



TRIVIDENT

Improving Content Management
with Context Explorer

- Amsterdam-based digital solutions company
- Focus on advanced solutions for managing digital experiences using Tridion Sites
- Expertise
 - Architectural Design
 - Technical Implementation
 - Content Migration
 - Information Architecture
 - Technical Maintenance Services
 - Infrastructure/Cloud Management

Rabobank

RICOH
imagine. change.

FUJITSU

Disneyland
PARIS

KLM

ING 

Canon

 **CAMBRIDGE**
UNIVERSITY PRESS & ASSESSMENT

TRIVIDENT



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Tridion Sites as a decoupled CMS:

- **Separation of concerns**
- **Fits any architecture**
- **Headless**
- **Secure**

IT Architect

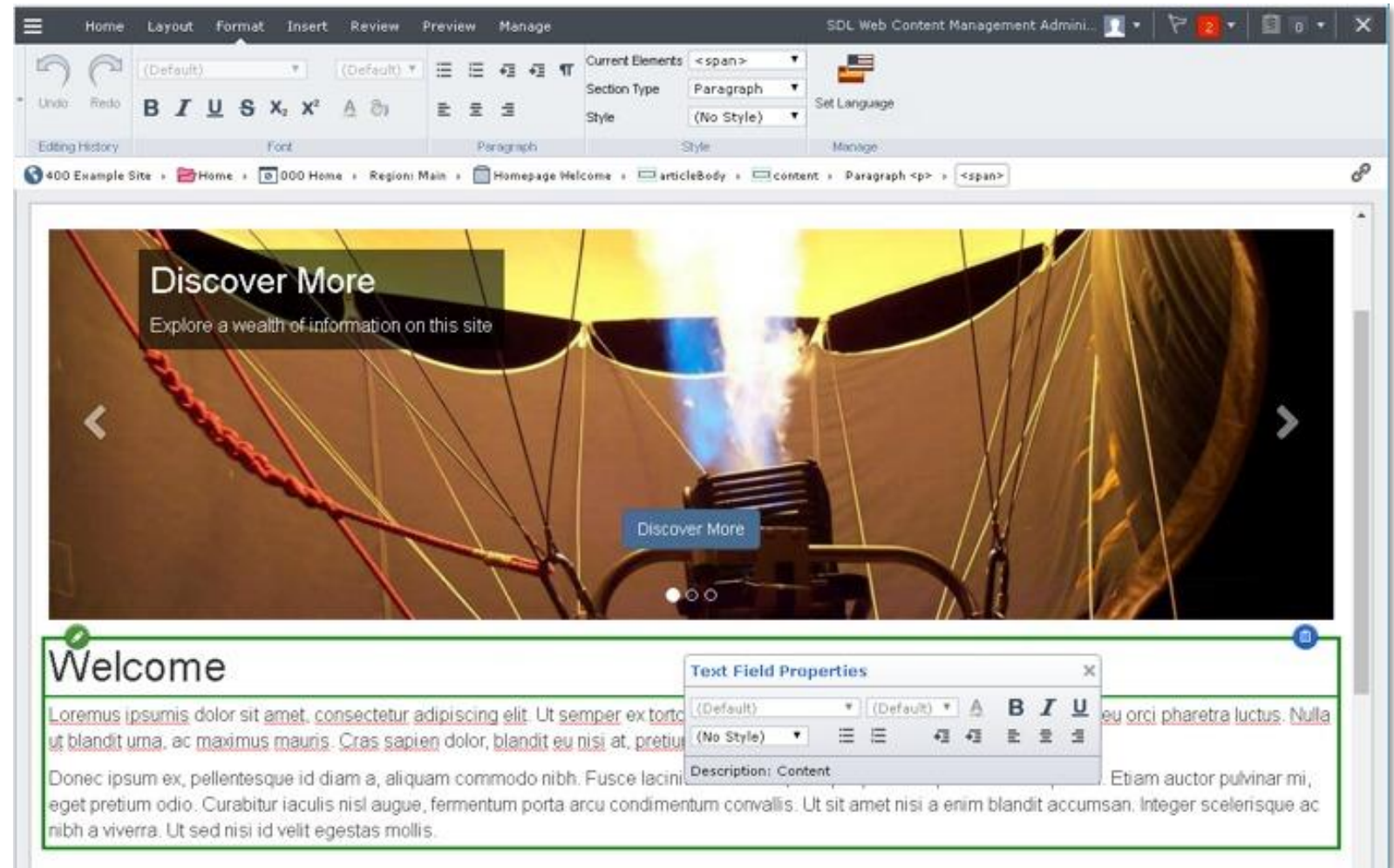




Content Editor

**“Why is it so difficult
to use Tridion?”**

What about Experience Manager (XPM)?



XPM is...

- In-context editing solution in Tridion Sites
- WYSIWYG
- Brings the power of the CMS to the website
- Lets you create and edit content from within the site

But XPM is also...

- Complex to implement
- Not possible with headless and/or custom implementation styles
- Slow
- And most of all:

What you see is *not always* what you get



Introducing Context Explorer



**Forget in-context editing,
start in-context exploring!**

LET'S EXPLORE!



Beautiful Bali

Special offer for this amazing island

FROM

Australia

TO

Australia

DEPARTURE

ARRIVAL

☐ ROUND

☐ ONEWAY

SUBMIT

Interested? info@trivalent.com

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**Questions?
Answers!**



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