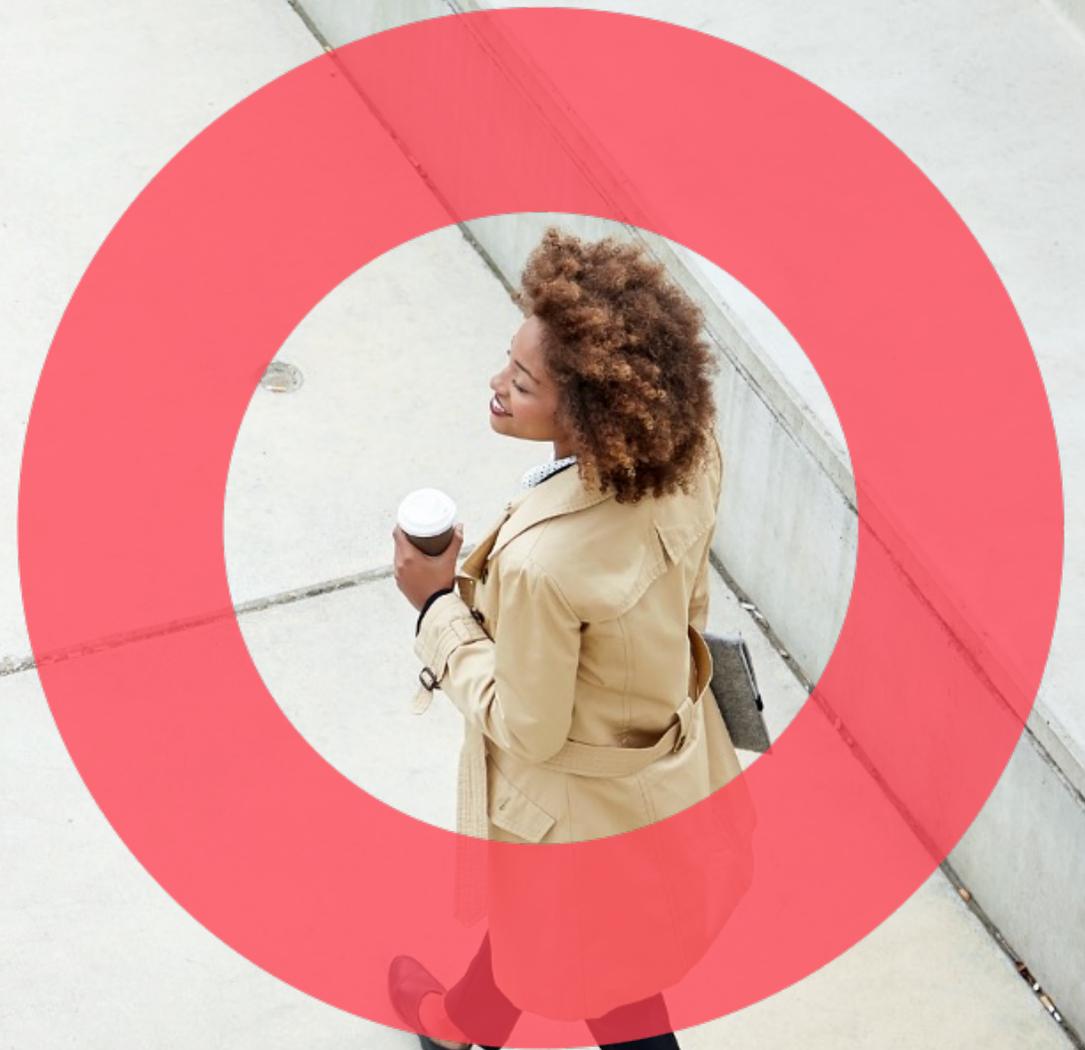


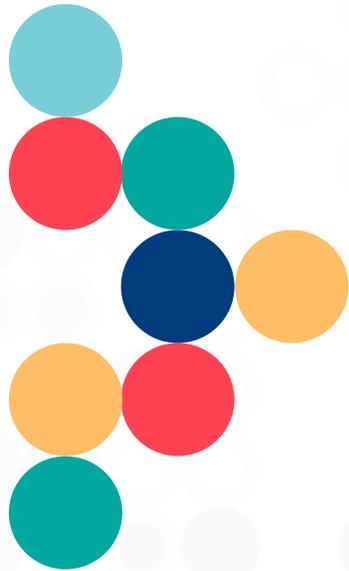


Tridion Sites Roadmap

Q2 2024

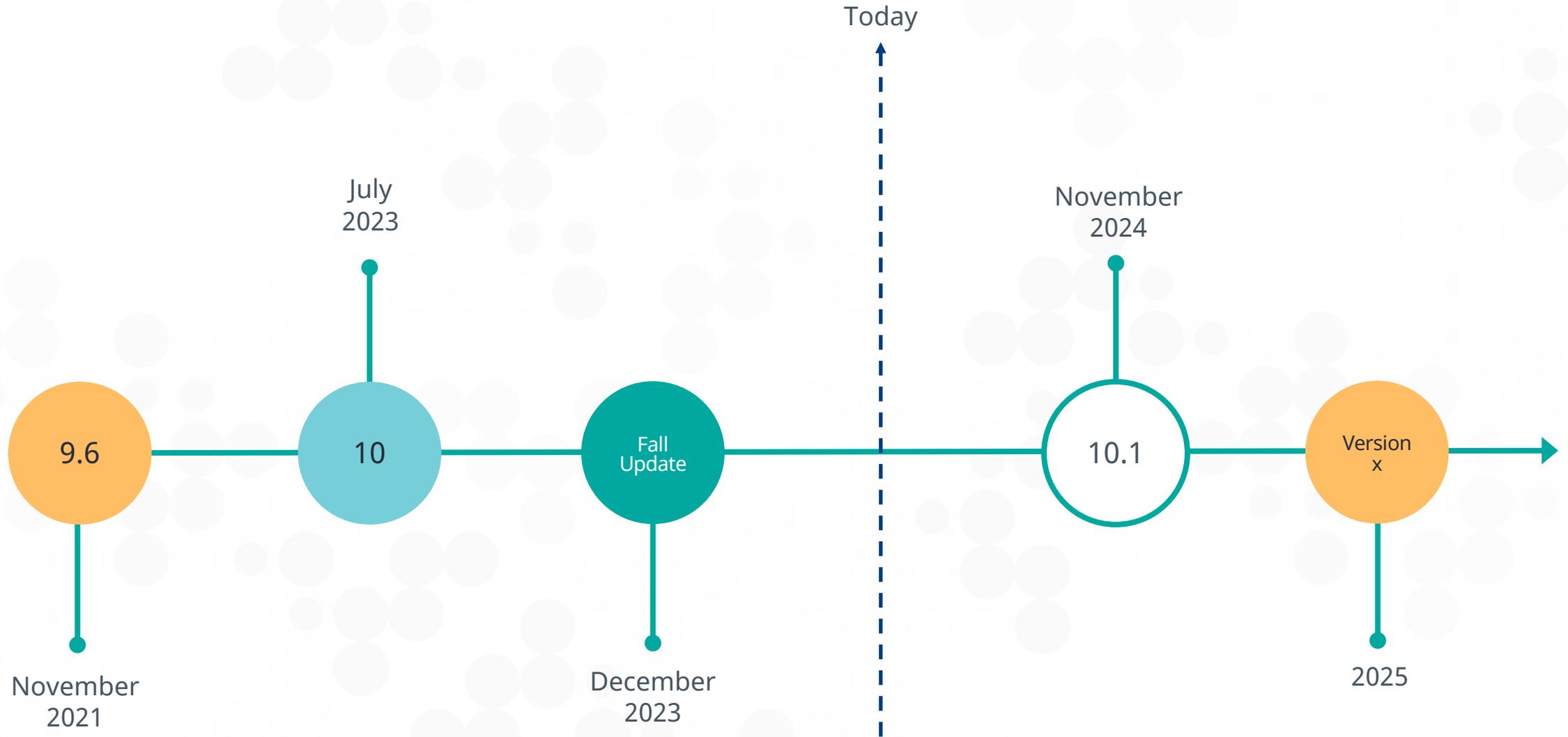
10 April 2024





Overview

Product Releases



Recent and Upcoming Deliverables and Events

ISO 9001
Certification



AWS Well-
Architected
Framework
Certification



Product
Release



Bynder DAM
Connector



Monthly
Livestream
