RWS Tridion

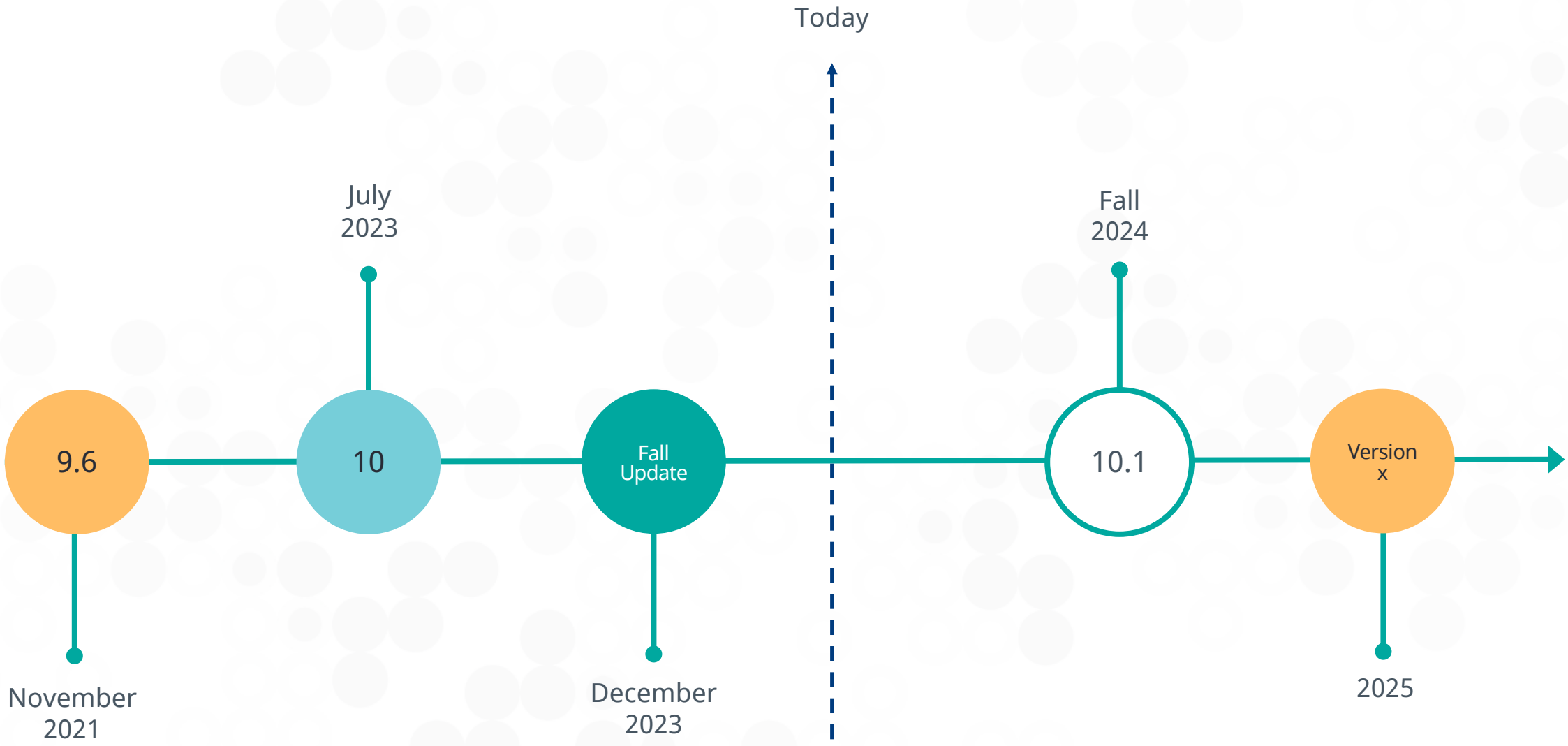
Tridion Sites Roadmap

19 March 2024

Overview

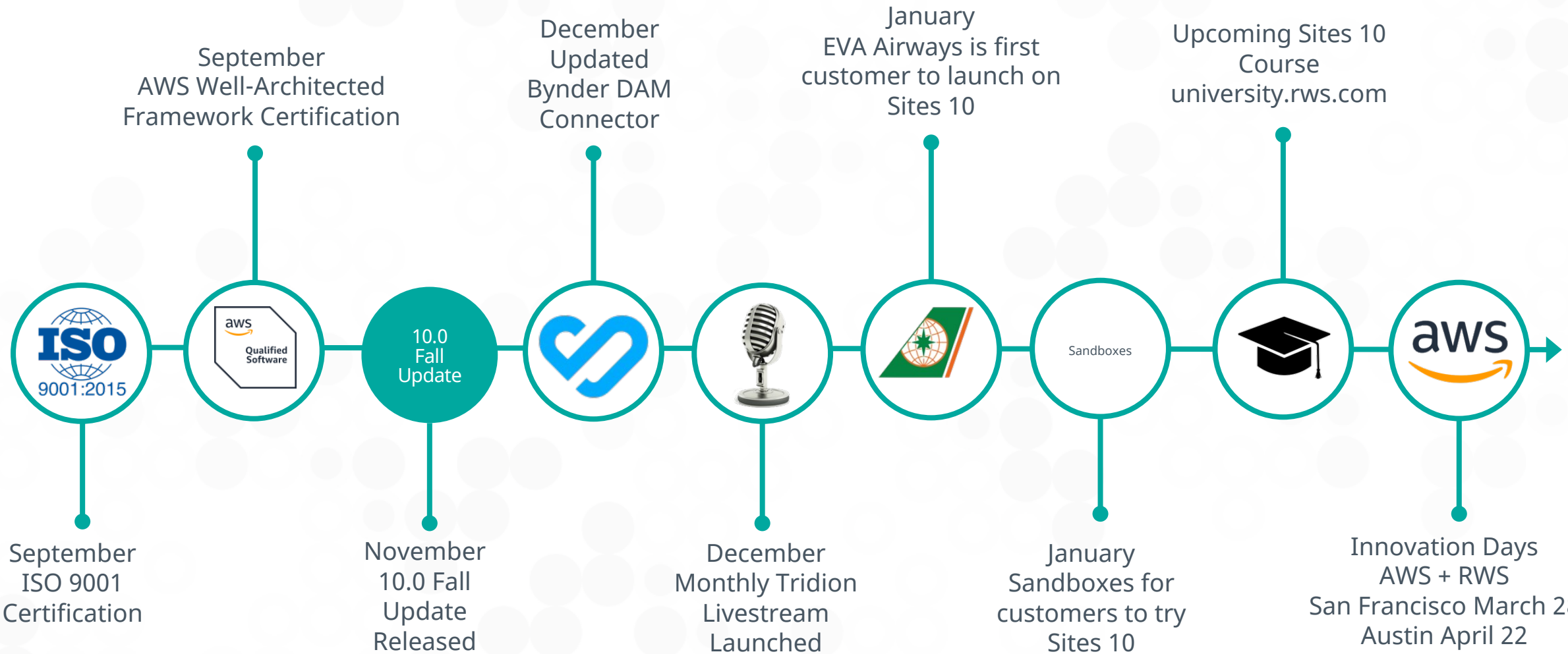
Tridion

Product Releases



Tridion

Recent and Upcoming Deliverables and Events



