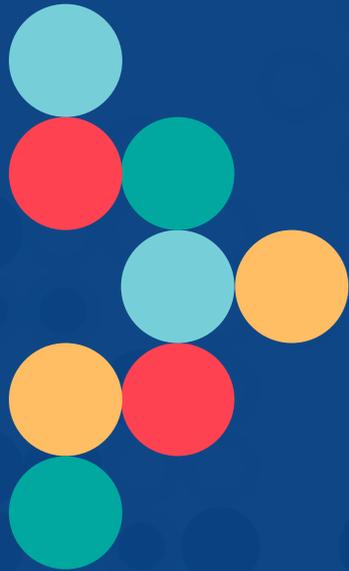




# Tridion Sites Roadmap

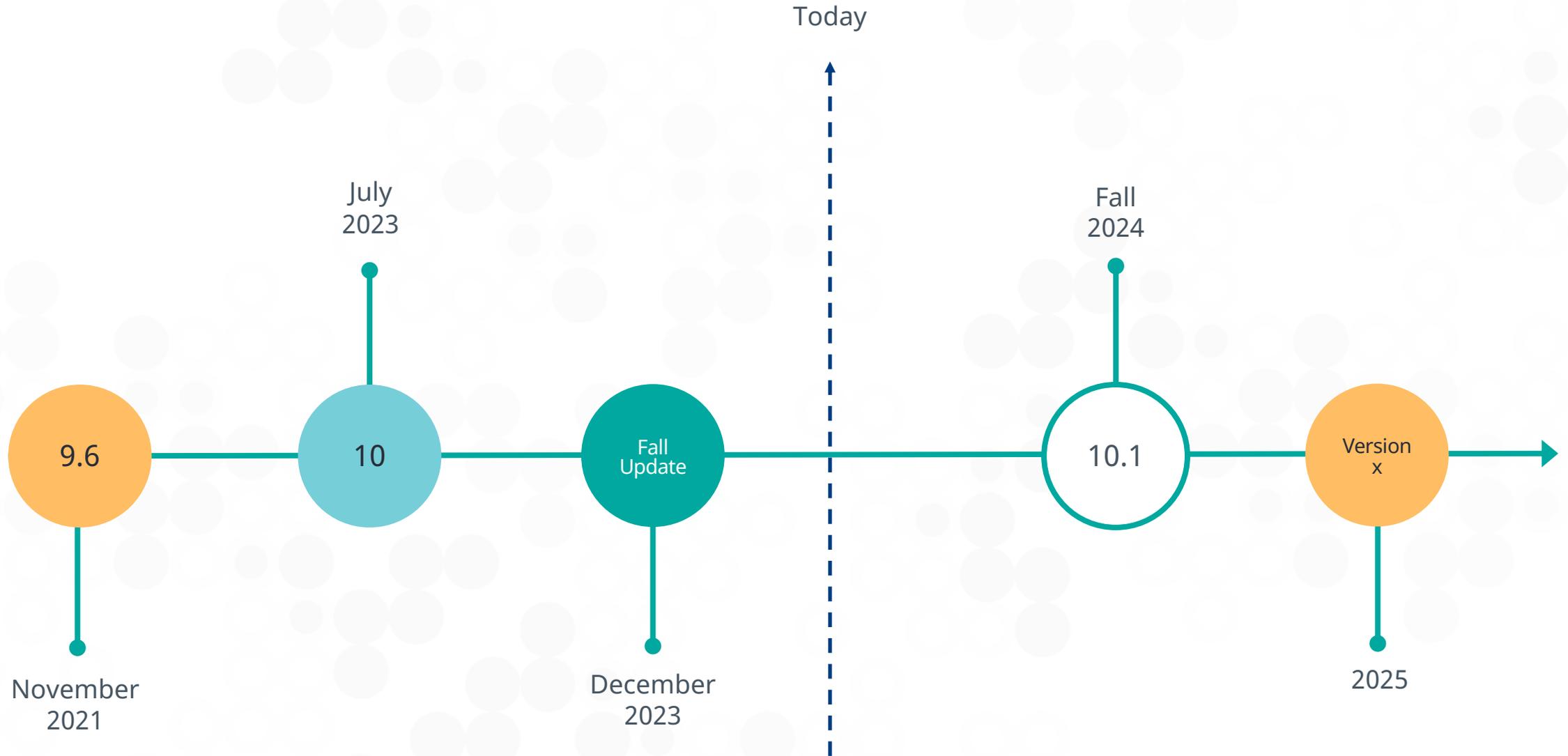
19 March 2024



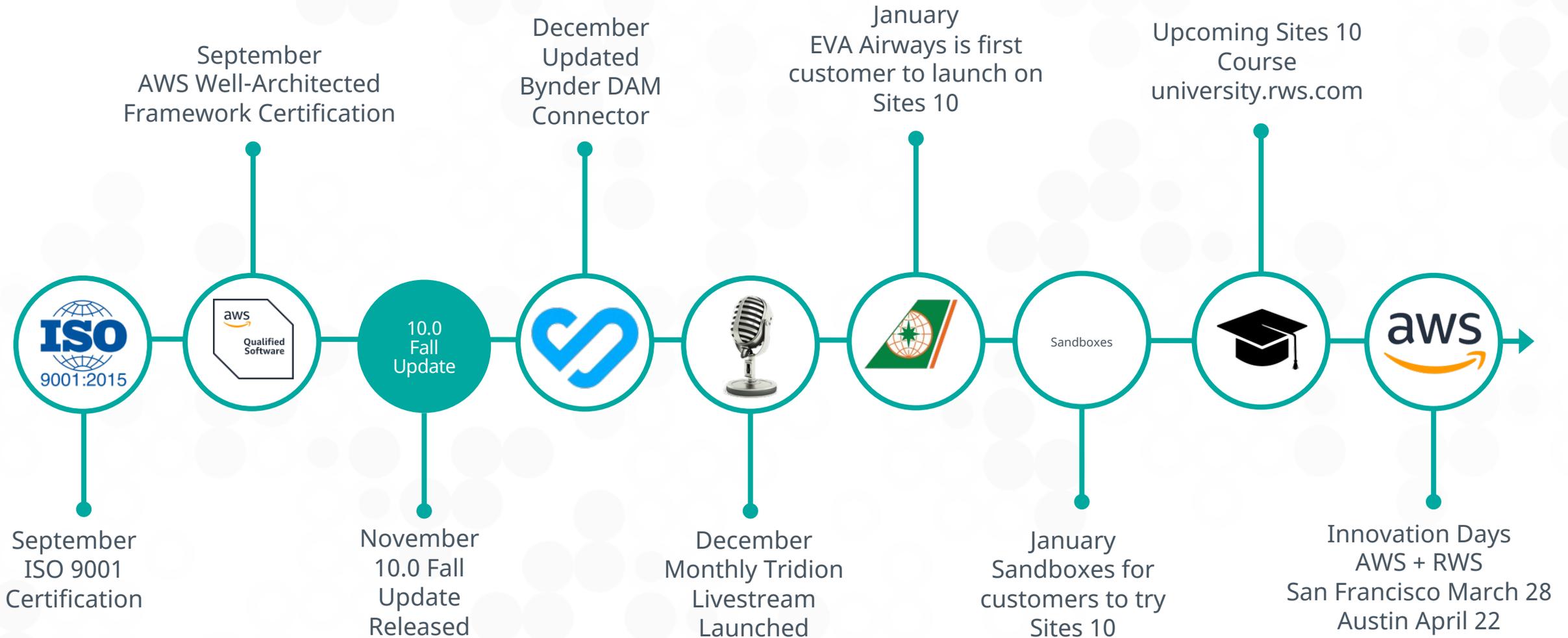


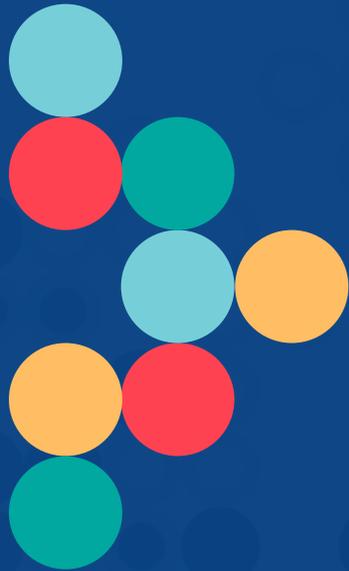
# Overview

# Product Releases



# Recent and Upcoming Deliverables and Events





# Sites 10 Fall Update December 2023

# Fall Update - Publication Queue

- New Interface
- Ordering
- Advanced Filtering

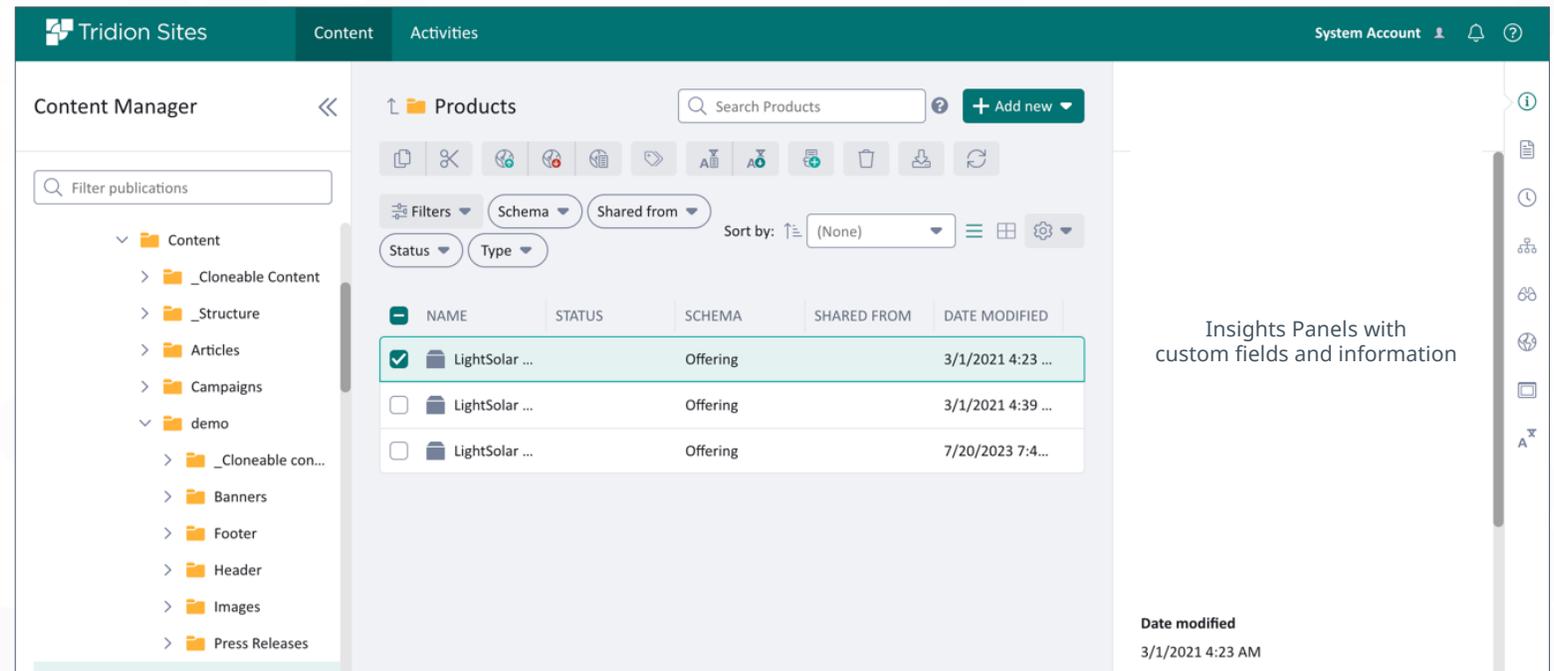
The screenshot displays the Tridion Publishing Queue interface. The top navigation bar includes 'Tridion Sites', 'Content', 'Activities', and 'Publishing queue'. Below the navigation, there are filters for 'Action', 'Progress', 'Publication', 'State', and 'Target type', along with a 'Sort by' dropdown set to 'URI'. The main area is a table with the following columns: PRIMARY ITEM, TARGET TYPE, PUBLICATION, ACTION, PROGRESS, PRIORITY, STATE, and STATE UPDATED. The '400 Page' item is selected and highlighted in blue. To the right, a detailed view for the '400 Page' item is shown, including its URI (tcm:0-14570-66560), state (Waiting for deployment), state updated time (9/28/2023 4:29 PM), target type (DKA Live), action (Publish), primary item (400 Page), publication (400 Example Site), user (Mickey Mouse), and priority (Normal).

