

Tridion Sites Roadmap

Q1 2025



Changes in quarterly update

- 10.1 was released in December
- We're going to have a very targeted release in the summer focusing on bringing Advanced Search into Experience Space
- Launch page for 10.1: <https://www.rws.com/content-management/tridion/whats-new-in-tridion-sites/>
- 10.1 Bootcamps are online! See <https://community.rws.com/product-groups/tridion/tridion-sites/b/blog-posts/posts/tridion-sites-10-1-bootcamps>
- In 2025 we're introducing a series of events for our customers in Travel, Leisure and Hospitality.

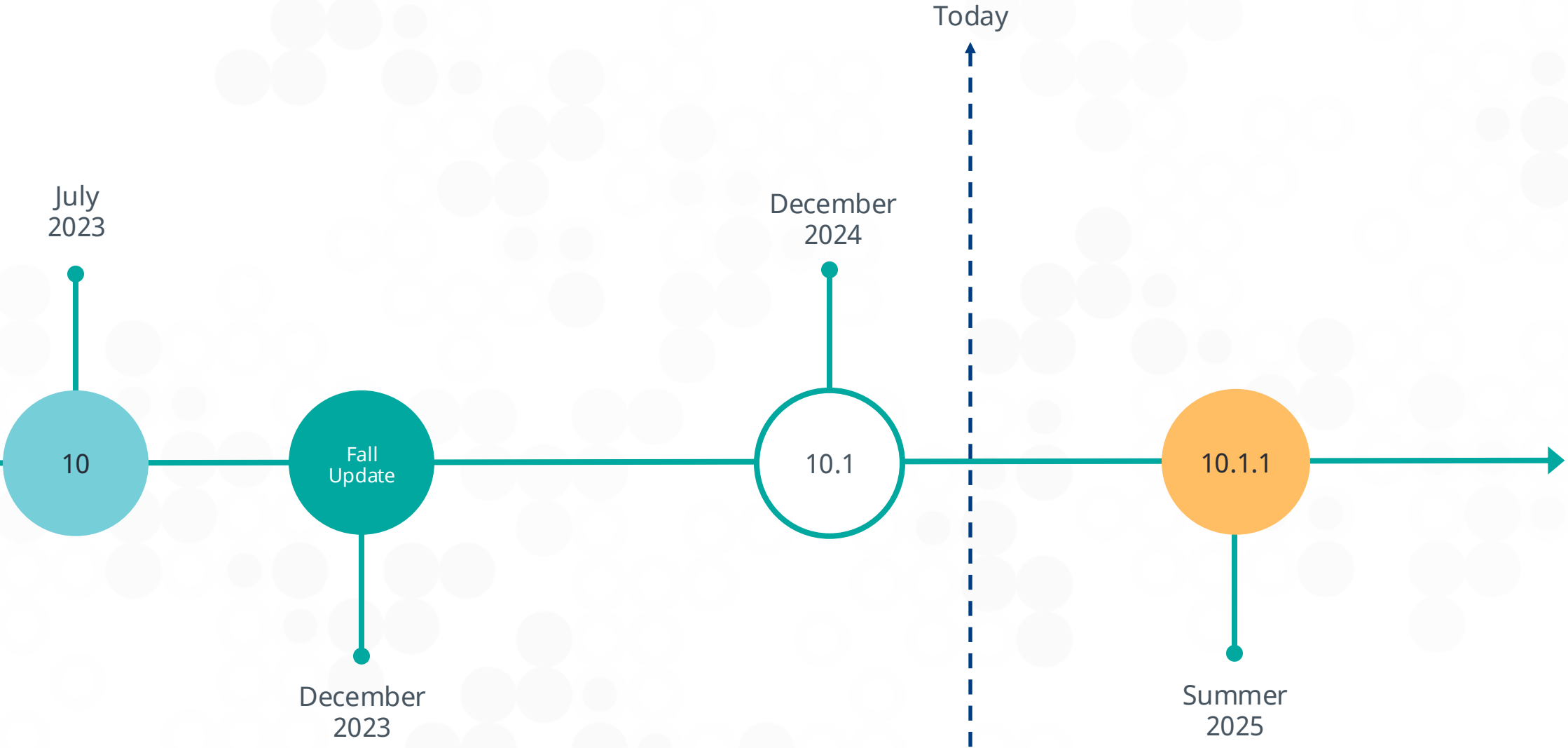


Travel, Leisure and Hospitality Webinars and Events

Feb 5 2025	Digital Building Blocks for Booking Websites
Feb 18 - Feb 19 2025	Aviation Festival Singapore
Mar 5 2025	AI Agents for your Travel and Hospitality Websites
Apr 2 2025	3D Models for Travel and Hospitality
May 7 2025	Nuances of Global Travel Content
May 15 - May 16 2025	Aviation Festival Miami
Jun 4 2025	Mid-Trip Check-In of Digital Trends

<https://tridion.com> -> Events

Product Releases





Sites 10.1 Recap



BluePrinting 3.0

“*The changes related to BluePrinting in 10.1 mark the first changes in this area since the possibility of promotion and demotion of items in the BluePrint hierarchy, introduced in Web 8 in 2015. Allowing non-localizable fields will significantly enhance managing content for localized digital experiences.*”

- Ron Grisnich, Trivident (RWS Partner)

BluePrinting 3.0

- Granular BluePrinting:
 - Region
 - Page
 - Component
- Promote / Demote in new UI. Important feature because it makes it easier for innovations lower level regional innovations to be rolled up into the parent organization.
- Easier UI for choosing to localize items in child folder.

BluePrinting 3.0 Component

Field Details

* XML Name:

image

* Description:

Image (non-localizable)

Type:

Multimedia Link

☐ Mandatory

☒ Enable for inline editing

☐ Localizable

☐ Include linked Items in translations

Tridion SitesContentActivitiesPublishing

Demo Article

GeneralHistoryBluePrintWhere usedPublished toView on site

Name *

Demo Article

Schema *


Demo Article

ContentMetadata

Heading *

Lorem ipsum dolor sit amet, consectetur adipiscing elit

Image (non-localizable)



Name

map

File name

map.jpg

File type

Jpeg image

File size

1.20 MB

ReplaceClear

Parent

Tridion SitesContentActivitiesPublishing

Demo Article

GeneralHistoryBluePrintWhere usedPublished toView on site

Name *

Demo Article

Schema *


Demo Article

ContentMetadata

Heading *

Lorem ipsum dolor sit amet, consectetur adipiscing elit for French website

Image (non-localizable)



Name

map

File name

map.jpg

File type

Jpeg image

File size

1.20 MB

ReplaceClear

Child

Benefits of Granular BluePrinting

- Much better control and governance
 - Vast improvement over current
 - Can eliminate processes and workarounds
- Auto cascade of the parent field to the child components
- Can allow a much more efficient content model
 - Will allow for a consolidation of multiple components into a single one



Translator Context View

Translator Context View

Solution to provide translators with a way to see the site context



Feature 1: Direct Links to Preview site for Translators

The screenshot displays the Trados Online Editor interface for a project named 'preview_url_example.its'. The top navigation bar includes 'Home', 'Review', and 'View' tabs. The 'View' tab is active, showing a toolbar with various editing and viewing options. The main workspace contains a table with four rows of text segments, each with a source text, a target text, and a status column labeled 'NMT'. The status column also includes a 'P' icon. The bottom status bar shows '110 Characters (target segment)', '69 Words', '4 Segments - 4 Untranslated', and '0% Complete'.