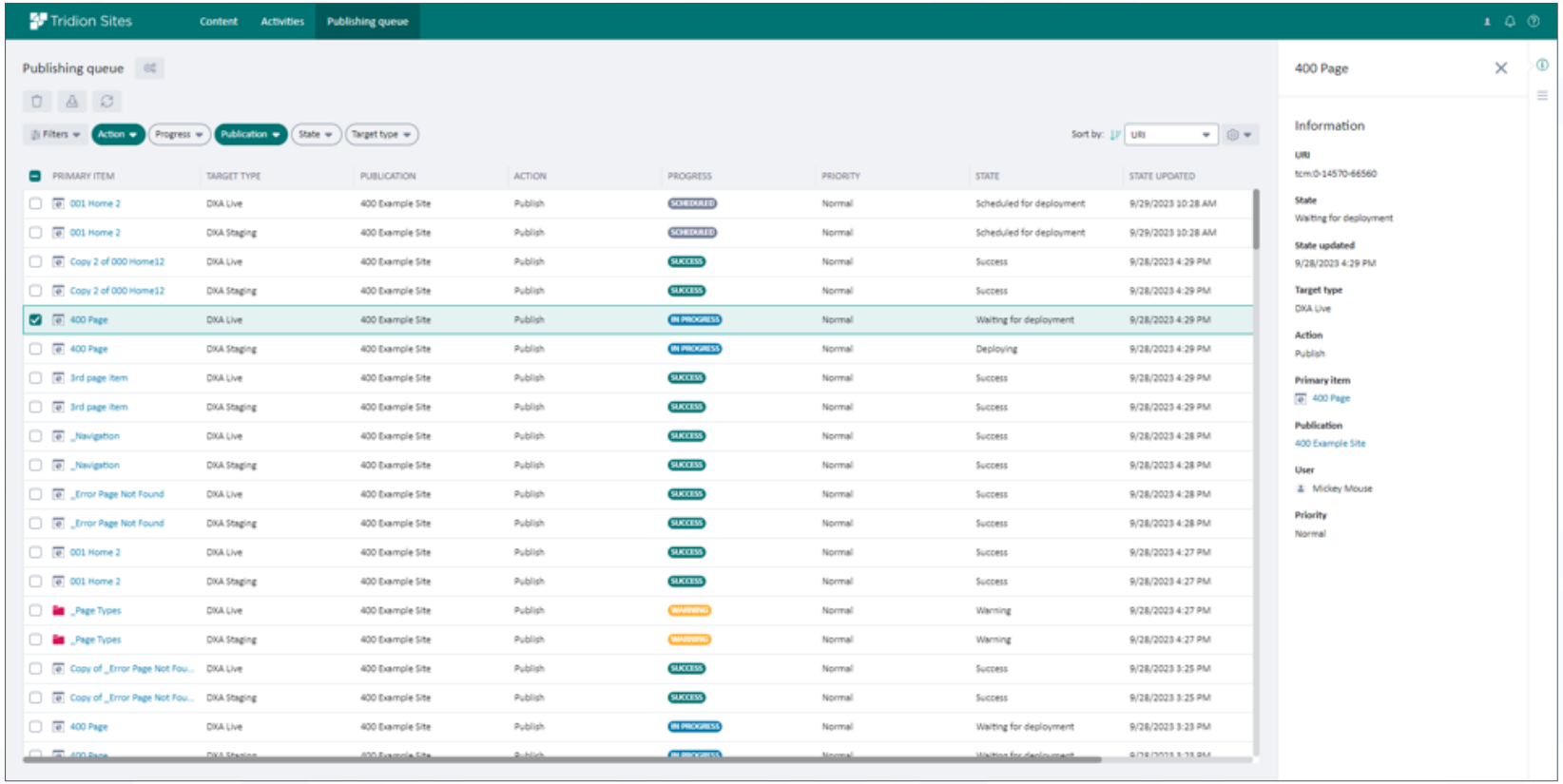
Tridion

Sites 10 Fall Update
December 2023

Tridion

Fall Update - Publication Queue

- New Interface
- Ordering
- Advanced Filtering