PRIMARY ITEM	TARGET TYPE	PUBLICATION	ACTION	PROGRESS	PRIORITY	STATE	STATE UPDATED
<input type="checkbox"/> 001 Home 2	DKA Live	400 Example Site	Publish	SCHEDULED	Normal	Scheduled for deployment	9/29/2023 10:28 AM
<input type="checkbox"/> 001 Home 2	DKA Staging	400 Example Site	Publish	SCHEDULED	Normal	Scheduled for deployment	9/29/2023 10:28 AM
<input type="checkbox"/> Copy 2 of 000 Home12	DKA Live	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 4:29 PM
<input type="checkbox"/> Copy 2 of 000 Home12	DKA Staging	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 4:29 PM
<input checked="" type="checkbox"/> 400 Page	DKA Live	400 Example Site	Publish	IN PROGRESS	Normal	Waiting for deployment	9/28/2023 4:29 PM
<input type="checkbox"/> 400 Page	DKA Staging	400 Example Site	Publish	IN PROGRESS	Normal	Deploying	9/28/2023 4:29 PM
<input type="checkbox"/> 3rd page item	DKA Live	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 4:29 PM
<input type="checkbox"/> 3rd page item	DKA Staging	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 4:29 PM
<input type="checkbox"/> _Navigation	DKA Live	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 4:28 PM
<input type="checkbox"/> _Navigation	DKA Staging	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 4:28 PM