Tridion TranslationManager preview urls

[View on site](#)

- 000 Home**
\\Home
[Preview](#)
- LightSolar CI Page Details**
\\Home\\Product Details
[Preview](#)

Feature 2: PDF/Image Attachments for Translators

Trados Online Editor | preview_url_example.its

Accept taskDownload translated file

HomeReviewView

VerticalHorizontal

Show NavigationShow Document Structure

Adapt Colors

Enable Text Zoom

LargerSmaller

Show Formatting TagsShow Tag Details

Filter LookupsAlternative view

Light

PreviewSettings

LayoutNavigationFontsTagsLookupsTheme

preview_url_example.its > Paragraph

1	Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.	Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.		NMT	P
2	Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.	UG enim ad minim veniam, quis nostrud Exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.		NMT	P
3	Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.	DUIs aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.		NMT	P
4	Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.	Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim ID EST laborum.		NMT	

Read-OnlyTrack Changes

110 Characters (target segment)69 Words4 Segments - 4 Untranslated0% Complete

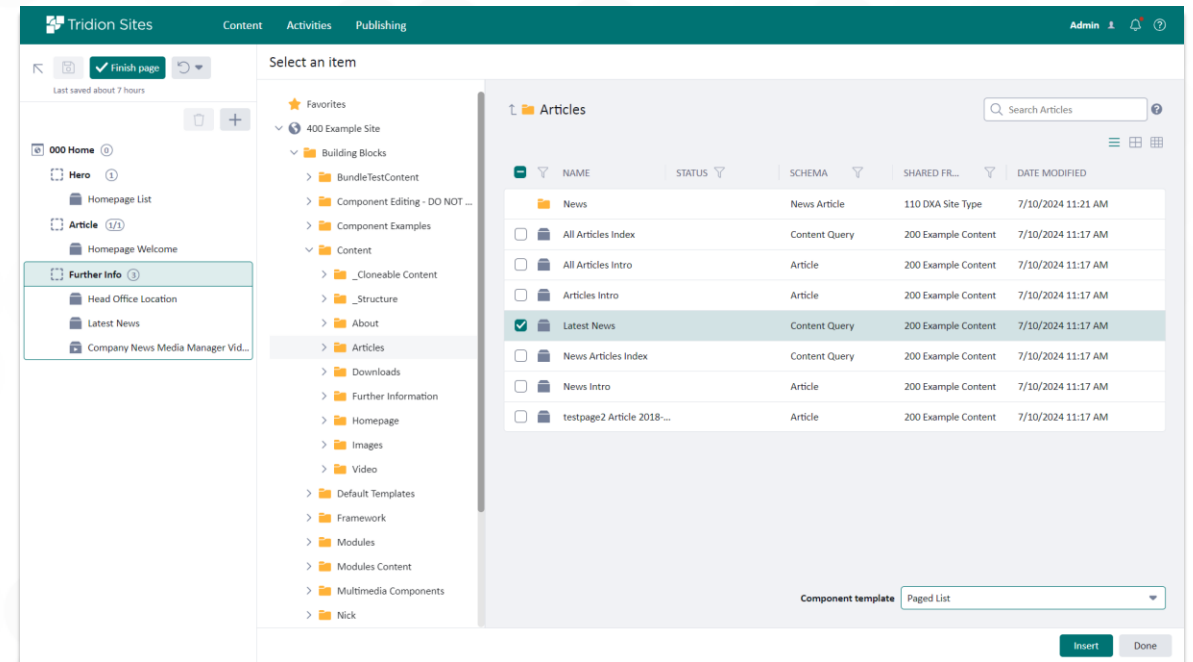
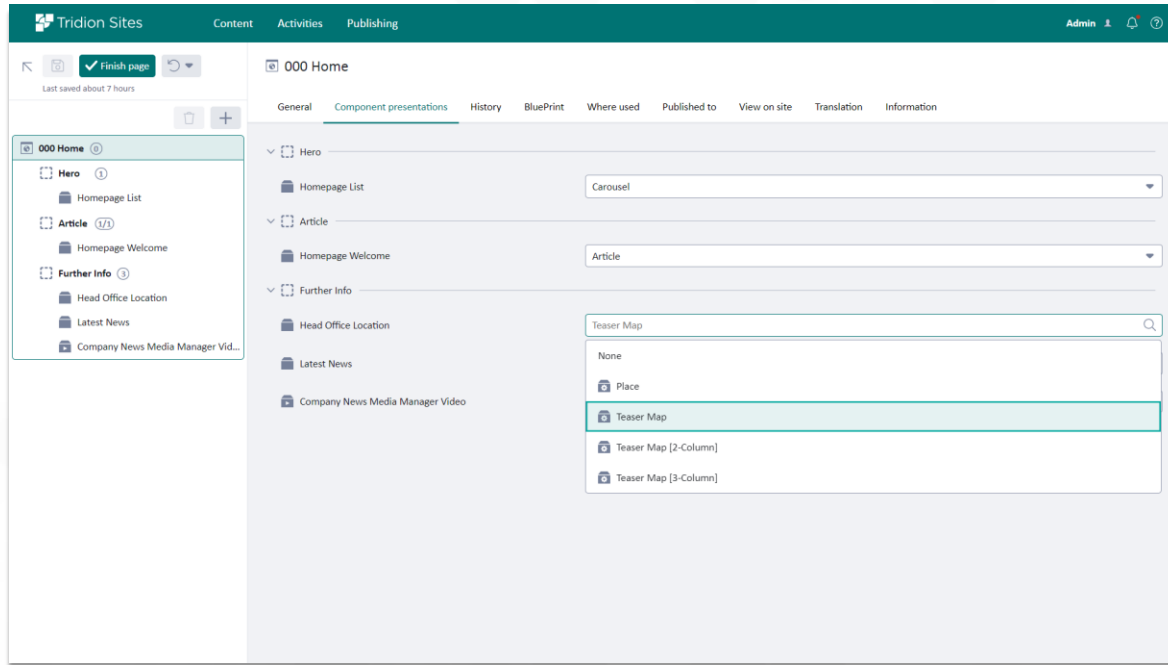
Attachments



Miscellaneous

Component template field updates

Increased field width and sorting templates alphabetically



Differentiate activity filter options

The publication title has been included to differentiate the filter options for:

- activity definition,
- process,
- process definition.