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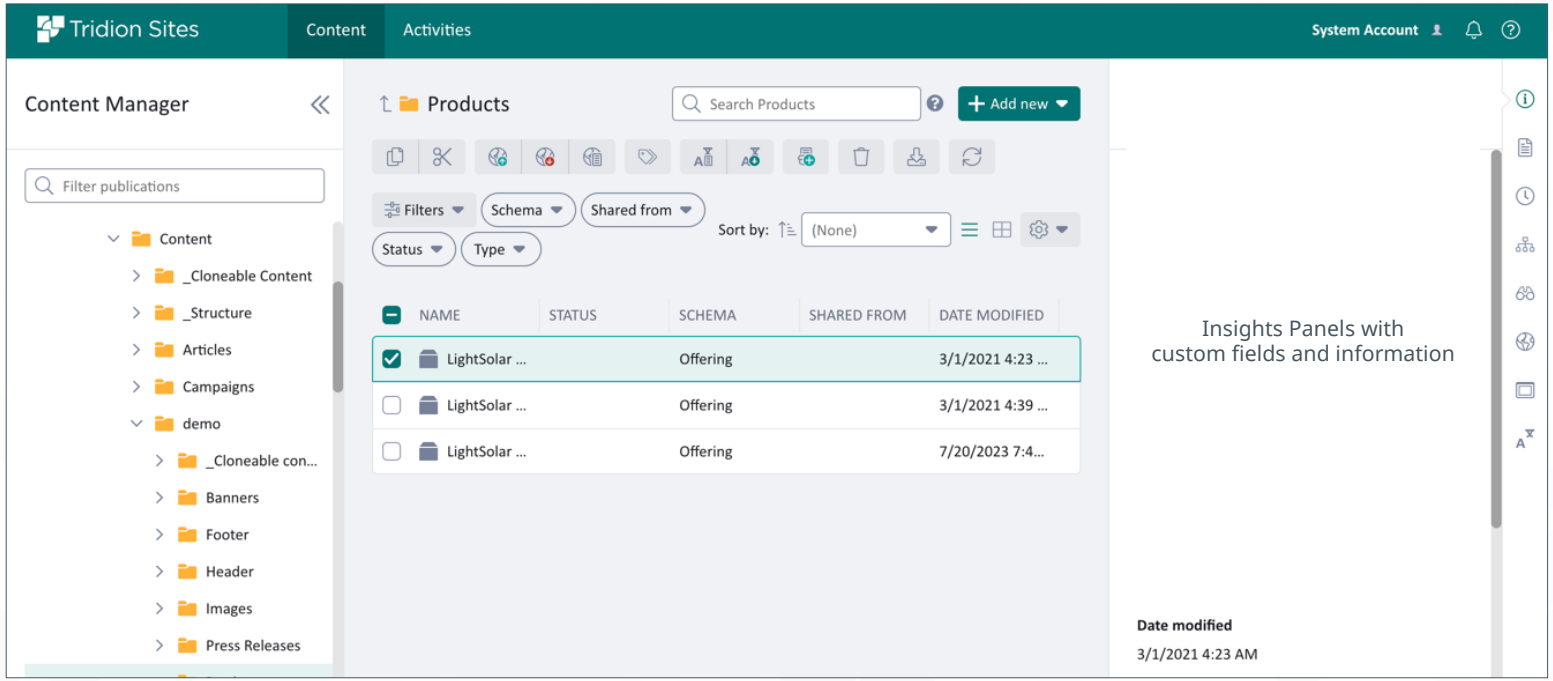
Fall Update - Insights Panel

New UI Extension Point for adding an insights panel.

It makes use of the new Extension Framework introduced in 10.