<input type="checkbox"/> _Error Page Not Found	DKA Live	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 4:28 PM
<input type="checkbox"/> _Error Page Not Found	DKA Staging	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 4:28 PM
<input type="checkbox"/> 001 Home 2	DKA Live	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 4:27 PM
<input type="checkbox"/> 001 Home 2	DKA Staging	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 4:27 PM
<input type="checkbox"/> _Page Types	DKA Live	400 Example Site	Publish	WARNING	Normal	Warning	9/28/2023 4:27 PM
<input type="checkbox"/> _Page Types	DKA Staging	400 Example Site	Publish	WARNING	Normal	Warning	9/28/2023 4:27 PM
<input type="checkbox"/> Copy of _Error Page Not Fou...	DKA Live	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 3:25 PM
<input type="checkbox"/> Copy of _Error Page Not Fou...	DKA Staging	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 3:25 PM
<input type="checkbox"/> 400 Page	DKA Live	400 Example Site	Publish	IN PROGRESS	Normal	Waiting for deployment	9/28/2023 3:23 PM
<input type="checkbox"/> 400 Page	DKA Staging	400 Example Site	Publish	IN PROGRESS	Normal	Waiting for deployment	9/28/2023 3:23 PM

# Fall Update - Insights Panel

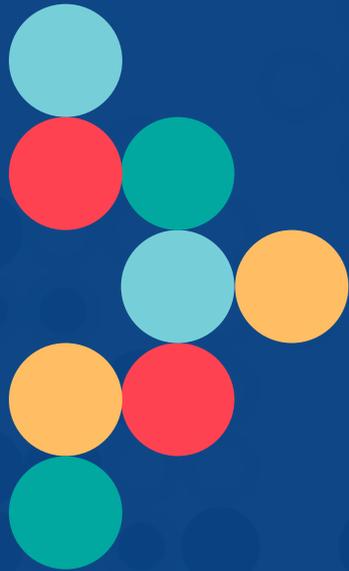
New UI Extension Point for adding an insights panel.