Workflow Activities

Filter activities

Filters

Activity definition

Assigned to

ACTIVITY DEFINITION	DATE ASSIGNED	ASSIGNED TO	PUBLICATION
<input checked="" type="checkbox"/> Approve	7/12/2024 10:55 PM	~EVO Approvers	EVO040 WDW (en-US)
<input type="checkbox"/> Approve	7/8/2024 10:55 PM	~EVO Approvers	EVO040 WDW (en-US)
<input type="checkbox"/> Create / Update	7/5/2024 10:55 PM	~EVO Approvers	EVO040 WDW (en-US)
<input type="checkbox"/> Create / Update	7/3/2024 10:55 PM	~EVO Approvers	EVO040 WDW (en-US)
<input type="checkbox"/> Create / Update	6/27/2024 10:55 PM	~EVO Approvers	EVO040 WDW (en-US)
<input type="checkbox"/> Approve	6/18/2024 3:49 PM	~EVO Approvers	EVO040 WDW (en-US)
<input type="checkbox"/> Approve	6/18/2024 3:49 PM	~EVO Approvers	EVO040 WDW (en-US)
<input type="checkbox"/> Approve	6/18/2024 3:49 PM	~EVO Approvers	EVO040 WDW (en-US)
<input type="checkbox"/> Create / Update	6/17/2024 11:01 PM	Ryan Murphy	EVO040 DLR (en-US)
<input type="checkbox"/> Approve	6/17/2024 10:55 PM	~EVO Approvers	EVO040 WDW (en-US)
<input type="checkbox"/> Approve	6/17/2024 10:49 PM	~EVO Approvers	EVO040 WDW (en-US)
<input type="checkbox"/> Create / Update	6/17/2024 5:23 PM	Kevin Behen	EVO040 WDW (en-US)
<input type="checkbox"/> Create / Update	6/17/2024 5:23 PM	Kevin Behen	EVO040 WDW (en-US)
<input type="checkbox"/> Create / Update	6/17/2024 5:23 PM	Kevin Behen	EVO040 WDW (en-US)

Workflow Activities

Filter activities

Filters

Activity definition

Process

Process definition

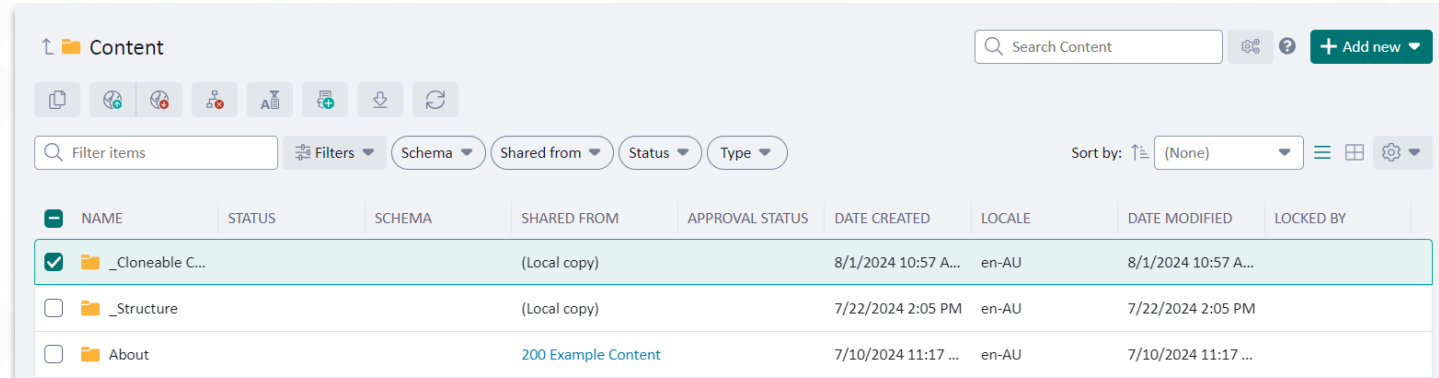
ACTIVITY DE...	DATE ASSIG...	ASSIGNED TO	PUB...
<input checked="" type="checkbox"/> Perform Task	7/17/2024 1...	Admin	000
<input type="checkbox"/> Review Task	7/12/2024 9...	Admin	110
<input type="checkbox"/> Assign to Pro...	7/12/2024 9...	Tridion Sites ...	110
<input type="checkbox"/> Perform Task	7/12/2024 9...	Admin	110
<input type="checkbox"/> Perform Task	7/12/2024 9...	Admin	100
<input type="checkbox"/> Review Task	7/11/2024 1...	Admin	400 Example...
<input type="checkbox"/> Assign to Pro...	7/11/2024 1...	Tridion Sites ...	400 Example... Tridion Sites ...

Focus but don't select first item

When browsing an organizational item, the first item in the list was automatically focused and selected.

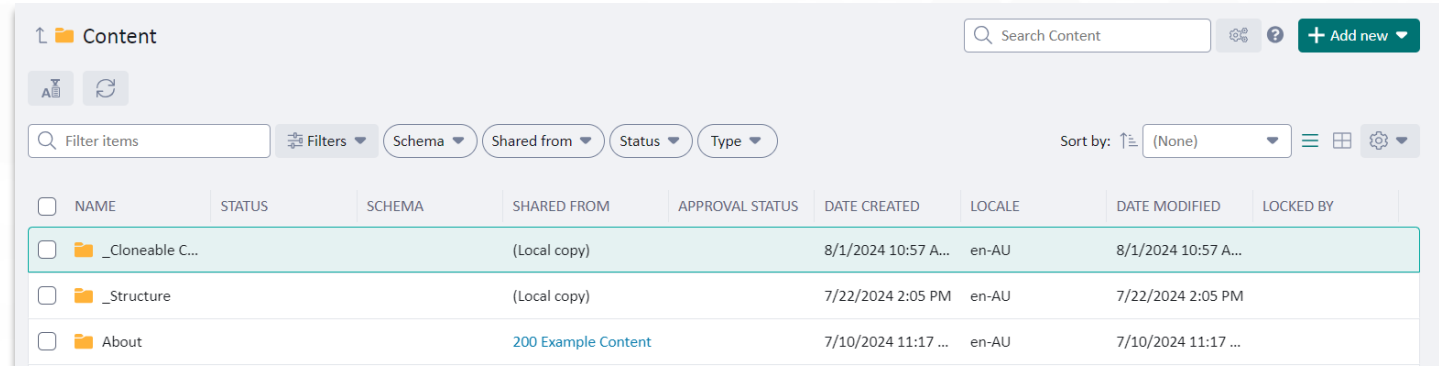
We updated this behavior to focus but not select the first item.

This will reduce the likelihood that users unintentionally perform actions on the first item (see [SRQ-25640](#)).



This screenshot shows the 'Content' interface with a table of items. The first item, '_Cloneable C...', is highlighted with a green background and has a checked checkbox in the first column. The interface includes a search bar, a toolbar with icons, and filter buttons for Schema, Shared from, Status, and Type. The table has columns for NAME, STATUS, SCHEMA, SHARED FROM, APPROVAL STATUS, DATE CREATED, LOCALE, DATE MODIFIED, and LOCKED BY.

	NAME	STATUS	SCHEMA	SHARED FROM	APPROVAL STATUS	DATE CREATED	LOCALE	DATE MODIFIED	LOCKED BY
<input checked="" type="checkbox"/>	_Cloneable C...			(Local copy)		8/1/2024 10:57 A...	en-AU	8/1/2024 10:57 A...	
<input type="checkbox"/>	_Structure			(Local copy)		7/22/2024 2:05 PM	en-AU	7/22/2024 2:05 PM	
<input type="checkbox"/>	About			200 Example Content		7/10/2024 11:17 ...	en-AU	7/10/2024 11:17 ...	