Launched



January
EVA Airways is first
customer to launch on
Sites 10



January
New Sites 10 Course
university.rws.com



February
Product Hackathon



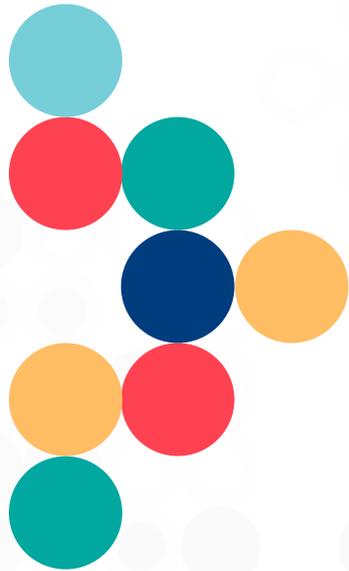
Sandboxes
January
Sandboxes for
customers to try
Sites 10



February
Roadmap
Webinar

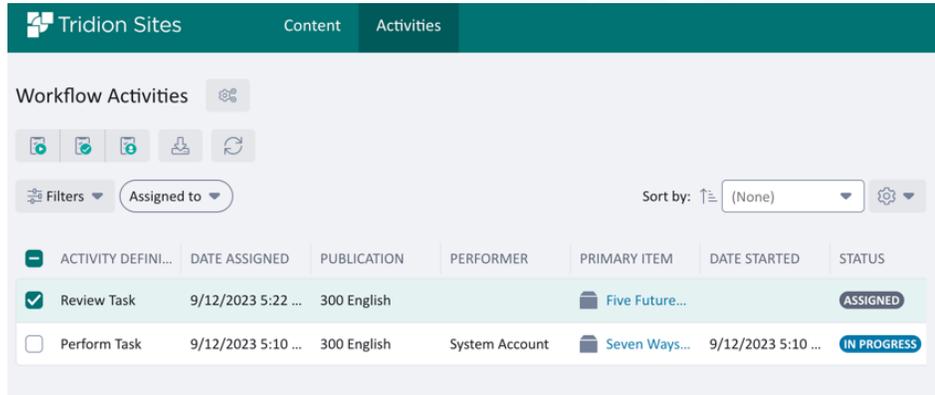
aws
Innovation Days
AWS + RWS
San Francisco March 28
Austin April 22