It makes use of the new Extension Framework introduced in 10.



The screenshot displays the Tridion Sites Content Manager interface. The top navigation bar includes 'Tridion Sites', 'Content', and 'Activities', along with a 'System Account' user profile. The main content area is titled 'Products' and features a search bar, a '+ Add new' button, and various action icons. Below the search bar are filter controls for 'Filters', 'Schema', and 'Shared from', along with a 'Sort by' dropdown set to '(None)'. A table lists three 'LightSolar' products, each with a checkbox, a status of 'Offering', and a 'DATE MODIFIED' column. The first row is selected. To the right of the table, an 'Insights Panel' is visible, displaying the text 'Insights Panels with custom fields and information' and a 'Date modified' timestamp of '3/1/2021 4:23 AM'. A left sidebar shows a 'Content Manager' tree with folders like '\_Cloneable Content', '\_Structure', 'Articles', 'Campaigns', 'demo', 'Banners', 'Footer', 'Header', 'Images', and 'Press Releases'.

NAME	STATUS	SCHEMA	SHARED FROM	DATE MODIFIED
<input checked="" type="checkbox"/> LightSolar ...	Offering			3/1/2021 4:23 ...
<input type="checkbox"/> LightSolar ...	Offering			3/1/2021 4:39 ...
<input type="checkbox"/> LightSolar ...	Offering			7/20/2023 7:4...



# Latest Partner Solutions

# AI Chatbot with AI12Z - January 2024

The screenshot displays the AI12Z Test Drive interface. On the left is a sidebar with the AI12Z logo and navigation items: All Projects, Dashboard, Documents, Knowledge Base, Prompts, Data, Analytics, and Test Drive. The main header shows 'RWS Docs Test Drive' and the user 'Greg Guttmann'. The main content area is titled 'Test Drive' and includes the text: 'Experience your copilot the way your users would. Ask your copilot questions and see the answers it provides you with.' Below this is a 'Share a link' section with a text input containing a URL and a 'Copy Link' button. A toggle switch for 'Do you have a follow up question?' is turned on. Below the toggle is a text input for a follow-up question and an 'Ask AI' button. A user question 'how do I install dxa' is shown in a blue bubble, and the AI response 'To install DXA, you need to follow these steps:' is shown in a light blue bubble.

**ai12z**

< All Projects

Dashboard

Documents

Knowledge Base

Prompts

Data

Analytics

Test Drive

**RD** RWS Docs Test Drive

Greg Guttmann

### Test Drive

Experience your copilot the way your users would. Ask your copilot questions and see the answers it provides you with.

#### Share a link

You can share this link with your team members to test drive the AI

<https://bot.ai12z.net/?org=6581982ac01f5fc79ca00d48&proj=6581e730c01f...> **Copy Link**

Do you have a follow up question?

Ask follow up question... **Ask AI**

how do I install dxa

To install DXA, you need to follow these steps:

# Accessibility - Partner AAATraq - January 2024



## Fresh

Sed pede ullamcorper amet ullamcorper primis, nam pretium suspendisse neque, a phasellus sit pulvinar vel integer.



About



## Healthy

Sed pede ullamcorper amet ullamcorper primis, nam pretium suspendisse neque, a phasellus sit pulvinar vel integer.

Healthy

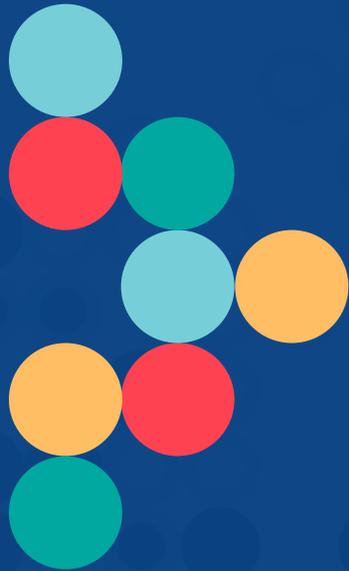
RWS Tridion

IMAGES (Alternate Text)

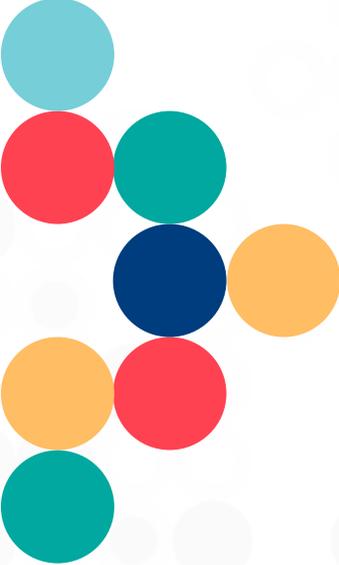
Fill in the box, thinking how you would describe this image to someone over the phone in 7 - 10 words

Present text (make changes below)

Presently there is no alt text for this image



# Events



# Online Webinars and Livestreams

# Recorded Roadmap Webinar

Webinar recording



## Tridion Sites 10.1 – The roadmap for your future Digital Experiences

In this on-demand webinar you will get to learn about how today's DX trends shape the next version of Tridion Sites, v10.1.