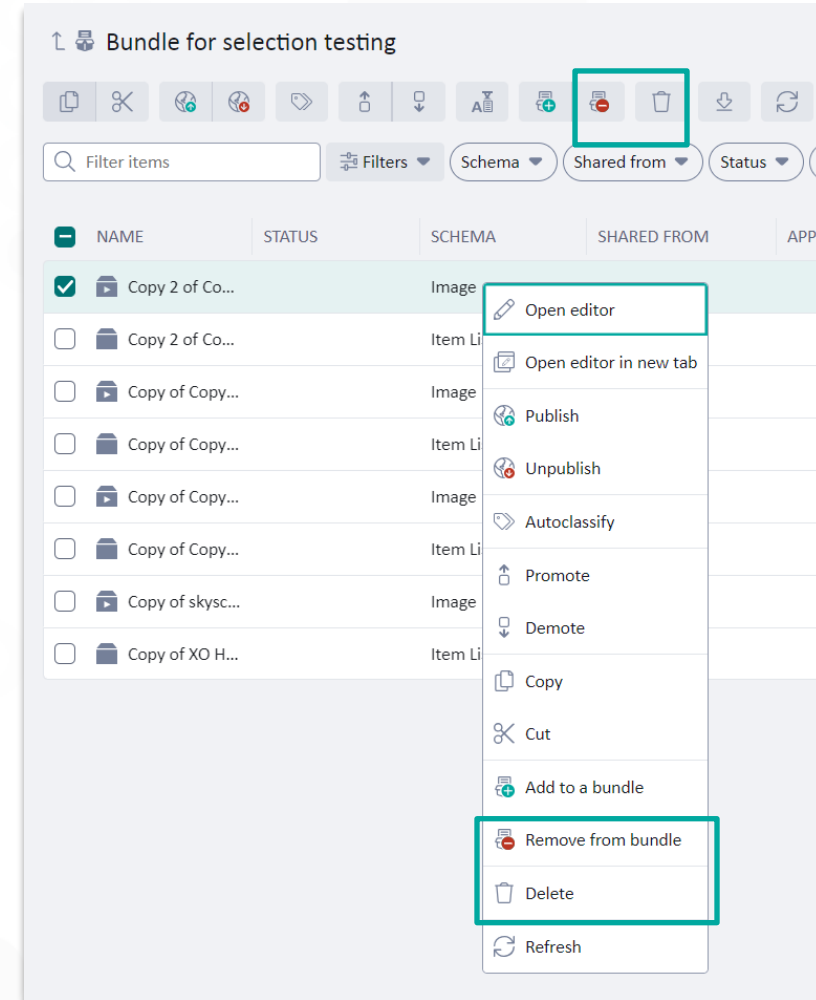
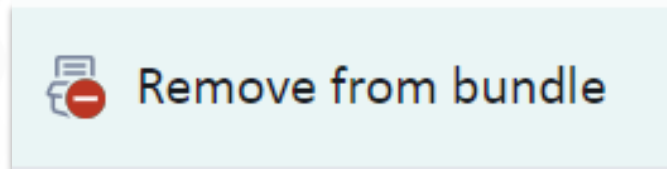
This screenshot shows the same 'Content' interface, but the first item, '_Cloneable C...', is now highlighted with a green background and has an unchecked checkbox in the first column. The rest of the interface, including the search bar, toolbar, and filter buttons, remains the same.

	NAME	STATUS	SCHEMA	SHARED FROM	APPROVAL STATUS	DATE CREATED	LOCALE	DATE MODIFIED	LOCKED BY
<input type="checkbox"/>	_Cloneable C...			(Local copy)		8/1/2024 10:57 A...	en-AU	8/1/2024 10:57 A...	
<input type="checkbox"/>	_Structure			(Local copy)		7/22/2024 2:05 PM	en-AU	7/22/2024 2:05 PM	
<input type="checkbox"/>	About			200 Example Content		7/10/2024 11:17 ...	en-AU	7/10/2024 11:17 ...	

The delete action is now available in bundles and search folders

Introduced a new icon for the Remove from bundle action.

Now displaying the delete action when inside a bundle or search folder.



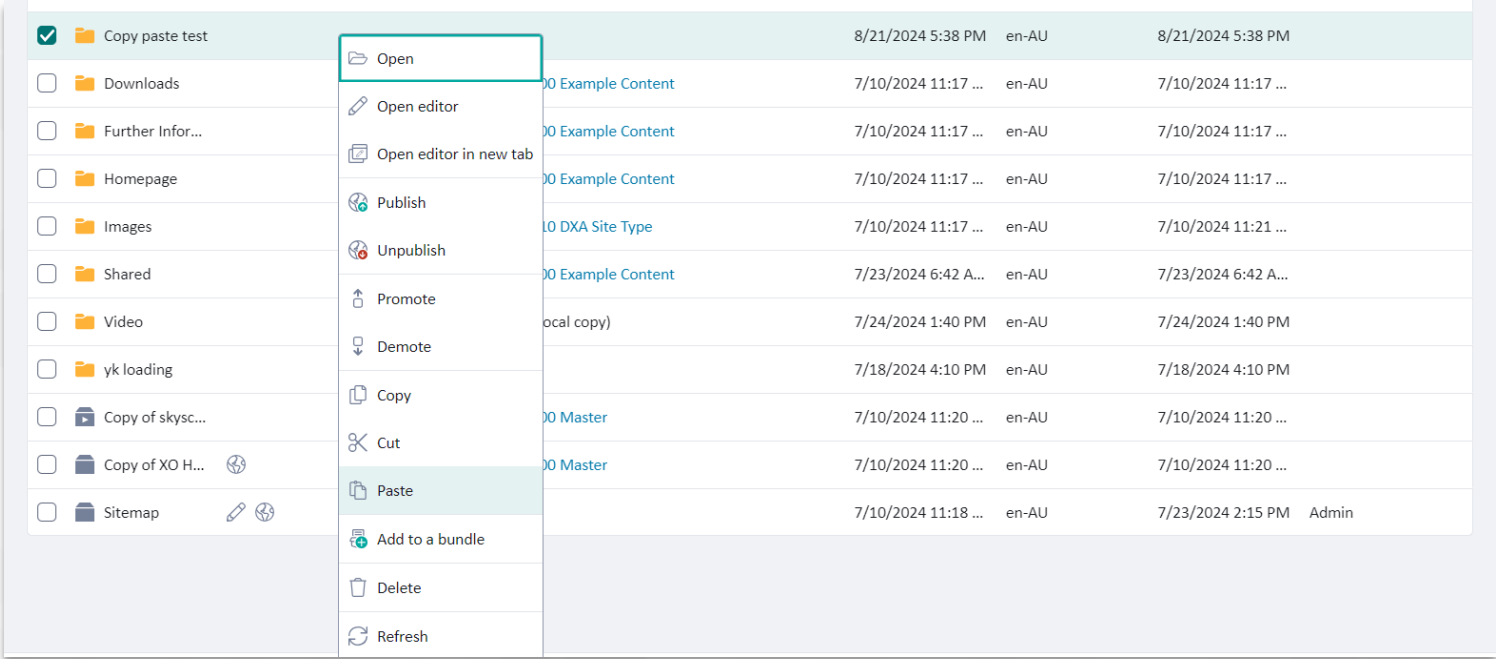
Copy/paste fix

Copy/paste behavior is now aligned with the behavior in Classic UI and Windows Explorer.