Fall 2023



Sites 10 Recap

Tridion Sites 10 - Recap



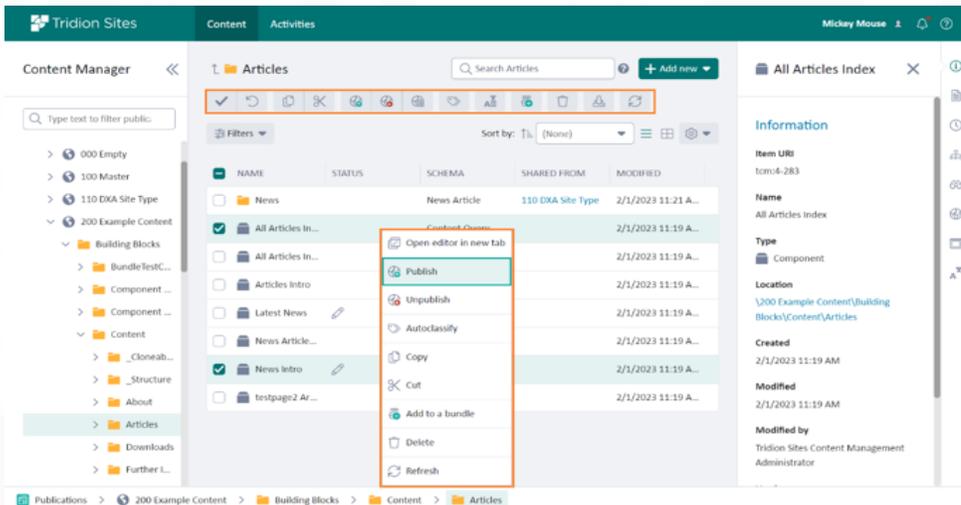
New Workflow Module and Major new UI Improvements

```

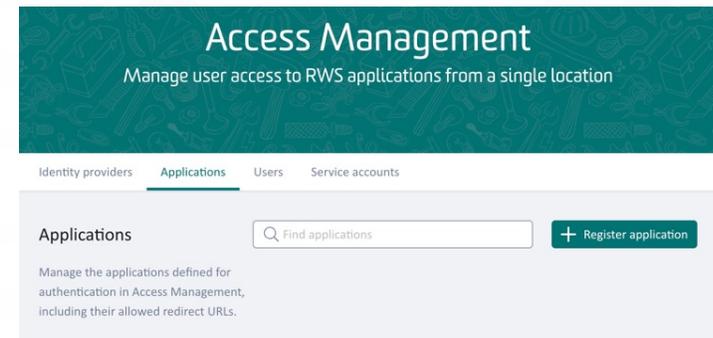
{
  search(
    recommend: {
      concepts: [
        {
          connectorId: "cocktails"
          conceptIds: ["e-learning-poolparty-biz_cocktails_bab016bd-2fd5-4809-bfe7-3225d25f116d"]
        }
        {
          connectorId: "ingredients"
          boostBy: 5
        }
      ]
    }
    criteria: {
      id: { values: ["tcm:5-297", "tcm:10-297"] }
    }
    facets: {
      concepts: [
        { connectorId: "cocktails", language: "english" first: 10 }
        { connectorId: "ingredients", language: "english" first: 10 }
      ]
    }
  ) {
    results (first:100) {
      edges {
        node {
          search {
            id
            publicationTitle
          }
        }
      }
    }
  }
}

```

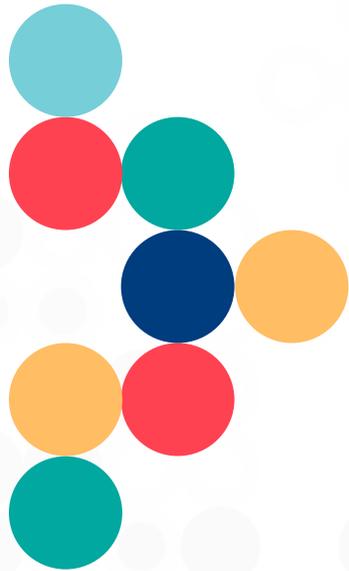
Headless Content Recommendations based on Semantic AI



New Extension Framework



Access Manager for Custom Applications



Sites 10 Fall Update December 2023

Fall Update - Publication Queue

- New Interface
- Ordering
- Advanced Filtering

The screenshot displays the Tridion Publishing Queue interface. The main area is a table with columns: PRIMARY ITEM, TARGET TYPE, PUBLICATION, ACTION, PROGRESS, PRIORITY, STATE, and STATE UPDATED. The '400 Page' item is selected and highlighted in blue. The details sidebar on the right shows information for the '400 Page' item, including its URI, state, target type, action, primary item, publication, user, and priority.

PRIMARY ITEM	TARGET TYPE	PUBLICATION	ACTION	PROGRESS	PRIORITY	STATE	STATE UPDATED
<input type="checkbox"/> 001 Home 2	DKA Live	400 Example Site	Publish	SCHEDULED	Normal	Scheduled for deployment	9/29/2023 10:28 AM
<input type="checkbox"/> 001 Home 2	DKA Staging	400 Example Site	Publish	SCHEDULED	Normal	Scheduled for deployment	9/29/2023 10:28 AM
<input type="checkbox"/> Copy 2 of 000 Home12	DKA Live	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 4:29 PM
<input type="checkbox"/> Copy 2 of 000 Home12	DKA Staging	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 4:29 PM
<input checked="" type="checkbox"/> 400 Page	DKA Live	400 Example Site	Publish	IN PROGRESS	Normal	Waiting for deployment	9/28/2023 4:29 PM
<input type="checkbox"/> 400 Page	DKA Staging	400 Example Site	Publish	IN PROGRESS	Normal	Deploying	9/28/2023 4:29 PM
<input type="checkbox"/> 3rd page item	DKA Live	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 4:29 PM
<input type="checkbox"/> 3rd page item	DKA Staging	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 4:29 PM
<input type="checkbox"/> _Navigation	DKA Live	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 4:28 PM
<input type="checkbox"/> _Navigation	DKA Staging	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 4:28 PM
<input type="checkbox"/> _Error Page Not Found	DKA Live	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 4:28 PM
<input type="checkbox"/> _Error Page Not Found	DKA Staging	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 4:28 PM
<input type="checkbox"/> 001 Home 2	DKA Live	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 4:27 PM
<input type="checkbox"/> 001 Home 2	DKA Staging	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 4:27 PM
<input type="checkbox"/> _Page Types	DKA Live	400 Example Site	Publish	WARNING	Normal	Warning	9/28/2023 4:27 PM
<input type="checkbox"/> _Page Types	DKA Staging	400 Example Site	Publish	WARNING	Normal	Warning	9/28/2023 4:27 PM
<input type="checkbox"/> Copy of _Error Page Not Fou...	DKA Live	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 3:25 PM
<input type="checkbox"/> Copy of _Error Page Not Fou...	DKA Staging	400 Example Site	Publish	SUCCESS	Normal	Success	9/28/2023 3:25 PM
<input type="checkbox"/> 400 Page	DKA Live	400 Example Site	Publish	IN PROGRESS	Normal	Waiting for deployment	9/28/2023 3:23 PM
<input type="checkbox"/> 400 Page	DKA Staging	400 Example Site	Publish	IN PROGRESS	Normal	Waiting for deployment	9/28/2023 3:18 PM

