



**Bynder Connector  
For Tridion Sites  
Version 4.0.0  
Installation Instructions**

# Overview

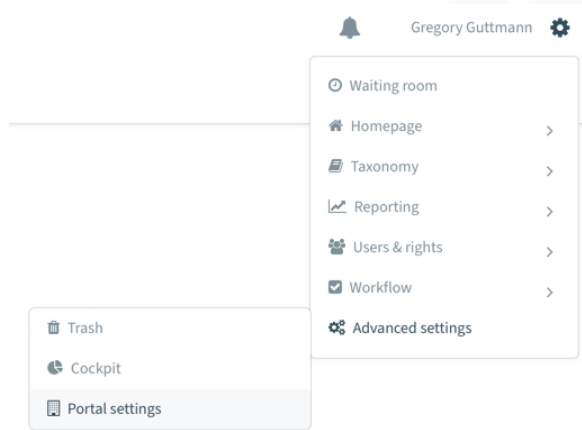
Bynder is a Digital Asset Management system and RWS offers a connector:

- It is a paid connector licensable through RWS
- First line support is through RWS
- The connector was developed by our friends at Trivalent (thank you!)
- The intellectual property is owned by RWS

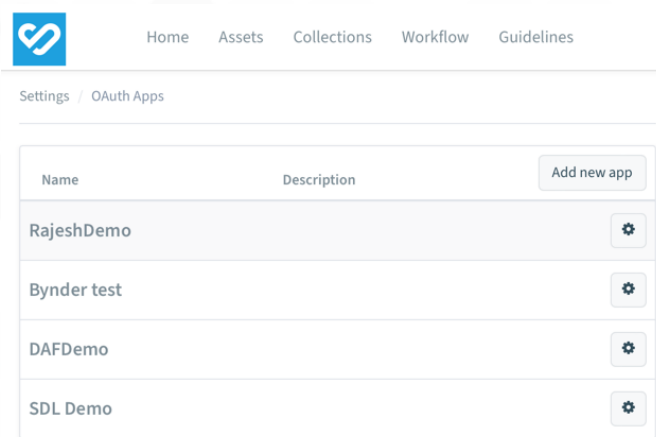
## Functional Overview

- It is installed via the Add-On Manager
- Under the hood it uses the Integration Framework introduced in Sites 9.1
- Content Authors can Search, Browse and Select media from Bynder
- Media metadata is available through GraphQL queries to the DXD Content Hub

# Get Bynder OAuth Settings



Go into Portal Settings



Go OAuth Apps and Add new app

Bynder will generate a ClientId and ClientSecret for you to use in the next step.

# Edit the Bynder JSON file

Put in the OAuth information (ClientId and ClientSecret) in multiple places.  
Add the baseURL to your Bynder portal (ie: <https://mycompany.getbynder.com>)

Content Management > 100 Master > Building Blocks > Stubs

CONTENT MANAGEMENT

Shortcuts

- ★ Favorites
- Custom Pages
- SDL Web
- Checked-out Items

Publications

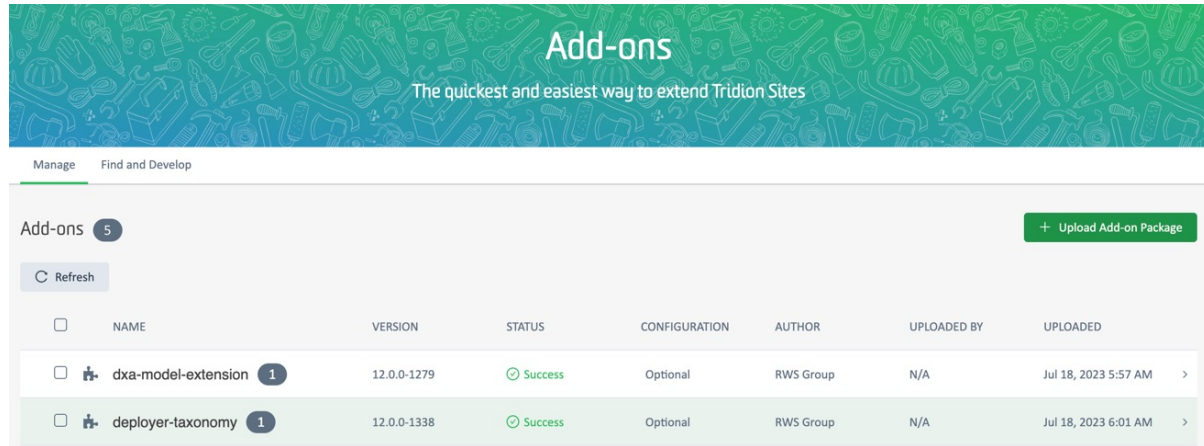
- Building Blocks
  - Content
  - Default Templates
  - Framework
  - Modules
  - Modules Content
  - Settings
  - Stubs
- Modified in the last 7 days

