provider supports it. Enhanced Access Management comes with an option to use other authentication schemas such as OpenID Connect, SAML or any others.

Increased productivity for authors

Experience Space gives you even faster working on everyday tasks such as creating a folder or structure group, inserting multiple items, or creating and editing categories, keywords and bundles. Breadcrumbs have been introduced and you now have the option to open the Editor in one or more new tabs. In addition, users are now notified in the Message Center of any errors in batch operations.

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