400 Page

Information

URI
tcm:0-14570-66560

State
Waiting for deployment

State updated
9/28/2023 4:29 PM

Target type
DKA Live

Action
Publish

Primary item
400 Page

Publication
400 Example Site

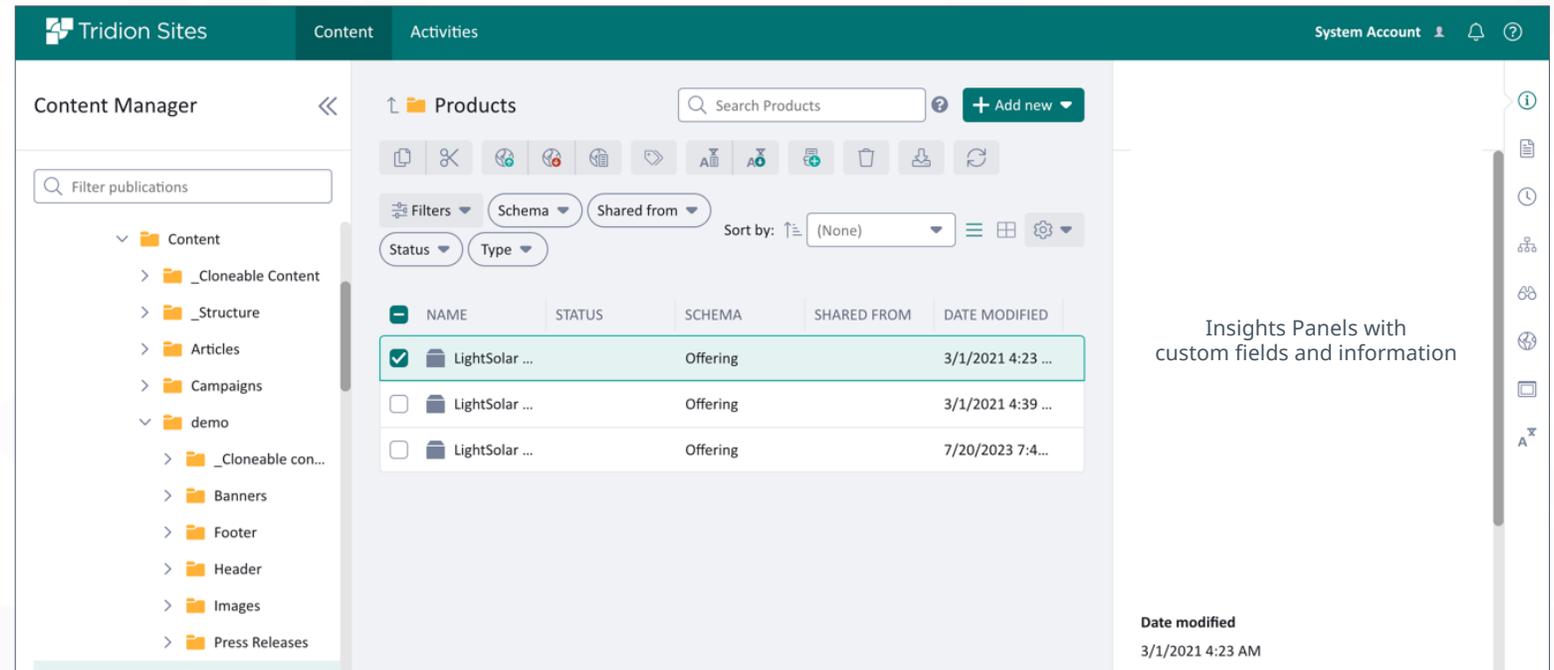
User
Mickey Mouse

Priority
Normal

Fall Update - Insights Panel

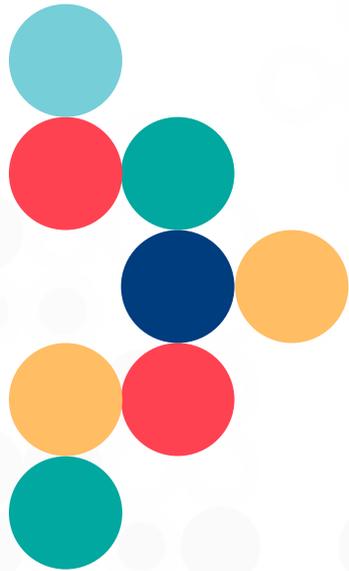
New UI Extension Point for adding an insights panel.

It makes use of the new Extension Framework introduced in 10.



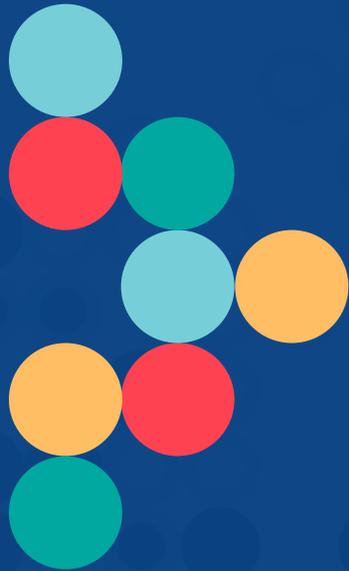
The screenshot displays the Tridion Sites Content Manager interface. The top navigation bar includes 'Tridion Sites', 'Content', and 'Activities', along with a user profile for 'System Account'. The main area is divided into a left sidebar for 'Content Manager' and a central workspace for 'Products'. The sidebar shows a tree view of content types including Content, _Cloneable Content, _Structure, Articles, Campaigns, demo, _Cloneable con..., Banners, Footer, Header, Images, and Press Releases. The central workspace shows a list of products with columns for NAME, STATUS, SCHEMA, SHARED FROM, and DATE MODIFIED. The first product, 'LightSolar ...', is selected and highlighted. The right sidebar contains an 'Insights Panel with custom fields and information' and a 'Date modified' section showing '3/1/2021 4:23 AM'.