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Latest Partner Solutions

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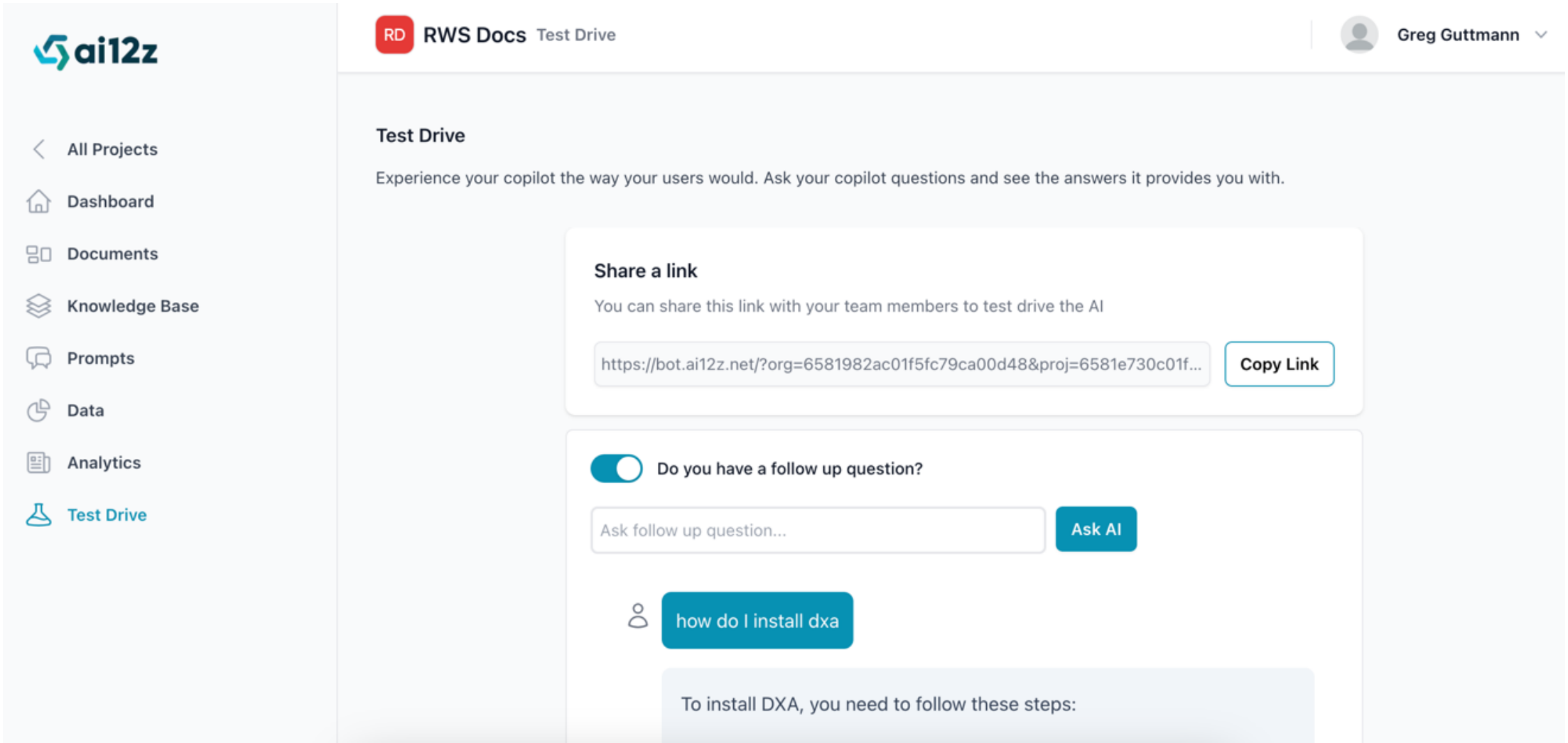
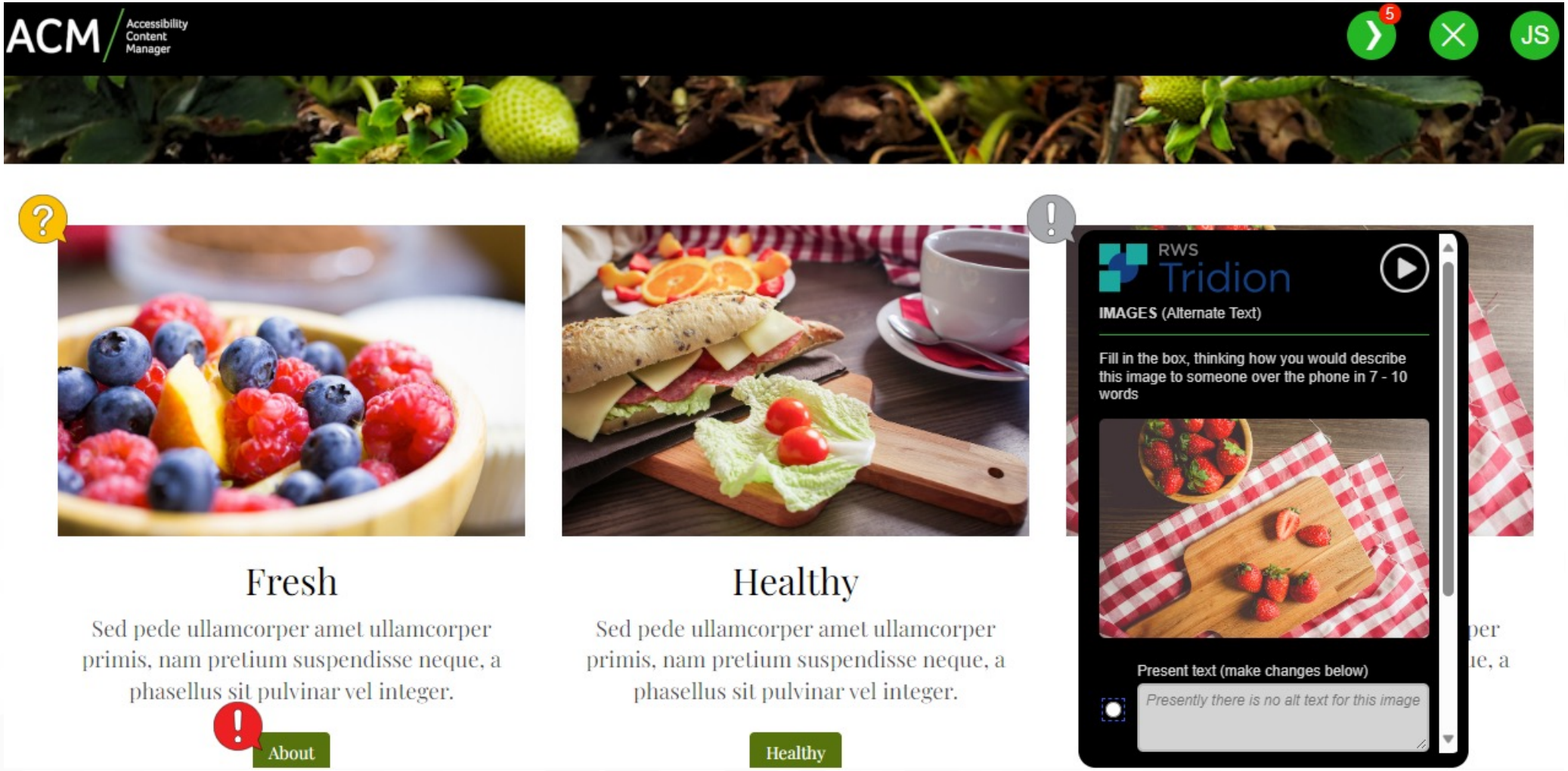
AI Chatbot with AI12Z - January 2024



Accessibility - Partner AAATraq - January 2024



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Events

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Online Webinars and Livestreams