<https://www.rws.com/content-management/tridion/resources/tridion-sites-roadmap-for-your-future-digital-experiences-ondemand/>

# Accessibility Webinar



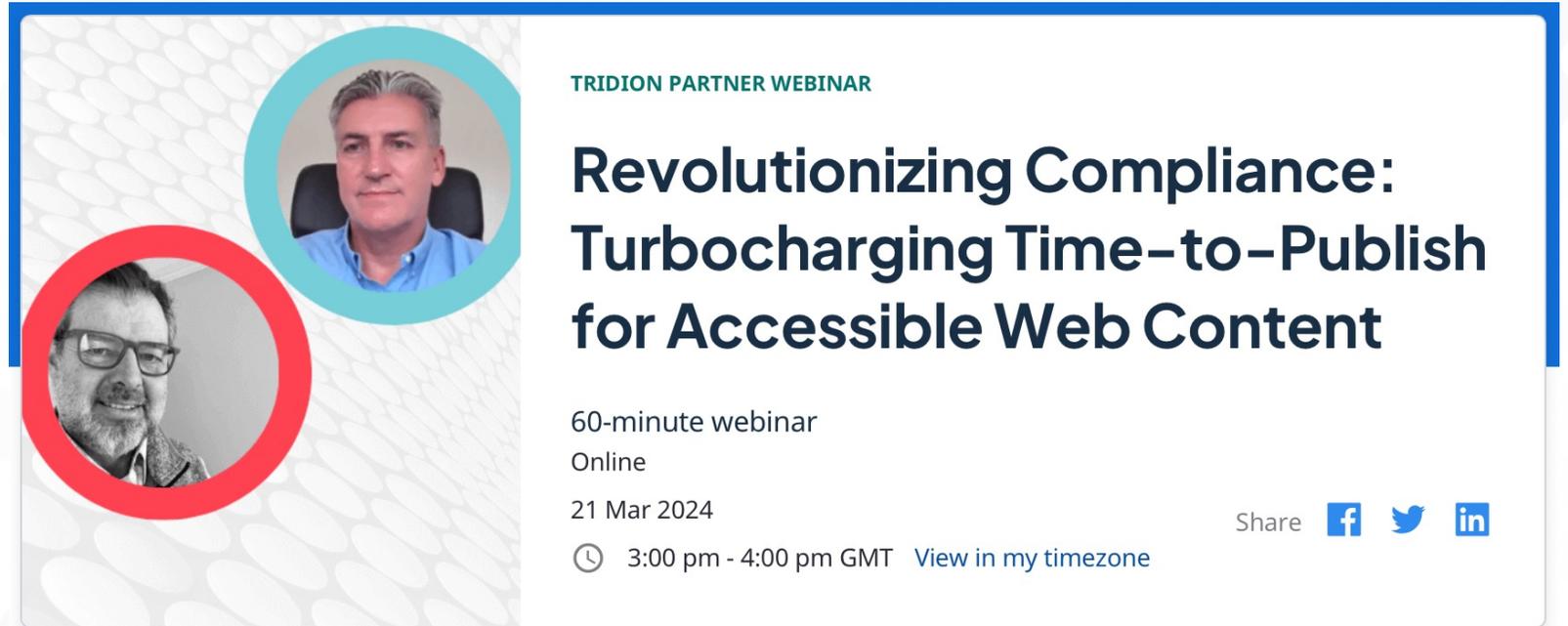
TRIDION PARTNER WEBINAR

## Revolutionizing Compliance: Turbocharging Time-to-Publish for Accessible Web Content

60-minute webinar  
Online  
21 Mar 2024

🕒 3:00 pm - 4:00 pm GMT [View in my timezone](#)

Share   

The graphic features two circular portraits of men. The top portrait is a man with short grey hair wearing a light blue shirt, set within a light blue circle. The bottom portrait is a man with glasses and a beard wearing a grey jacket, set within a red circle. The background of the graphic is a light grey pattern of overlapping circles.

<https://www.rws.com/content-management/tridion/events/revolutionizing-compliance-turbocharging-time-to-publish-for-accessible-web-content/>

# Monthly Livestream



Join us the first Thursday of the month for the Tridion Livestream.

**7am Pacific (USA)**

**10am Eastern (USA)**

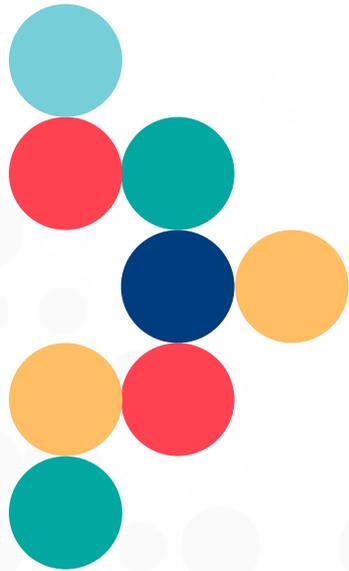
**3pm GMT (UK)**

**4pm CET (Central Europe)**

**11pm China Standard Time**



<https://www.youtube.com/@RWSCommunity/streams>



# **AWS In-Person Innovation Sessions**

# AWS / RWS Innovation Day

London, 8 December

Amazon Experience Centre  
60 Holborn Viaduct, London, EC1A 2FD



Time	Topic	Who
8:30 - 9:00	<b>Breakfast and registration</b>	
9:00 - 9:15	<b>Opening remarks</b> Welcome and introduction to the event	<b>AWS</b>
9:15 - 10:00	<b>Keynote address</b> Overview of the AWS and RWS partnership	<b>AWS, RWS</b>