When pasting into a folder (or other container item) via the context menu, the item(s) will be pasted inside the folder.

Previously, the items would be pasted at the same level as the folder.

This change applies to both the tree and the table.



Filter out non-applicable activities

The screenshot displays the Tridion Sites interface with a list of workflow activities. A modal dialog titled "Finish activity" is open, prompting the user to select the next activity from a dropdown menu. The dropdown shows "Accept" and "Reject" options. The background shows a table of activities with columns for Activity Definition, Date Assigned, Assigned To, Publication, Performer, Primary Item, Date Started, Status, and Name. The status of activities varies, including "IN PROGRESS" and "ASSIGNED".

On the right side, a network request log is visible, showing a request to the URL `tcm:12-1190-131104`. The request is a POST method with a payload containing JSON data. The response is also shown, indicating a successful status (200) and a response body with a "NextActivityDefinitions" array.

The "Finish activity" dialog has the following fields:

- Activity: 3. Translation Review
- Next activity: Select the next activity (dropdown menu)
- Accept (button)
- Reject (button)
- Comment (text area)
- Finish (button)
- Cancel (button)

The network request log shows the following details:

- Name: tcm:12-1190-131104?useDynamicVersion=f...
- Method: POST
- Headers: Content-Type: application/json
- Payload:

```
{  "type": "DELETE",  "href": "http://10.100.92.199:81/ui/v3.0/items/tcm_12-61-131088",  "rel": "tcm:edit",  "type": "PUT"}
```
- Response:

```
{  "contextRepository": {    "type": "Link",    "idRef": "tcm:0-12-1",    "title": "Diamond Blueprint - 03 Source-Target B"  },  "description": "Review and update translations.",  "expirationScript": "",  "expirationScriptType": "Csharp",  "extensionProperties": {    "type": "ExtensionPropertyDictionary",    "tm_ActivityTransitionsToHide": "tcm:12-64-131088"  },  "finishApprovalStatus": {    "type": "Link",    "idRef": "tcm:0-0-0",    "title": "undefined"  },  "isEditable": false,  "listlinks": [],  "loadInfo": {    "type": "LoadInfo",    "errorMessage": "",    "errorType": "None",    "state": "FullyLoaded"  },  "nextActivityDefinitions": [    {      "type": "Link",      "idRef": "tcm:12-62-131088",      "title": "Accept"    },    {      "type": "Link",      "idRef": "tcm:12-64-131088",      "title": "Obsolete"    },    {      "type": "Link",      "idRef": "tcm:12-63-131088",      "title": "Reject"    }  ]  },  "processDefinition": {    "type": "Link",    "idRef": "tcm:12-4-131074",    "title": "Translation Review"  },  "script": "",  "scriptType": "Csharp"}
```

Allow users to select next assignee

← → ↻ ⚠ Not secure 10.100.97.4:81/ui/editor/component?item=tcn:4-5452&tab=general.content ☆ 📄 📄 1 ⋮

Tridion Sites Content Activities Publishing Admin 🔔 ?

📁 New Component3

Last saved a day ago Save Finish

General History Blueprint Where used Published to View on site Translation Information

Name * New Component3

Schema * TextWorkflow

Content

Text

test text for publication

This item is associated with workflow activity instance "1. Perform Task1" (tcn:4-2040-131104)

Next activity display name

Perform Task2

Comment

Assign to user

Select a user 🔍

(None)

Admin

Non-admin

Sites Administrator DXUI-10-U...

Sites Administrator DXUI-10-U...

Sites Administrator GLOBAL\ig...

Sites Administrator GLOBAL\SR...

CoreService REST Get items improvements

Added additional filter options

- ***rloItemTypes*** filters by item type
- ***recursive***, set to ***true*** returns items from all levels of the nested organizational items
- ***details***, controls the details level such as ***Contentless***, ***IdAndTitle***, ***WithApplicableActions*** must be returned for each item

GET /api/v3.0/items/{escapedContainerId}/items Gets a list of items inside a specified container item (Publication or Organizational Item). ^

Name	Description
escapedContainerId * required string (path)	The TCM URI or ECL URI of a container item: either a Publication or an Organizational Item such as a Bundle, Category, External Container, Folder or Structure Group. Escape the colon by replacing it with an underscore. For example: "tcm_0-1-1". <input type="text" value="escapedContainerId"/>
useDynamicVersion boolean (query)	Loads a dynamic version (if available for the current user) <input type="text" value="false"/>
rloItemTypes array[string] (query)	The item types of all repository-local objects that you want to include in the response. <input type="text" value="Page, PageTemplate, TargetGroup, Category, Keyword"/>
recursive boolean (query)	If false, only items directly inside the given container are returned. If true, items in nested Organizational Items (recursively) are also returned. For External Containers this parameter is ignored. External Content Library does not support recursive lists. <input type="text" value="false"/>
details string (query)	Specifies the level of details of list entries. <input type="text" value="Contentless"/>

Additional Items (also available as hotfixes for 10)

- Display a notification if there's an error when attempting to publish an item
- Misc UI
 - Various improvements to component template selection
 - Differentiate activity filter options by including the publication
 - Focus but don't select the first item in the table/grid on browse
 - Add delete action for items in bundles and search folders
- Pasting via the context menu on a container should paste inside the container
- Improved stability of rich text editor when running extensions
- Filter out non-applicable next activities in translation workflows
- Allow users to select the assignee for the next activity

10.1 Platform Updates

Content Manager

- ✓ Support of TLS 1.3
- ✓ Java 21 support
- Tridion Search Upgrade – work in progress
 - SOLR to v 9.6
 - Apache Tomcat to v 9

Content Delivery

- Java 21 LTS
- Spring 6
- SpringBoot 3
- Hibernate 6
- Tomcat 10
- Jakarta namespace switch

Long-Term Support for 10.1



Moving to .NET 8 required some significant code changes and therefore we have decided not to backport those changes to 10.0. Instead those changes are going to be rolled in 10.1 where we will be able to do more exhaustive testing than with a backport hotfix.

But to help our customers with their planning, we have decided to make 10.1 into a Long-Term Support release.

Note that 10.0 LTS customers can still stay on the older versions of .NET if they need more time before upgrading to 10.1.



Introducing...