NAME	STATUS	SCHEMA	SHARED FROM	DATE MODIFIED
LightSolar ...	Offering			3/1/2021 4:23 ...
LightSolar ...	Offering			3/1/2021 4:39 ...
LightSolar ...	Offering			7/20/2023 7:4...



Sites 10.1

November 2024



BluePrinting 3.0

BluePrinting 3.0

- Promote / Demote in new UI. Important feature because it makes it easier for innovations lower level regional innovations to be rolled up into the parent organization.
- Easier UI for choosing to localize items in child folder.
- Granular BluePrinting:
 - Region
 - Page
 - Component

*** We changed the version to 3.0 because there was a BluePrinting 2.0 behind the scenes update with Tridion 9.

BluePrinting 3.0 Component

Field Details

* XML Name:

* Description:

Type:

Mandatory

Enable for inline editing

Localizable

Include linked Items in translations

Tridion Sites Content Activities Publishing

Demo Article

General History BluePrint Where used Published to View on site

Name *

Schema *

Content Metadata

Heading *

Image (non-localizable)



Name	map
File name	map.jpg
File type	Jpeg image
File size	1.20 MB

Parent

Tridion Sites Content Activities Publishing

Demo Article

General History BluePrint Where used Published to View on site

Name *

Schema *

Content Metadata

Heading *

Image (non-localizable)

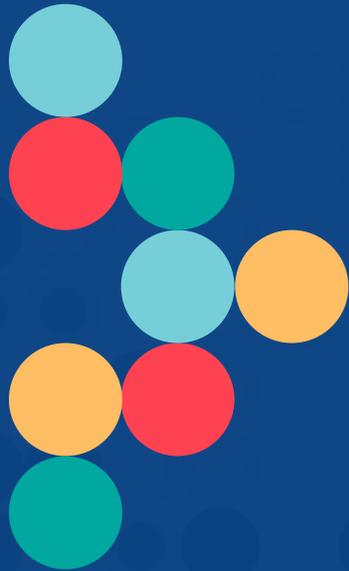


Name	map
File name	map.jpg
File type	Jpeg image
File size	1.20 MB

Child

Benefits of Granular BluePrinting

- Much better control and governance
 - Vast improvement over current
 - Can eliminate processes and workarounds
- Auto cascade of the parent field to the child components
- Can allow a much more efficient content model
 - Will allow for a consolidation of multiple components into a single one

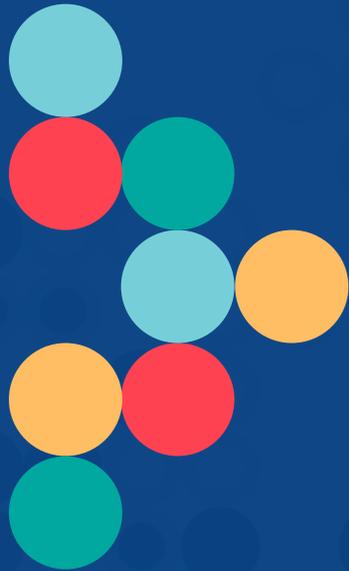


Translation Preview

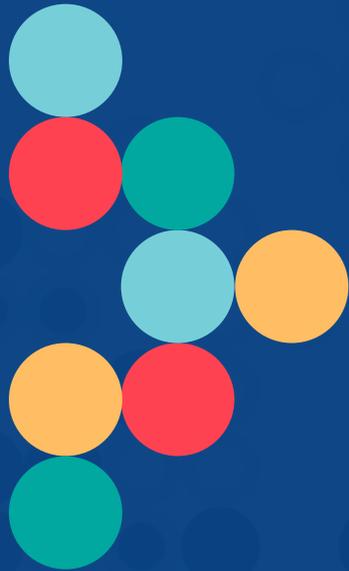
Tridion Sites 10.1 - In-Context Translation Preview

Solution to provide translators with a way to see the site context





Reporting Data Pipeline



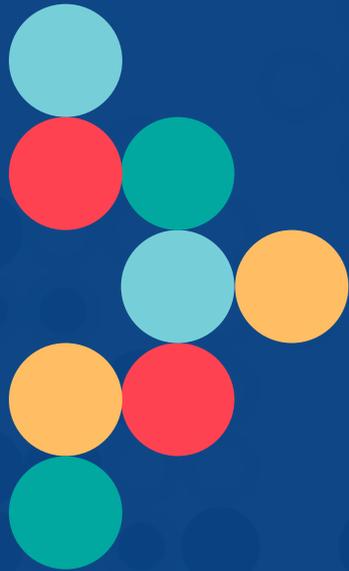
Platform Support

Platform Support

.NET 8 will be supported in 10.1

Other platform updates are still TBD but we will communicate as we get closer to the launch date.