## Tridion on AWS

10:00 - 10:30	<b>Tridion innovation on AWS</b> Exploring the rationale for adopting AWS technology to support our headless capabilities, build a new knowledge portal, and embed LLMs	<b>RWS</b>
10:30 - 10:45	<b>Morning break</b>	
10:45 - 11:05	<b>Semiconductor innovation on AWS</b> Graviton – unlocking performance and sustainability	<b>AWS</b>
11:05 - 11:30	<b>Generative AI on AWS</b> Overview of generative AI and practical examples of how to generate code, prototypes, content, and more on AWS	<b>AWS</b>

Time	Topic	Who
11:30 - 12:30	<b>BedRock and SageMaker</b> Using BedRock and SageMaker as foundational elements in the Tridion workflow, enriched by RWS Linguistic AI  <b>Language Weaver Evolve</b> Transforming an organization's ability to engage with international audiences at scale – combining the best of artificial and human intelligence	RWS

12:30 - 13:30 **Lunch**

### Afternoon session: innovative approaches and demonstrations

13:30 - 13:55	<b>Travel &amp; Leisure use case</b> Personalization for immersive experiences	Radisson Hotel Group
14:00 - 14:25	<b>Financial Services &amp; Insurance use case</b> Speed up the experimentation phase for mapping knowledge domains	BeInformed + Mphasis

Time	Topic	Who
14:30 - 14:55	<b>Language Weaver Evolve use case</b> Harness the power of secure neural machine translation, linguist-verified quality estimation, and large language models	RWS
15:00 - 15:15	<b>Afternoon break</b>	

### Panel discussion: AWS and RWS partnership

15:15 - 16:00	<b>Expert panel</b> Panelists from AWS and RWS discuss the partnership and technology adoption	AWS, RWS
16:00 - 16:30	<b>Audience Q&amp;A</b> Open floor for questions from the audience	

### Closing remarks and networking

16:30 - 16:45	<b>Closing remarks and thank you</b> Key takeaways	AWS, RWS
16:45 - 18:00	<b>Networking reception</b>	

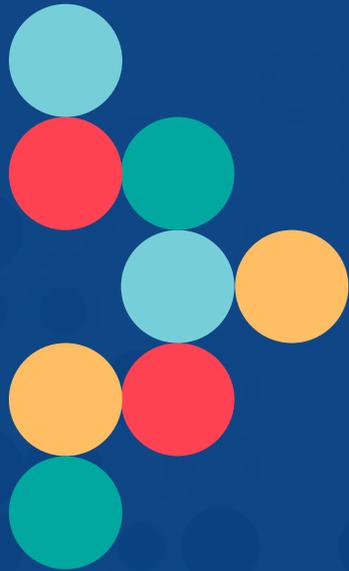
# Upcoming AWS + RWS Innovation Days

**March 28, 2024**  
San Francisco, CA

**April 22, 2024**  
Austin, TX



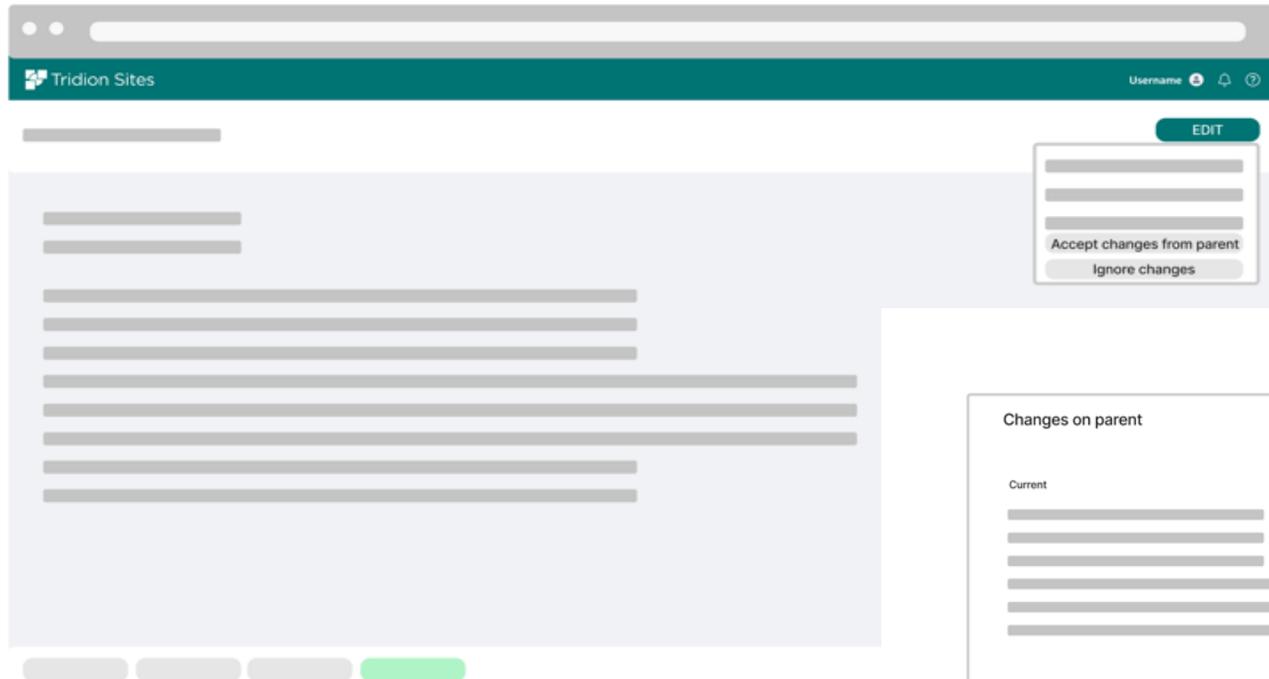
Contact your Account Executive for more information!