Sites 10.1.1

Coming Summer 2025

Experience Space Search

New Advanced Search feature

Parity with Classic UI supporting:

- ✓ Searching in all content (everywhere) or limit to item names or descriptions only
- ✓ Search within a certain context (folder) with or without including subfolders
- ✓ Filter search results by using same filter options as provided in Classic UI
- ✓ Option to save your search query and reset

Experience Space Search

Extra's in Experience Space:

- Columns:
 - Re-ordering (drag and drop)
 - Additional sort options
 - Change visible columns per user via Column configurator
 - Settings saved
 - Reset to default
- Export

Experience Space Search

Tridion Sites

Username

Content Manager

100 Master (7)

Type text to filter publications

Favorites

Items in progress

Publications

000 Empty

100 Master

200 Global Content (EN-GB)

300 Translation (cs-CZ)

300 Translation (de-DE)

300 Translation (es-ES)

300 Translation (fr-FR)

300 Translation (it-IT)

300 Translation (pl-PL)

300 Translation (pt-BR)

300 Translation (pt-PT)

300 Translation (ru-RU)

300 Translation (sv-SE)

300 Translation (tr-TR)

300 Translation (zh-CN)

Filters

Publication

Schemas

Status

Type

Sort by: None

NAME	STATUS	SCHEMA	PARENT	MODIFIED
ballon-burner		Folder	400 Example Site	23 Apr 2020
bitcoin		Image	000 Empty	6 May 2019
Homepage		Page	000 Empty	27 Nov 2019
Research Article		Article	000 Empty	20 Apr 2020
Section		Video	000 Empty	3 Mar 2020
Teaster		Teaser	000 Empty	4 Apr 2020
Youtube Video		Video	000 Empty	3 Mar 2020

Publications

400 Example Site

Building Blocks

Clicking **Search** icon in Insights panel opens sidebar with focus in **Search term** field

Search

Save search

Apply

Search in 100 Master

Include subfolders

Search term

Search everywhere

Search for Item Names Only

Search in Item Descriptions Only

Case-sensitive

Author

Keywords

Publish status

BluePrinting

From publication

Based on Schema

Workflow

Process

State

Number of results

Experience Space Search

Tridion Sites

Username

Content Manager

Search results (4)

Clear search results

Filter table

Filters

Status

Schema

Sort by: None

NAME	STATUS	SCHEMA	PARENT	MODIFIED
<input type="checkbox"/> bitcoin		Image	000 Empty	6 May 2019
<input type="checkbox"/> Homepage Bitcoin		Page	000 Empty	27 Nov 2019
<input checked="" type="checkbox"/> Research about bitcoin		Article	000 Empty	20 Apr 2020
<input checked="" type="checkbox"/> bitcoin		Video	000 Empty	3 Mar 2020

Search

Save search

Apply

Search in 100 Master

Include subfolders

Search term

bitcoin

Search everywhere

Search for Item Names Only

Search in Item Descriptions Only

Case-sensitive

Author

Keywords

Publish status

(Any)

BluePrinting

(Any)

Types

Folder Category

Based on Schema

Add Promotions

Workflow

Task process

State

Publications

400 Example Site

Building Blocks

✓ Apply

Apply the search filters and display results

🔍 Save search query

Save search query to new search folder

↺ Reset

Return all filters to default states, but doesn't clear results table

Clear search results

Get user back to search context (100 Master)

Functional comparison between Tridion versions

Functional features	9.6	10	10.1	10.1.1
Advanced Search in Experience Space	×	×	×	✓
BluePrinting 3.0	×	×	✓	✓
Translator Context View	×	×	✓	✓
Cloud Accessibility Scorecard	×	×	✓	✓
Accessibility Scorecard (Cloud Customers)	×	×	✓	✓
Extensibility Framework:	×	✓	✓	✓
Custom dashboards	×	✓	✓	✓
Custom action buttons	×	✓	✓	✓
Custom context menu actions	×	✓	✓	✓
Custom fields, including RTF fields	×	✓	✓	✓
Custom fields to retrieve data from an external system	×	✓	✓	✓
Custom columns in the Content Explorer and the Activities tab	×	✓	✓	✓
Batch uploading of multimedia assets	×	✓	✓	✓
Activities tab to view, track and manage each activity	×	✓	✓	✓
Publishing tab to view, filter and export jobs	×	✓	✓	✓
Option to view content as thumbnails (including WebP)	×	✓	✓	✓
Option to configure and reorder columns in Content Explorer list view	×	✓	✓	✓
Semantic AI / Smart Tagging Module	✓	✓	✓	✓

Legend:

✓ Full support

– Partial support

× No support

Technical comparison between Tridion versions

Technical features	9.6	10	10.1	10.1.1
.NET 8 Support	×	×	✓	✓
Updated Database Support	×	×	✓	✓
Semantic Content Models	✓	✓	✓	✓
Targeted content recommendations (taxonomy-based)	×	✓	✓	✓
Concept scheme configuration and scoring	×	✓	✓	✓
Add-on management	✓	✓	✓	✓
Option to store auditing data	×	✓	✓	✓
Enable/disable add-ons	×	✓	✓	✓
Access Management UI	✓	✓	✓	✓
Register and manage custom applications from Access Management window	×	✓	✓	✓
Manage service accounts	×	✓	✓	✓
Shared delivery platform (DXD)	✓	✓	✓	✓
Semantic Recommendations DXD	×	✓	✓	✓
GraphQL Content API	✓	✓	✓	✓
Docker container support for DXD	✓	✓	✓	✓
Option to give Lock Management rights to any user or user group	×	✓	✓	✓

Note that for 10.1.1 we don't anticipate many changes as compared with 10.1

Legend:

✓ Full support

– Partial support

× No support



Platform Upgrade Considerations

Upgrade overview

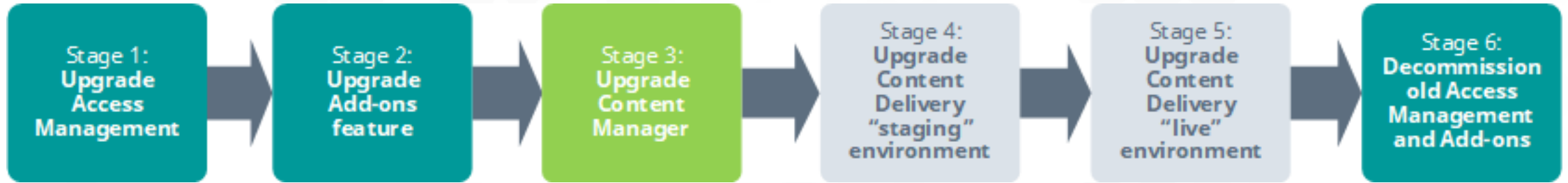
The updated documentation is not yet available for Sites 10.1 but the process will largely be the same:

<https://docs.rws.com/1099765/100494/tridion-sites-10-main-documentation/upgrading-----tridion-sites>

The 2 most common upgrade types are Staged and Rolling

The most important consideration is that if you wish to do a rolling upgrade it is always from the immediately preceding version. So for a rolling upgrade, you will have to go from **Sites 10 --> Sites 10.1**