Our goal is to update the supported platforms to the latest available versions which have been released at the beginning of fall so that we can properly test them o



Version Comparisons

Functional comparison between Tridion versions

Functional features	9.5	9.6	10	10.1
BluePrinting 2.0	✓	✓	✓	✓
BluePrinting 3.0	✗	✗	✗	✓
Translation Preview	✗	✗	✗	✓
Reporting Pipeline Solution	✗	✗	✗	✓
Extensibility Framework:	✗	✗	✗	✓
Custom dashboards	✗	✗	✓	✓
Custom action buttons	✗	✗	✓	✓
Custom context menu actions	✗	✗	✓	✓
Custom fields, including RTF fields	✗	✗	✓	✓
Custom fields to retrieve data from an external system	✗	✗	✓	✓
Custom columns in the Content Explorer and the Activities tab	✗	✗	✓	✓
Batch uploading of multimedia assets	✗	✗	✓	✓
Activities tab to view, track and manage each activity	✗	✗	✓	✓
Option to view content as thumbnails	✗	✗	✓	✓
Option to configure and reorder columns in Content Explorer list view	✗	✗	✓	✓
Semantic AI / Smart Tagging Module	✗	✓	✓	✓

Legend:

✓ Full support

– Partial support

✗ No support

Technical comparison between Tridion versions

Technical features	9.5	9.6	10	10.1
Semantic Content Models	✓	✓	✓	✓
Targeted content recommendations (taxonomy-based)	✗	✗	✓	✓
Concept scheme configuration and scoring	✗	✗	✓	✓
Add-on management	✓	✓	✓	✓
Option to store auditing data	✗	✗	✓	✓
Enable/disable add-ons	✗	✗	✓	✓
Access Management UI	✓	✓	✓	✓
Register and manage custom applications from Access Management window	✗	✗	✓	✓
Manage service accounts	✗	✗	✓	✓
Shared delivery platform (DXD)	✓	✓	✓	✓
Semantic Recommendations DXD	✗	✗	✓	✓
GraphQL Content API	✓	✓	✓	✓
Docker container support for DXD	✓	✓	✓	✓
Option to give Lock Management rights to any user or user group	✗	✗	✓	✓

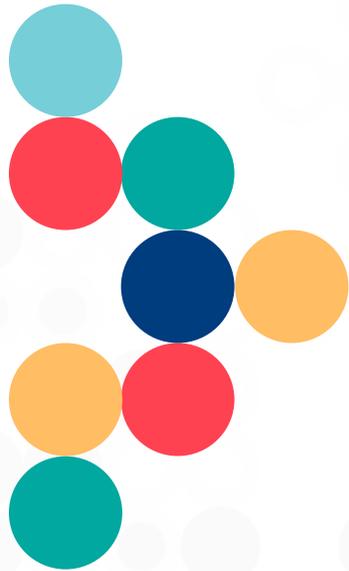
Note that some backend may still be defined but for 10.1 the focus is going to be updated platform support.

Legend:

✓ Full support

– Partial support

✗ No support



2024 Solutions

AI Chatbot with AI12Z - April 2024

The screenshot displays the AI12Z Test Drive interface. On the left is a sidebar with the AI12Z logo and navigation links: All Projects, Dashboard, Documents, Knowledge Base, Prompts, Data, Analytics, and Test Drive. The main area shows the 'Test Drive' title and a description: 'Experience your copilot the way your users would. Ask your copilot questions and see the answers it provides you with.' Below this is a 'Share a link' section with a text input containing a URL and a 'Copy Link' button. A toggle switch for 'Do you have a follow up question?' is turned on. Below the toggle is a text input for a follow-up question and an 'Ask AI' button. A user question 'how do I install dxa' is shown in a blue bubble, and the AI response 'To install DXA, you need to follow these steps:' is shown in a light blue bubble.

ai12z

< All Projects

Dashboard

Documents

Knowledge Base

Prompts

Data

Analytics

Test Drive

RD RWS Docs Test Drive

Greg Guttman

Test Drive

Experience your copilot the way your users would. Ask your copilot questions and see the answers it provides you with.

Share a link

You can share this link with your team members to test drive the AI

<https://bot.ai12z.net/?org=6581982ac01f5fc79ca00d48&proj=6581e730c01f...> **Copy Link**

Do you have a follow up question?

Ask follow up question... **Ask AI**

how do I install dxa

To install DXA, you need to follow these steps:

Accessibility - Partner AAATraq - May 2024

ACM / Accessibility Content Manager



Fresh

Sed pede ullamcorper amet ullamcorper primis, nam pretium suspendisse neque, a phasellus sit pulvinar vel integer.



About



Healthy

Sed pede ullamcorper amet ullamcorper primis, nam pretium suspendisse neque, a phasellus sit pulvinar vel integer.

Healthy

RWS Tridion

IMAGES (Alternate Text)

Fill in the box, thinking how you would describe this image to someone over the phone in 7 - 10 words

Present text (make changes below)

Presently there is no alt text for this image

RWS Editorial Services Solution - February 2024



Standard Editorial

- ✓ Copyediting, proofreading, converting
- ✓ Maintaining style guides
- ✓ Optimizing source content
- ✓ Reviewing and improving English target text



AI Editorial

- ✓ Editing LLM output for factual accuracy, cultural appropriateness, and relevance/salience
- ✓ Evaluating and A/B testing AI model output
- ✓ Rewriting AI-generated output as part of an LLM training process



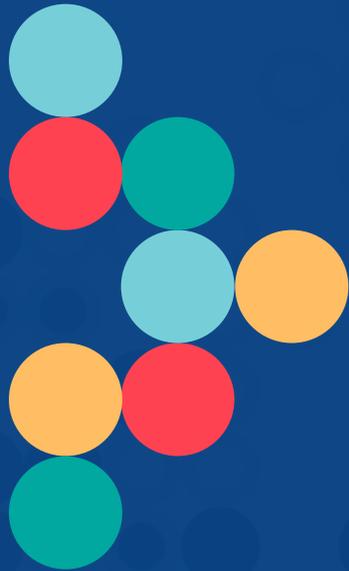
Content Creation

- ✓ Writing structured content (e.g., product descriptions), scaling rapidly to very high volumes as required
- ✓ Creation and conversion of eLearning materials
- ✓ Crafting prompts for LLMs to produce initial drafts, which are then refined to meet client requirements

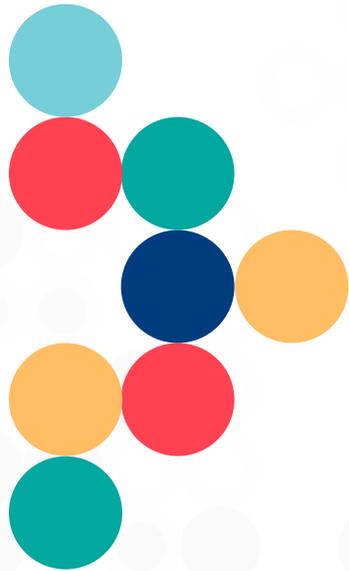
TravelLaunchPro by LUX Interactive - June 2024



Reservation System Integration
Tridion and Translation Integration
Head Start Delivery Application
Optimized Booking Flow
Global Governance with Regional Empowerment



Events



Online Webinars and Livestreams

Recorded Roadmap Webinar

Webinar recording



Tridion Sites 10.1 – The roadmap for your future Digital Experiences

In this on-demand webinar you will get to learn about how today's DX trends shape the next version of Tridion Sites, v10.1.