# Sites 10.1 Fall 2024

# Tridion Sites 10.1 - BluePrinting 2.0

Major theme is making BluePrinting even more powerful and transparent.



- Field Level BluePrinting Control
- Non-Localizable Page Regions

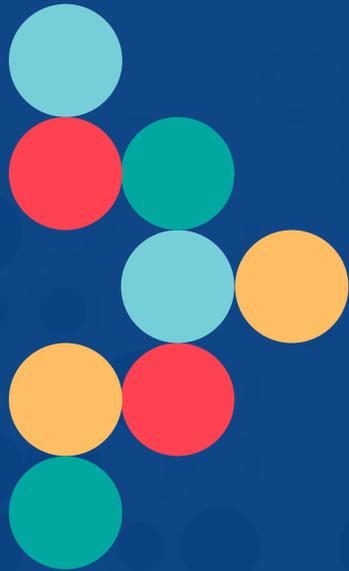


# Tridion Sites 10.1 - In-Context Translation Preview

Solution to provide translators with a way to see the site context







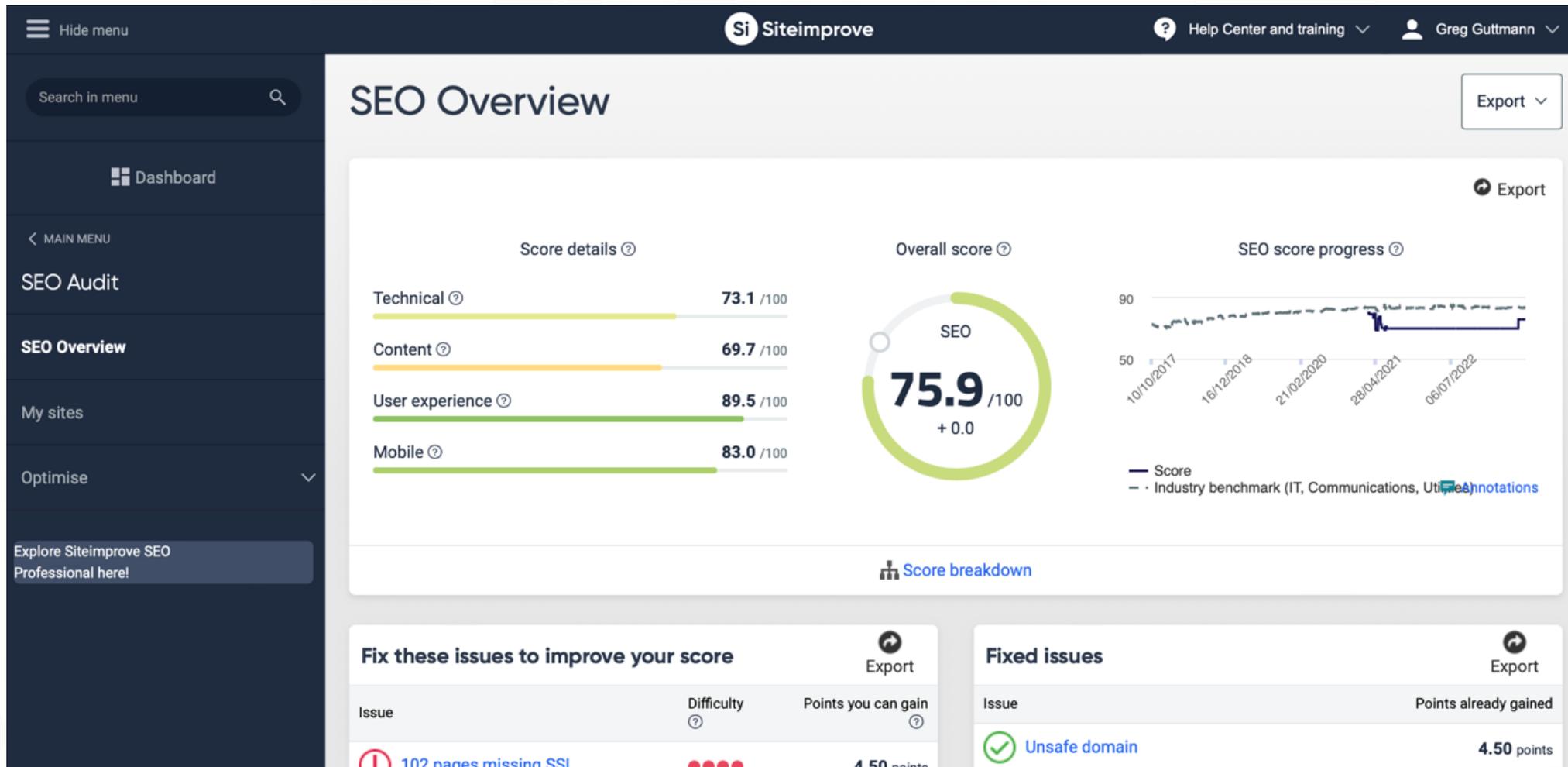
# Tridion Solutions Update

# Customer Identity Management

RWS has partnered with OKTA to produce an example of using OKTA to connect to multiple CDPs and profile system for content personalization.