Upgrade paths – Staged Upgrade



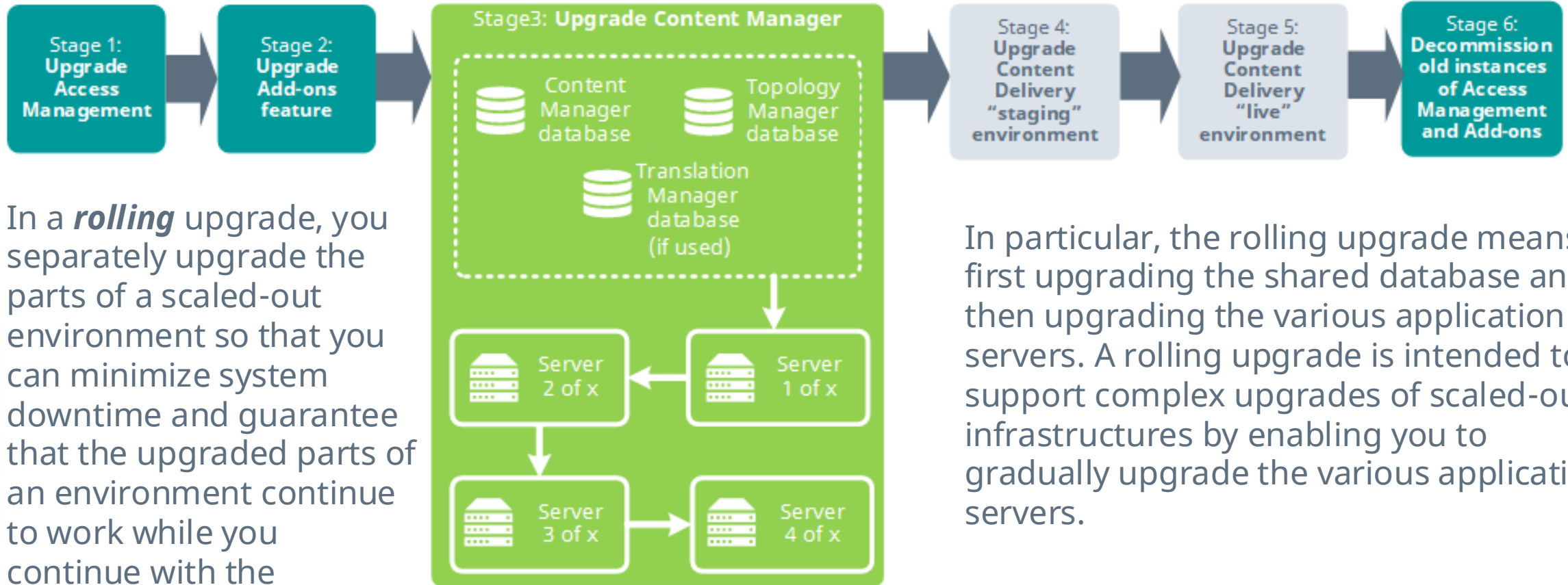
A ***staged*** upgrade is where you upgrade the different parts of your infrastructure at different times.

In a staged upgrade, you must upgrade Content Manager environment before you upgrade your Content Delivery environments.

After that, you can upgrade the individual Content Delivery environments in any order you wish.

Most organizations upgrade the product using a staged upgrade.

Upgrade paths – Rolling upgrade



In a **rolling** upgrade, you separately upgrade the parts of a scaled-out environment so that you can minimize system downtime and guarantee that the upgraded parts of an environment continue to work while you continue with the upgrade.

In particular, the rolling upgrade means first upgrading the shared database and then upgrading the various application servers. A rolling upgrade is intended to support complex upgrades of scaled-out infrastructures by enabling you to gradually upgrade the various application servers.



Upgrade Considerations

Dynamic Experience Accelerator (DXA) Customers

For customers that are using the reference delivery application (DXA) there are some considerations:

- Sites 10 and Sites 10.1 require DXA 2.3
- Recommendation is to upgrade DXA 2.3 first and then update Content Management and then Content Delivery
- DXA 2.3 is backwards compatible with 9.1 and above
- Code:
 - <https://github.com/RWS/dxa-web-application-dotnet>
 - <https://github.com/RWS/dxa-web-application-java>

Move to Experience Space

In Sites 9.5, we introduced a brand new visual interface for content authors called, **Experience Space**. The old **Classic UI** is still available but we recommend that customers consider moving users to the new visual interface. It provides a modern editing experience and new features are being release only in **Experience Space**.

One factor to consider is that some customers have GUI extensions on the **Classic UI**. Our recommendation is to analyze:

1. Which extensions are no longer needed because the feature is supported natively
2. Which extensions are rarely used and can continue to live in the **Classic UI**
3. Which extensions should be migrated to **Experience Space** using the Extensions Framework that was introduced in Sites 10.

Streamlining the Content Model with BluePrinting 3.0

One consideration after your platform has been upgraded to Sites 10.1 is that BluePrinting 3.0 is going to allow for a far more efficient and simplified content model.

Our recommendation is to upgrade to 10.1 first but then leave some time to analyze which schemas can be streamlined using the new feature.

Our goal is that the conditional inheritance feature of BluePrinting 3.0 will allow for multiple schemas to be consolidated into a single one and will optimize scenarios for components that have both centralized and localized fields.

Moving to Trados Enterprise for Translations

While Tridion Sites 10.1 is still going to support integrations to TMS and WorldServer, we recommend moving to Trados Enterprise. It is a very modern platform that easily incorporates with AI linguistic tools like RWS Language Weaver.

Moving forward new features are going to be developed on Trados Enterprise so we recommend that customers start to make the move to the platforms. Some benefits of making the move:

1. Trados Enterprise has many **more features** for both translators and managers.
2. Trados Enterprise can better take advantage of machine translation (with or without human post-edit) to **lower translation costs**.
3. Trados Enterprise with the new Evolve capability can increase the **translation quality** by using AI tools.

Going Headless

Although Tridion has had a headless content hub since 9.0, it was really with the 9.6 release which introduced Semantic Content Models and Template-less Publishing that paved the way for a new and simpler way to work with Tridion's JSON output and the JavaScript frameworks like React, Vue, and Angular.

To go headless, customer will need to install the Dynamic Experience Delivery (DXD) content hub and then ensure that schema fields are set to publishable.

Access Management

If your organization has not yet migrated to the Access Management platform, you may consider doing so as part of the upgrade. This will allow you to take advantage of the new features allowing you to connect to various Identity Providers and better manage security across your Tridion Sites eco-system.

Documentation on how to proceed here:

<https://docs.rws.com/1099765/805637/tridion-sites-10-main-documentation/migrating-security-to-----tridion-access-management-during-an-upgrade>

Integration Framework and Extensions

The Integration Framework was released in Tridion Sites 9.1 and the Extension Framework was released in 10. One of Tridion's key benefits is that it is a platform that can be extended to provide a unique solution for your organization.

As part of the upgrade we recommend taking a look to see if there is any "low-hanging fruit" that could be integrated into the platform.