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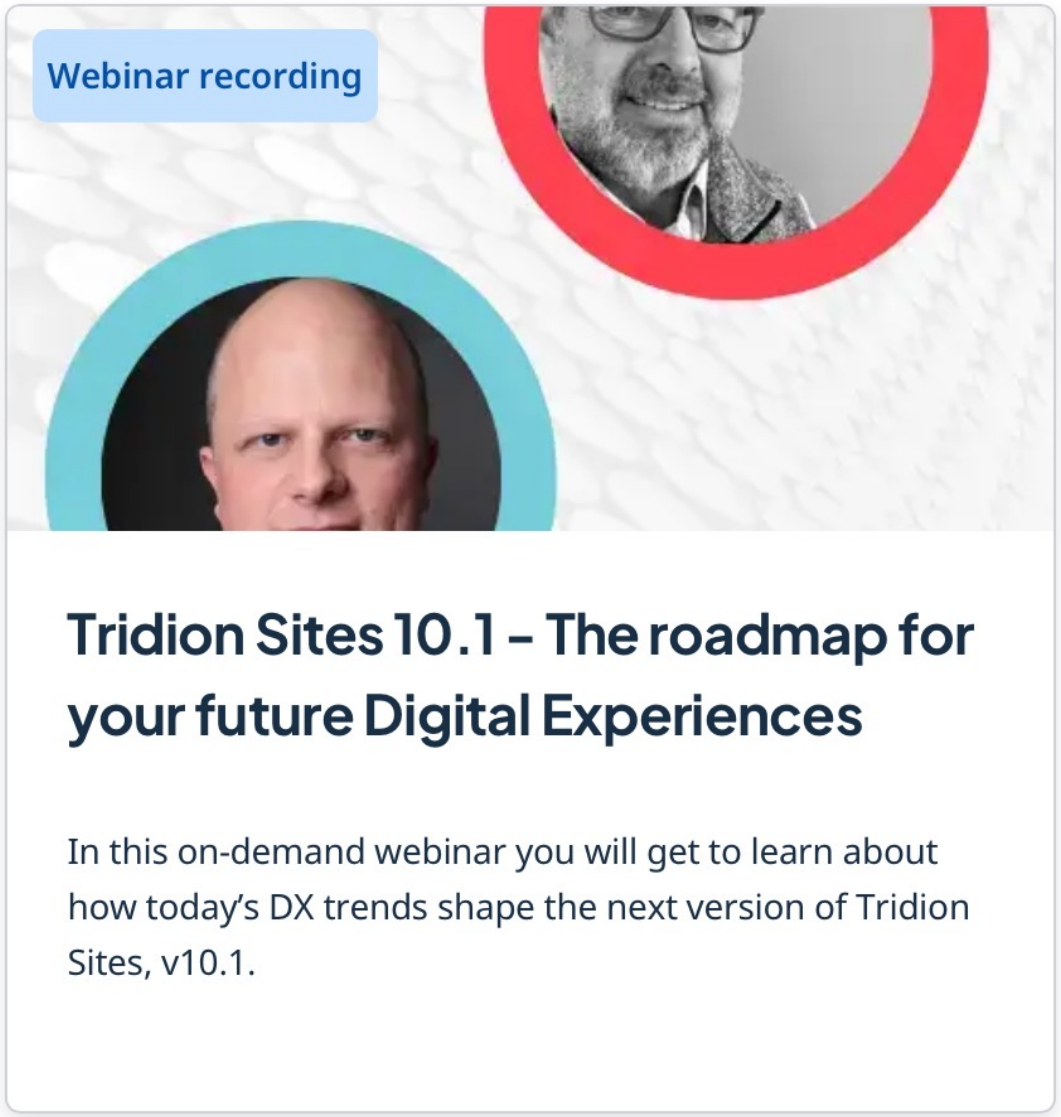
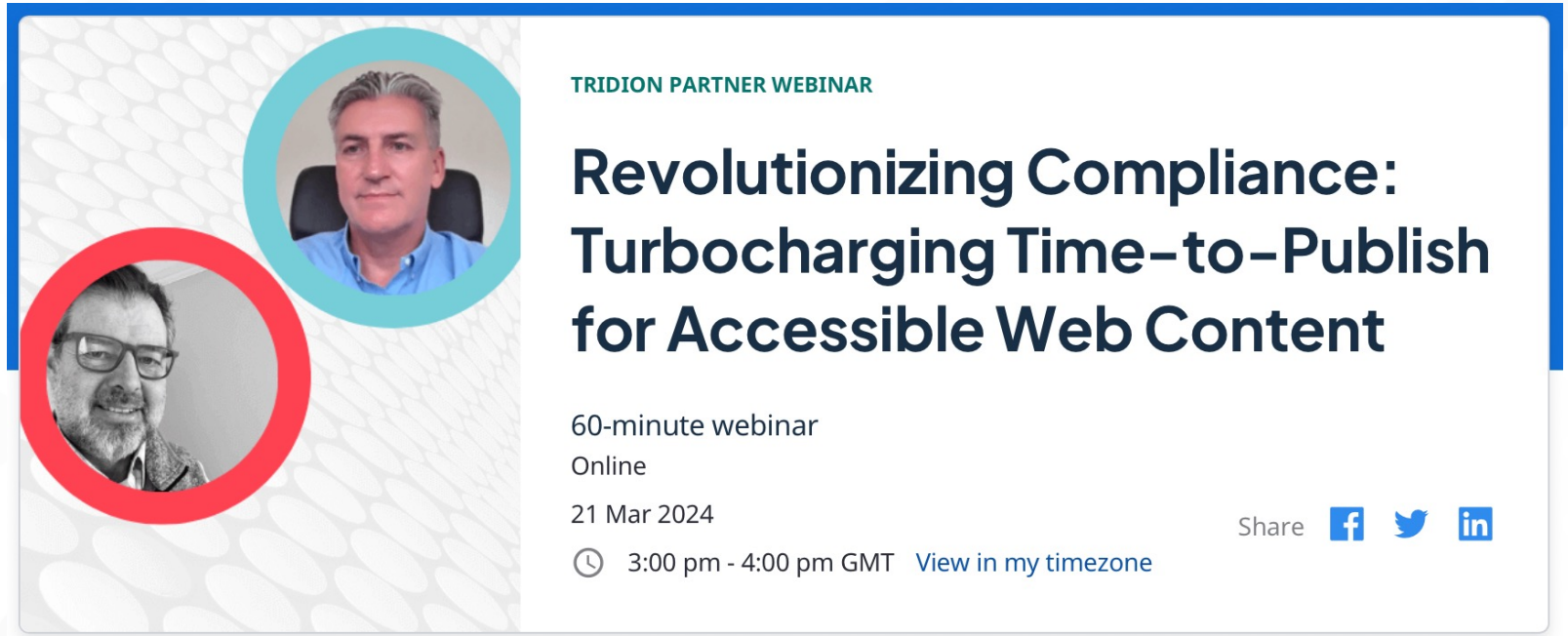
Recorded Roadmap Webinar



https://www.rws.com/content-management/tridion/resources/tridion-sites-roadmap-for-your-future-digital-experiences-ondemand/

Accessibility Webinar



https://www.rws.com/content-management/tridion/events/revolutionizing-compliance-turbocharging-time-to-publish-for-accessible-web-content/

Tridion

Monthly Livestream

Join us the first Thursday of the month for the Tridion Livestream.