Stubs

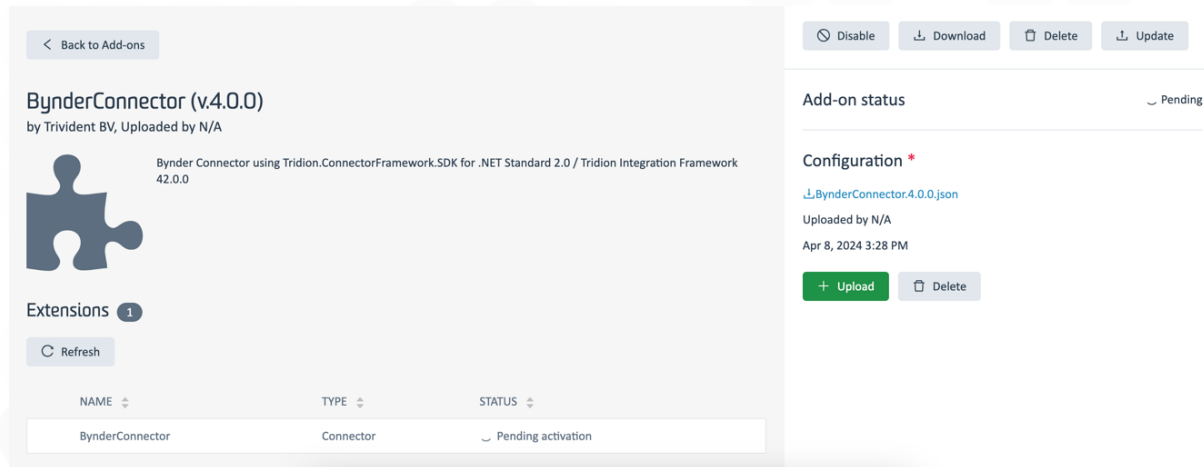
Name	Type
433	Folder
8D7	Folder
C86	Folder
ExternalContentLibraryStubSchema-aprimo	Schema
ExternalContentLibraryStubSchema-dropbox	Schema
ExternalContentLibraryStubSchema-sharepoint	Schema
ExternalContentLibraryStubSchema-wordpress	Schema

In the “siteCm” section, put in a the tcm id of a “Stubs” folder that will hold the references to your connectors. Usually a “Stubs” folder is high up in the Blueprinting hierarchy so that the downstream Publications can inherit the connector.

# Installation



Upload the Bynder Connector zip file



Upload the Bynder Configuration JSON

*You'll see Pending Activation until you log into the Classic UI*

# Activate by navigating to connector in Classic UI

Content Management ▶ 100 Master ▶ Bynder

CONTENT MANAGEMENT

Shortcuts

▶ ★ Favorites

▶ 📄 Custom Pages

▶ 🌐 SDL Web

▶ 📁 Checked-out Items

Publications

📄 Content Management

▶ 🌐 000 Empty

▶ 🌐 100 Master

▶ 📁 Building Blocks

▶ 📁 Home

▶ 📁 Taxonomies

▶ 📄 Business Process Types

▶ 📄 Bynder

Bynder ↻

Name	Type
📁 All assets	Property
📁 assettype	Property
📁 country	Property
📁 extension	Property
📁 Language	Property
📁 linkrelatedfiles	Property
📁 POI	Property
📁 region	Property
📁 relatedassets	Property
📁 usage	Property
📁 visibility	Property

# Media Now Available in Experience Space

The screenshot displays the Tridion Sites Content Manager interface. The top navigation bar includes 'Tridion Sites', 'Content', 'Activities', and 'Publishing'. The left sidebar, titled 'Content Manager', features a search bar 'Filter publications' and a list of navigation items: 'Favorites', 'Items in progress', 'Publications' (expanded), '000 Empty', '100 Master' (expanded), 'Building Blocks', 'Home', 'Bynder', 'All assets' (selected), 'assettype', and 'country'. The main content area, titled 'All assets', contains a search bar 'Search All assets', icons for 'Add' and 'Refresh', and filter controls for 'Filters', 'Schema', 'Shared from', 'Status', and 'Type'. A 'Sort by' dropdown is set to '(None)'. Below these controls is a 'Select all / Deselect' checkbox. The asset list shows two items: 'Cake Painting' with a thumbnail of various cakes and 'DAF-future' with a thumbnail of a stage presentation. Each item has an associated checkbox.



[www.rws.com](http://www.rws.com)