# SEO / Accessibility - Partner Siteimprove



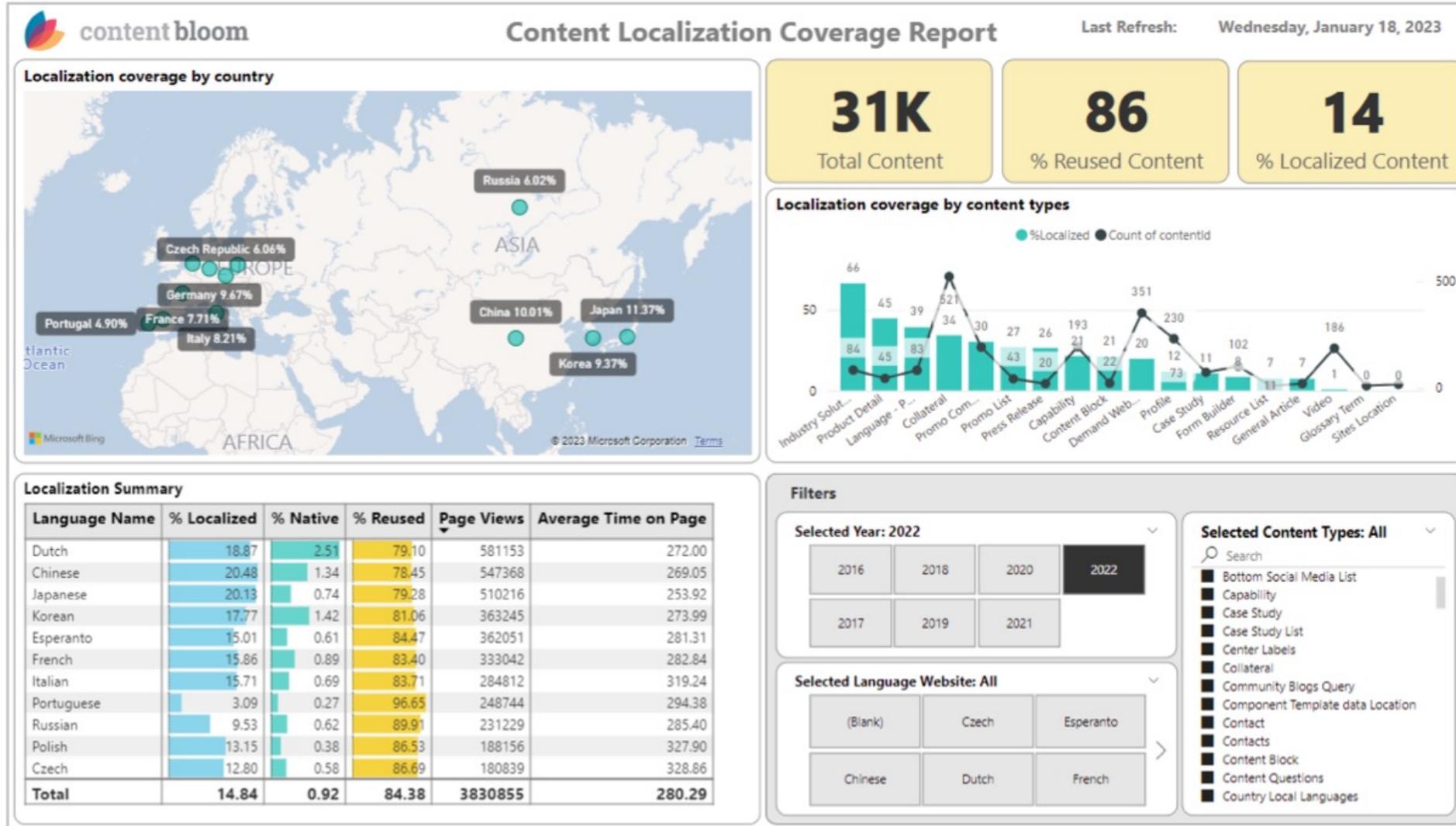
# SEO Implementation Assistance



Content & Search are an integral part of a brand's overall marketing strategy, which is why our SEO offering revolves around content enhancement and performance monitoring, with our services including:

- Keyword Research for SEO and SEM
- Benchmarking and performance monitoring
- Content planning and strategy
- Competitor and gap analysis
- Technical and content audits
- On-page content and meta data creation/optimization
- Paid ads content creation/optimization
- ASO - App Store optimization
- Image Search optimization

# Content Intelligence - Partner Content Bloom





# Customer Testimonials



[https://players.brightcove.net/6202477137001/default\\_default/index.html?videoId=1770753732075507638](https://players.brightcove.net/6202477137001/default_default/index.html?videoId=1770753732075507638)



[https://players.brightcove.net/6202477137001/default\\_default/index.html?videoId=1770754110004242876](https://players.brightcove.net/6202477137001/default_default/index.html?videoId=1770754110004242876)



[www.rws.com](http://www.rws.com)