7am Pacific (USA)
10am Eastern (USA)
3pm GMT (UK)
4pm CET (Central Europe)
11pm China Standard Time

https://www.youtube.com/@RWSCommunity/streams

AWS In-Person Innovation Sessions

Tridion

AWS / RWS Innovation Day

London, 8 December

Amazon Experience Centre
60 Holborn Viaduct, London, EC1A 2FD

RWS aws

Time	Topic	Who
8:30 - 9:00	**Breakfast and registration**	
9:00 - 9:15	**Opening remarks** Welcome and introduction to the event	AWS
9:15 - 10:00	**Keynote address** Overview of the AWS and RWS partnership	AWS, RWS

Tridion on AWS

10:00 - 10:30	**Tridion innovation on AWS** Exploring the rationale for adopting AWS technology to support our headless capabilities, build a new knowledge portal, and embed LLMs	RWS
10:30 - 10:45	**Morning break**	
10:45 - 11:05	**Semiconductor innovation on AWS** Graviton – unlocking performance and sustainability	AWS
11:05 - 11:30	**Generative AI on AWS** Overview of generative AI and practical examples of how to generate code, prototypes, content, and more on AWS	AWS

Time	Topic	Who
11:30 - 12:30	**BedRock and SageMaker** Using BedRock and SageMaker as foundational elements in the Tridion workflow, enriched by RWS Linguistic AI **Language Weaver Evolve** Transforming an organization's ability to engage with international audiences at scale – combining the best of artificial and human intelligence	RWS
12:30 - 13:30	**Lunch**	

Afternoon session: innovative approaches and demonstrations

13:30 - 13:55	**Travel & Leisure use case** Personalization for immersive experiences	Radisson Hotel Group
14:00 - 14:25	**Financial Services & Insurance use case** Speed up the experimentation phase for mapping knowledge domains	BeInformed + Mphasis

Time	Topic	Who
14:30 - 14:55	**Language Weaver Evolve use case** Harness the power of secure neural machine translation, linguist-verified quality estimation, and large language models	RWS
15:00 - 15:15	**Afternoon break**	

Panel discussion: AWS and RWS partnership

15:15 - 16:00	**Expert panel** Panelists from AWS and RWS discuss the partnership and technology adoption	AWS, RWS
16:00 - 16:30	**Audience Q&A** Open floor for questions from the audience	

Closing remarks and networking

16:30 - 16:45	**Closing remarks and thank you** Key takeaways	AWS, RWS
16:45 - 18:00	**Networking reception**	

Upcoming AWS + RWS Innovation Days

March 28, 2024
San Francisco, CA

April 22, 2024
Austin, TX

Contact your Account Executive for more information!

Tridion

Sites 10.1
Fall 2024

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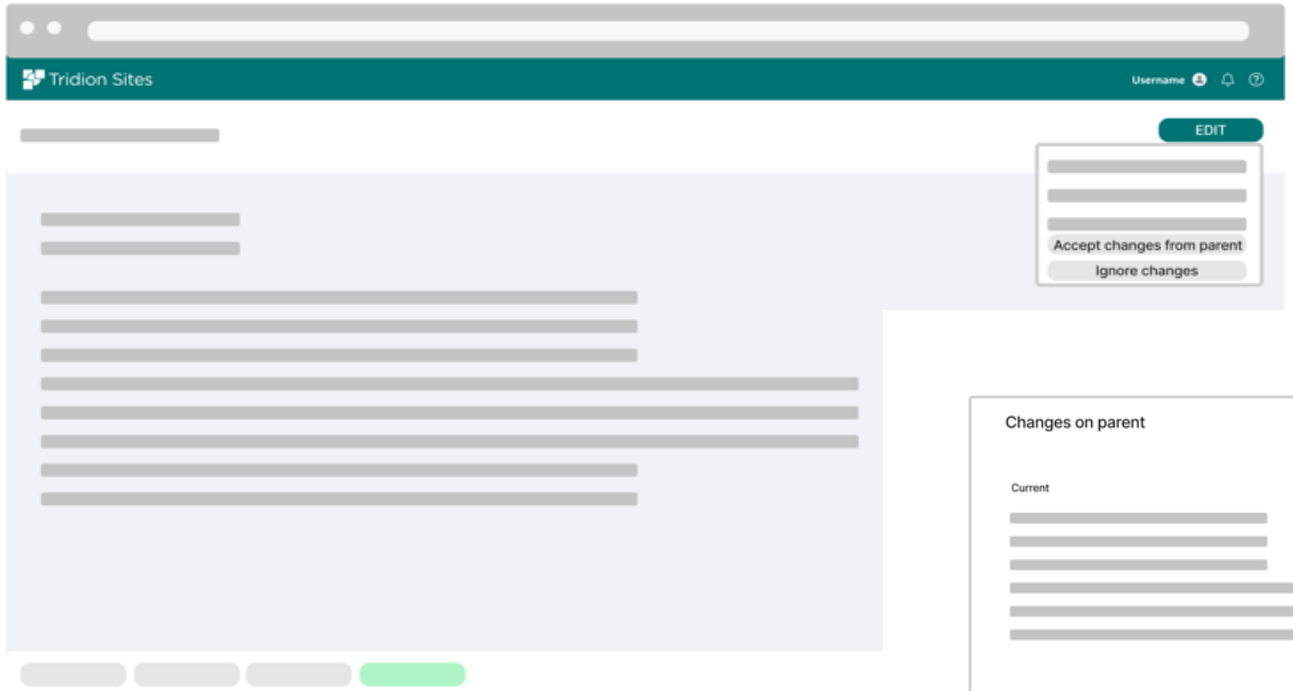
Tridion Sites 10.1 - BluePrinting 2.0

Major theme is making BluePrinting even more powerful and transparent.