<https://www.rws.com/content-management/tridion/resources/tridion-sites-roadmap-for-your-future-digital-experiences-ondemand/>

Accessibility Webinar



TRIDION PARTNER WEBINAR

Revolutionizing Compliance: Turbocharging Time-to-Publish for Accessible Web Content

60-minute webinar
Online
21 Mar 2024

🕒 3:00 pm - 4:00 pm GMT [View in my timezone](#)

Share   

The graphic features two circular portraits of speakers. The top portrait is a man with grey hair in a blue shirt, set within a light blue circle. The bottom portrait is a man with glasses and a beard, set within a red circle. The background of the graphic is a light grey pattern of overlapping circles.

<https://www.rws.com/content-management/tridion/events/revolutionizing-compliance-turbocharging-time-to-publish-for-accessible-web-content/>

Monthly Livestream



Join us the first Thursday of the month for the Tridion Livestream.

7am Pacific (USA)

10am Eastern (USA)

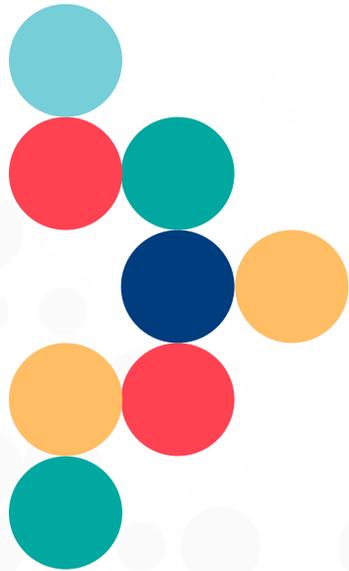
3pm GMT (UK)

4pm CET (Central Europe)

11pm China Standard Time



<https://www.youtube.com/@RWSCommunity/streams>



AWS In-Person Innovation Sessions

Upcoming AWS + RWS Innovation Days

March 28, 2024
San Francisco, CA

April 22, 2024
Austin, TX



Contact your Account Executive for more information!



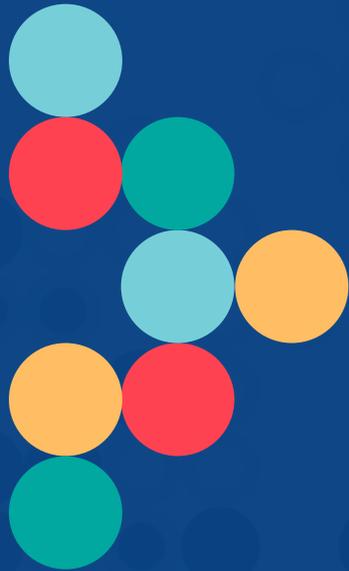
Customer Testimonials



https://players.brightcove.net/6202477137001/default_default/index.html?videoId=1770753732075507638

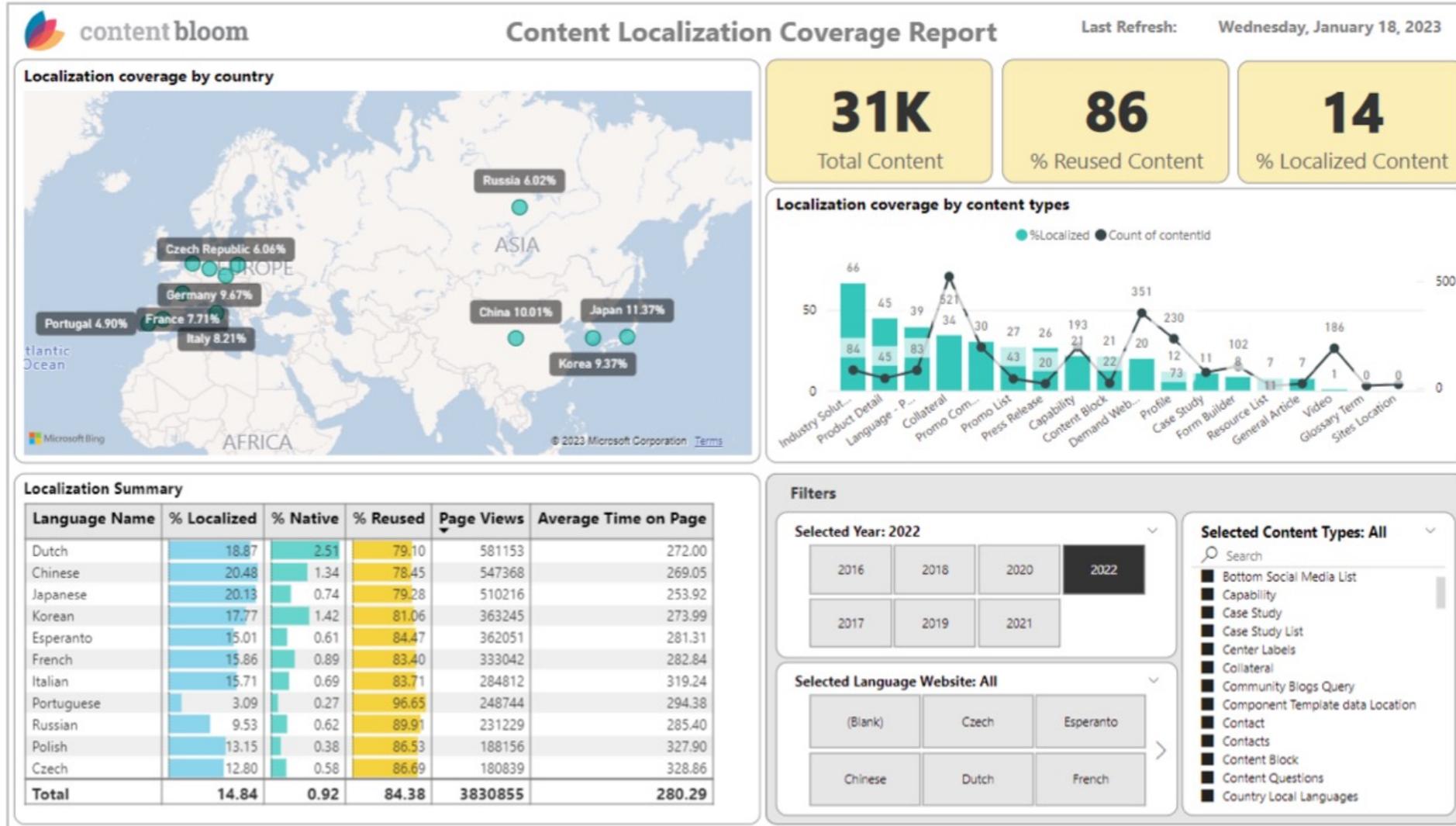


https://players.brightcove.net/6202477137001/default_default/index.html?videoId=1770754110004242876



Partner Solutions Catalog

Content Intelligence - Partner Content Bloom

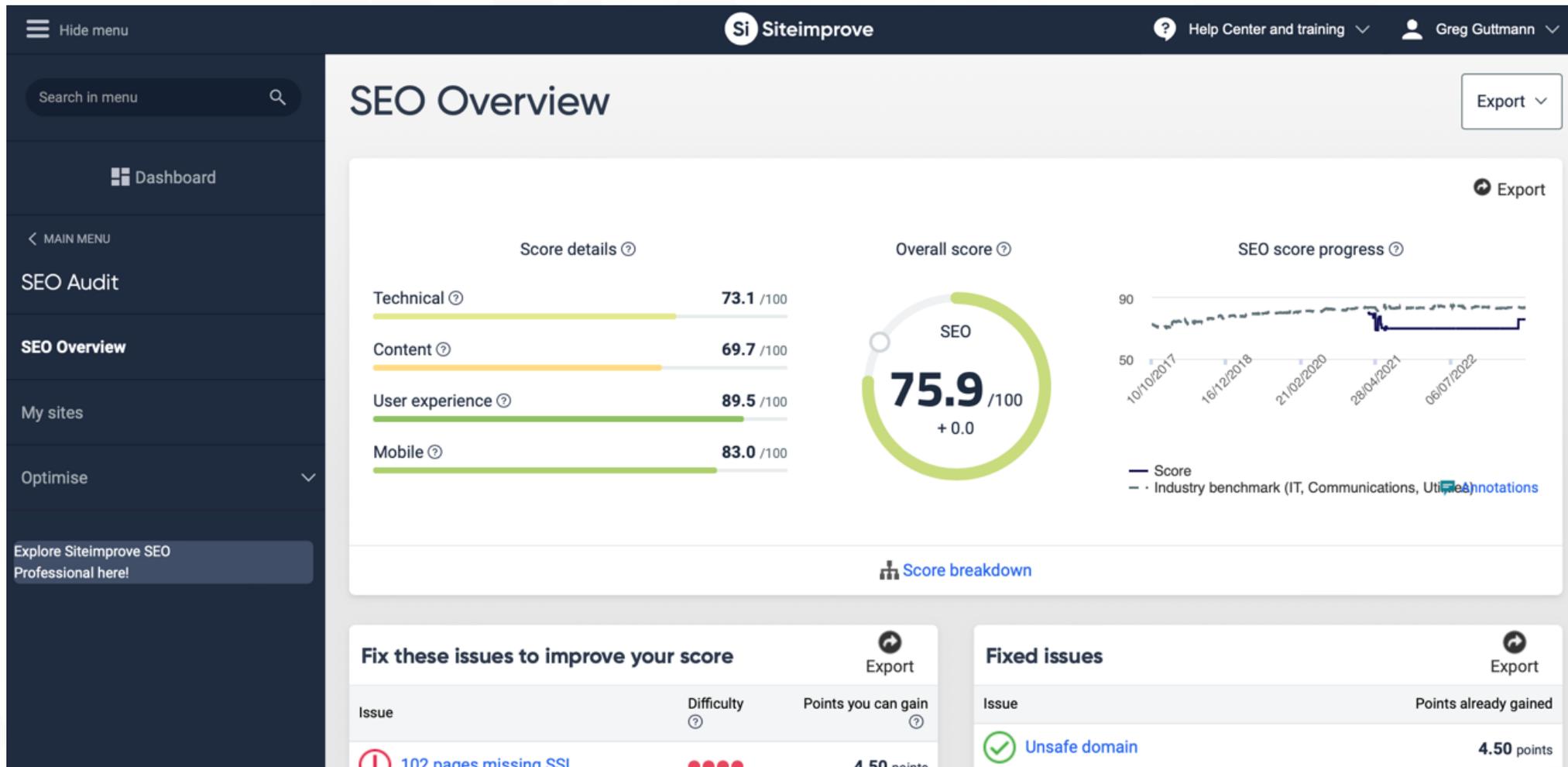


Customer Identity Management

RWS has partnered with OKTA to produce an example of using OKTA to connect to multiple CDPs and profile system for content personalization.



SEO / Accessibility - Partner Siteimprove





www.rws.com