- Field Level BluePrinting Control
- Non-Localizable Page Regions

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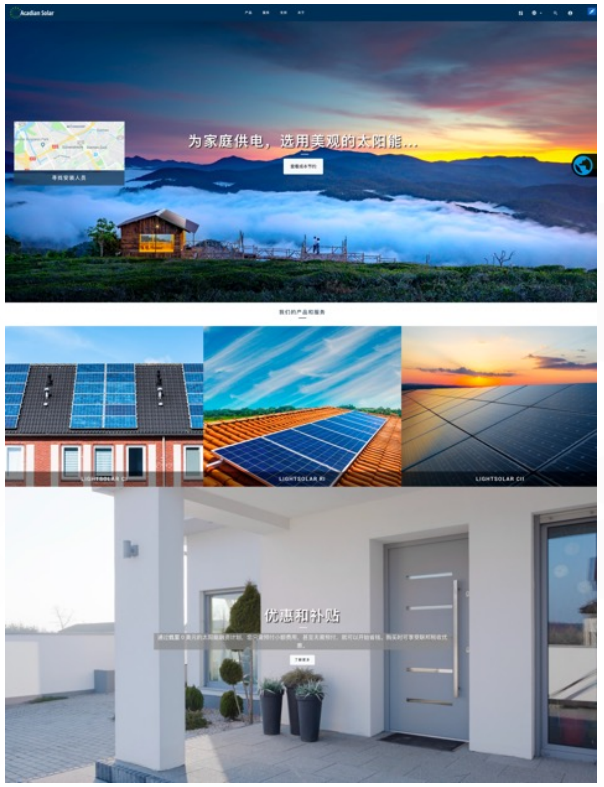
Tridion Sites 10.1 - In-Context Translation Preview

Solution to provide translators with a way to see the site context



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Tridion Sites 10.1 - Reporting Data Pipeline

Bundle Calendar

September 2023

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

October 2023

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

November 2023

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

December 2023

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

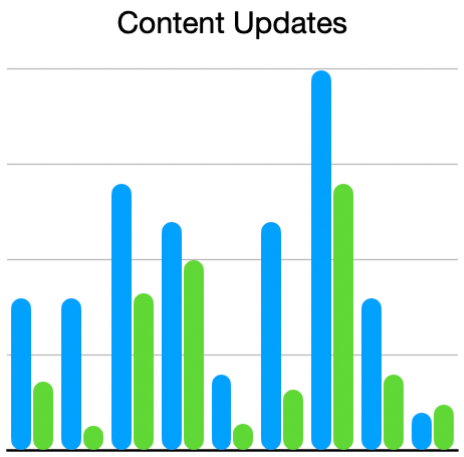
January 2024

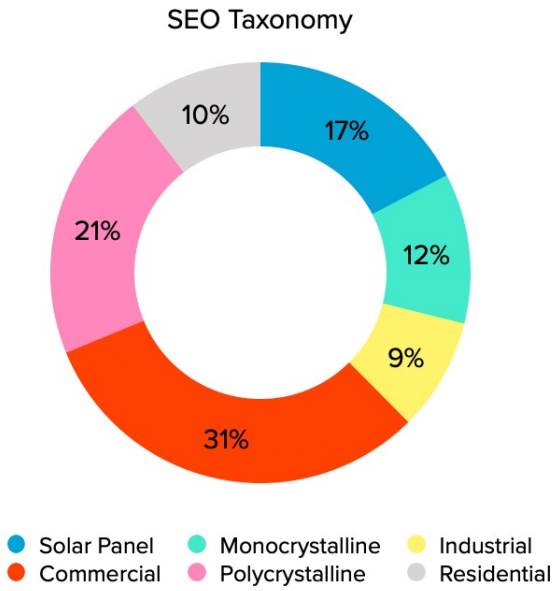
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

February 2024

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

DATE	DESCRIPTION
9/2	Fall Launch of V3 Panels
11/5	End of Season Sale





Deliver transparent content information in a Data Pipeline.

Ship with reports that can be extended by customers.

Report on:

- Publishing Schedule
- Regional Coverage
- Taxonomy
- SEO

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Tridion Solutions Update

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Customer Identity Management

RWS has partnered with OKTA to produce an example of using OKTA to connect to multiple CDPs and profile system for content personalization.

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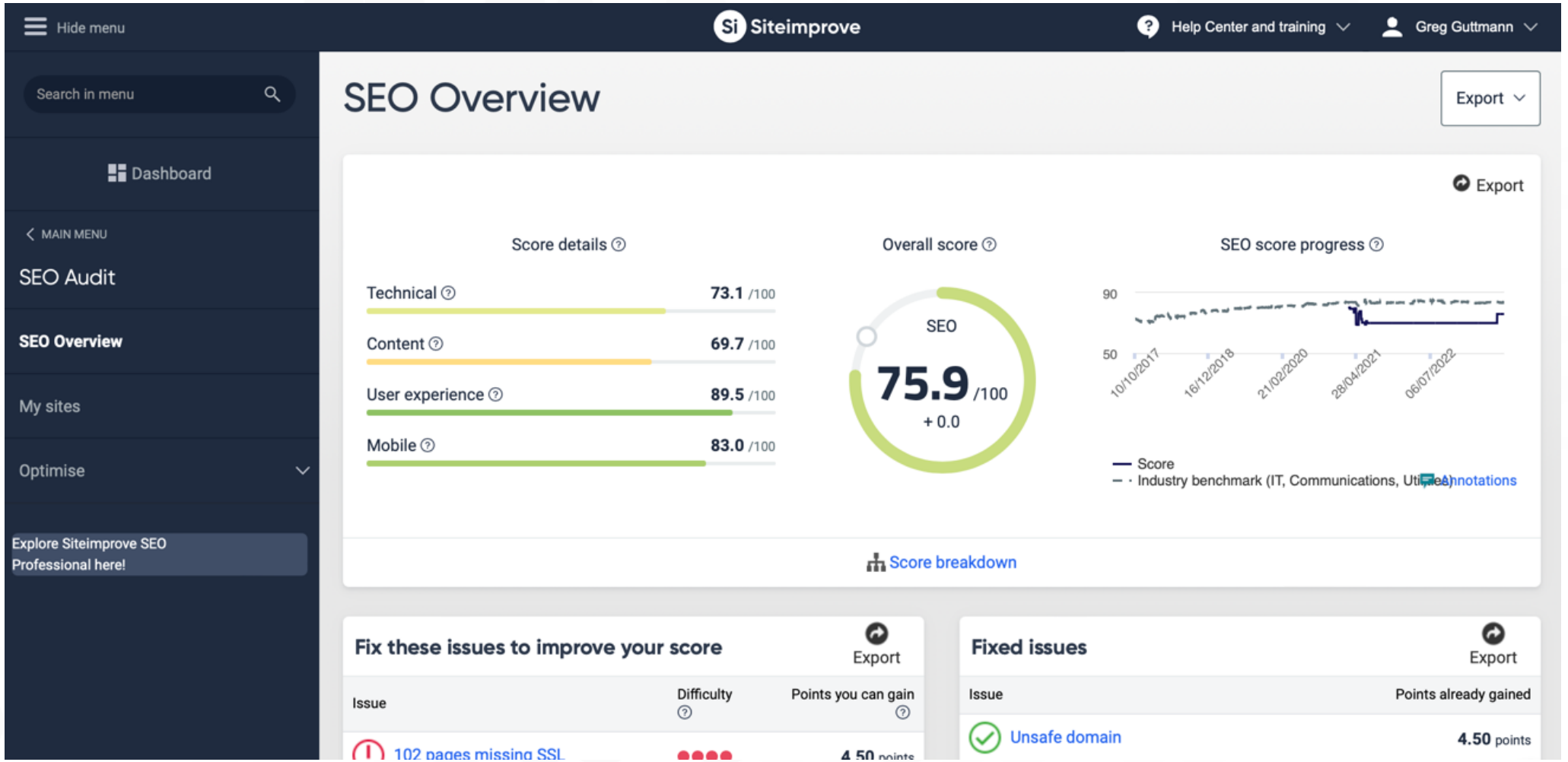
SEO / Accessibility - Partner Siteimprove



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SEO Implementation Assistance

RWS Marketing Solutions

Content & Search are an integral part of a brand's overall marketing strategy, which is why our SEO offering revolves around content enhancement and performance monitoring, with our services including:

- Keyword Research for SEO and SEM
- Benchmarking and performance monitoring
- Content planning and strategy
- Competitor and gap analysis
- Technical and content audits
- On-page content and meta data creation/optimization
- Paid ads content creation/optimization
- ASO - App Store optimization
- Image Search optimization

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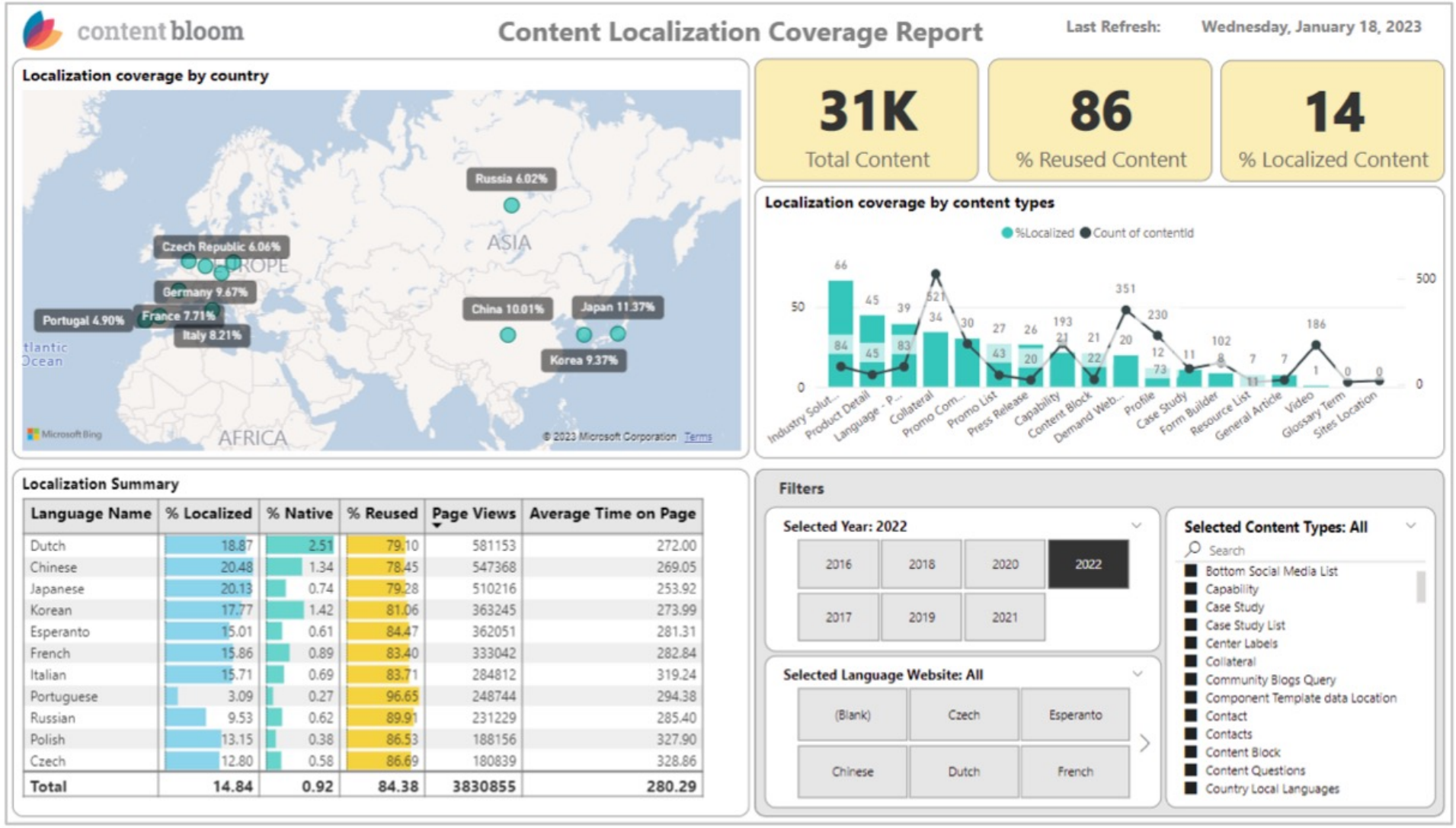
Content Intelligence - Partner Content Bloom



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Customer Testimonials

Tridion

https://players.brightcove.net/6202477137001/default_default/index.html?videoId=1770753732075507638

https://players.brightcove.net/6202477137001/default_default/index.html?videoId=1770754110004242876

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