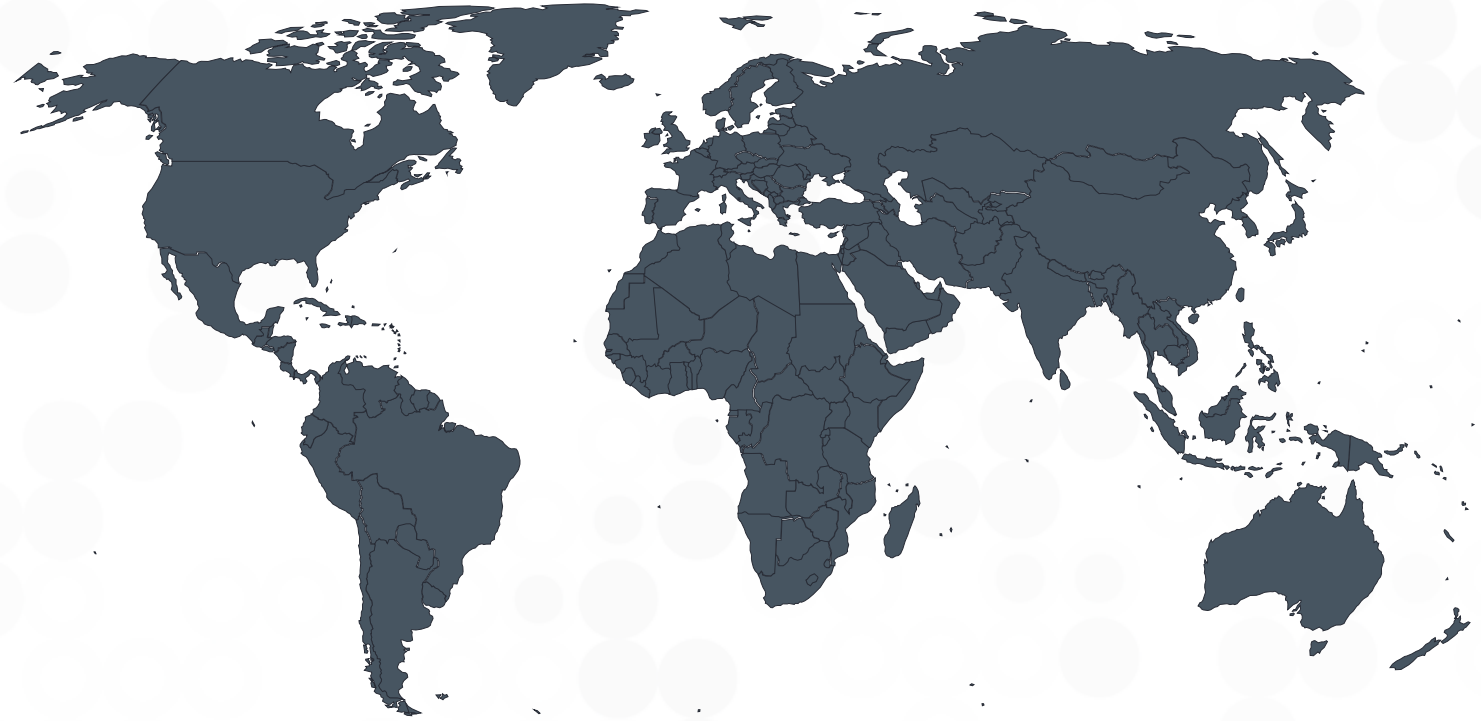


Professional Services

Additional Professional Services for Sites 10.1

As part of the Tridion Sites 10.1 offering we are pleased to introduced an expanded set of solutions from our worldwide team.

Customers can now use our Professional Services for technology adjacent solutions.



Expanded Professional Services For 10.1

Working with the globe's top 100 brands

Worldwide Diversified Team

Sector expertise

Automotive
Aerospace
Chemical
Defence
Financial
Government
Legal
Manufacturing
Medical devices
Pharmaceutical
Retail
Technology
Telecommunications
Travel & Tourism

Content Modeling

Content Delivery Architecture

Governance

Translation

Connectors

Tech Adjacent Solutions

Content Centric Professional Services

Content Supply Chain

Focus on Content Lifecycle

- Creation
- Workflow
- Translation
- Governance
- ...

Content Delivery Chain

Focus on Visitor Experience

- # clicks to Convert
- Search
- Targeted Content
- ...



Delivery Application Optimization



Performance



Accessibility

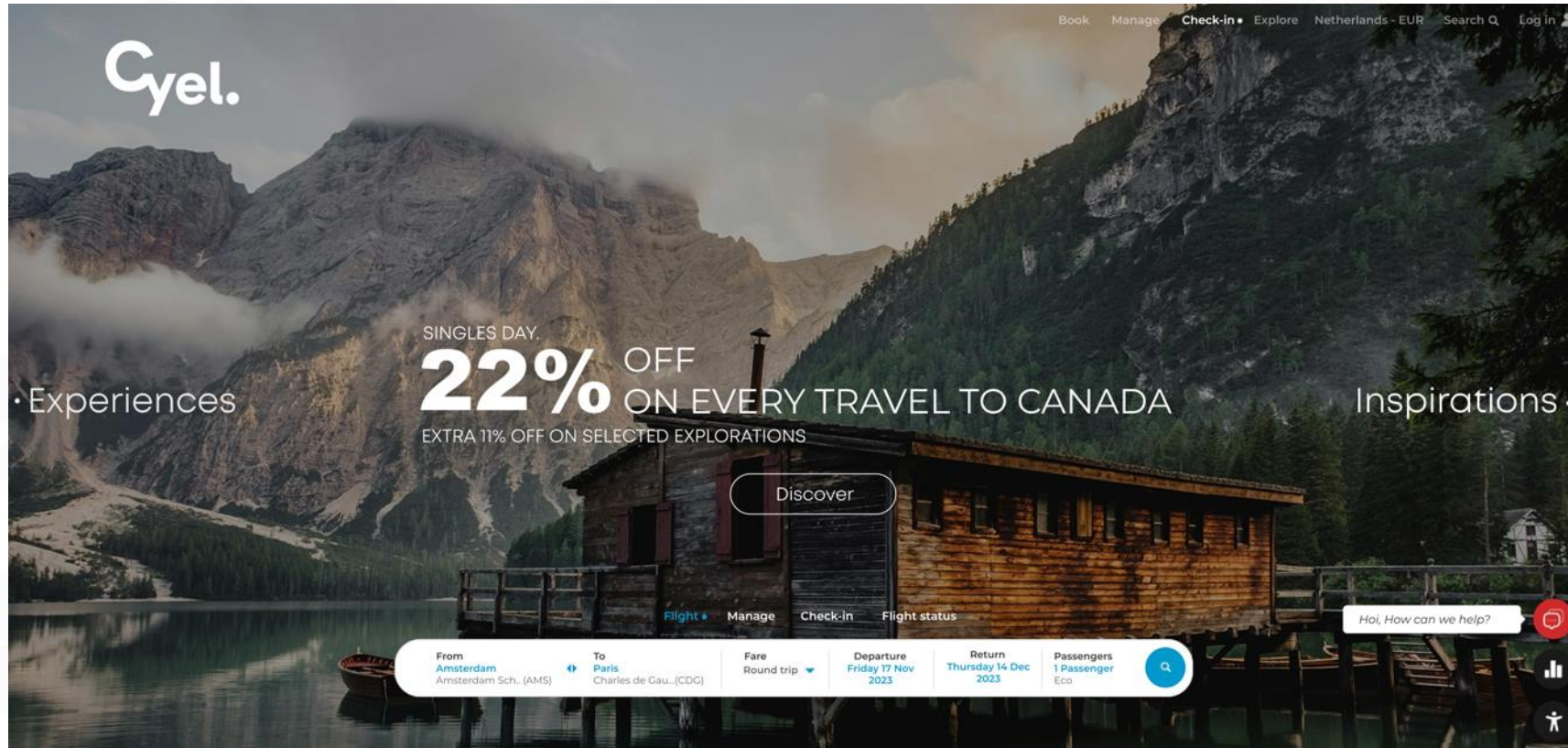


SEO

Actual screenshot of a Google Lighthouse report where RWS Professional Services updated a Tridion customer's Delivery Application in conjunction with an upgrade to Sites 10.

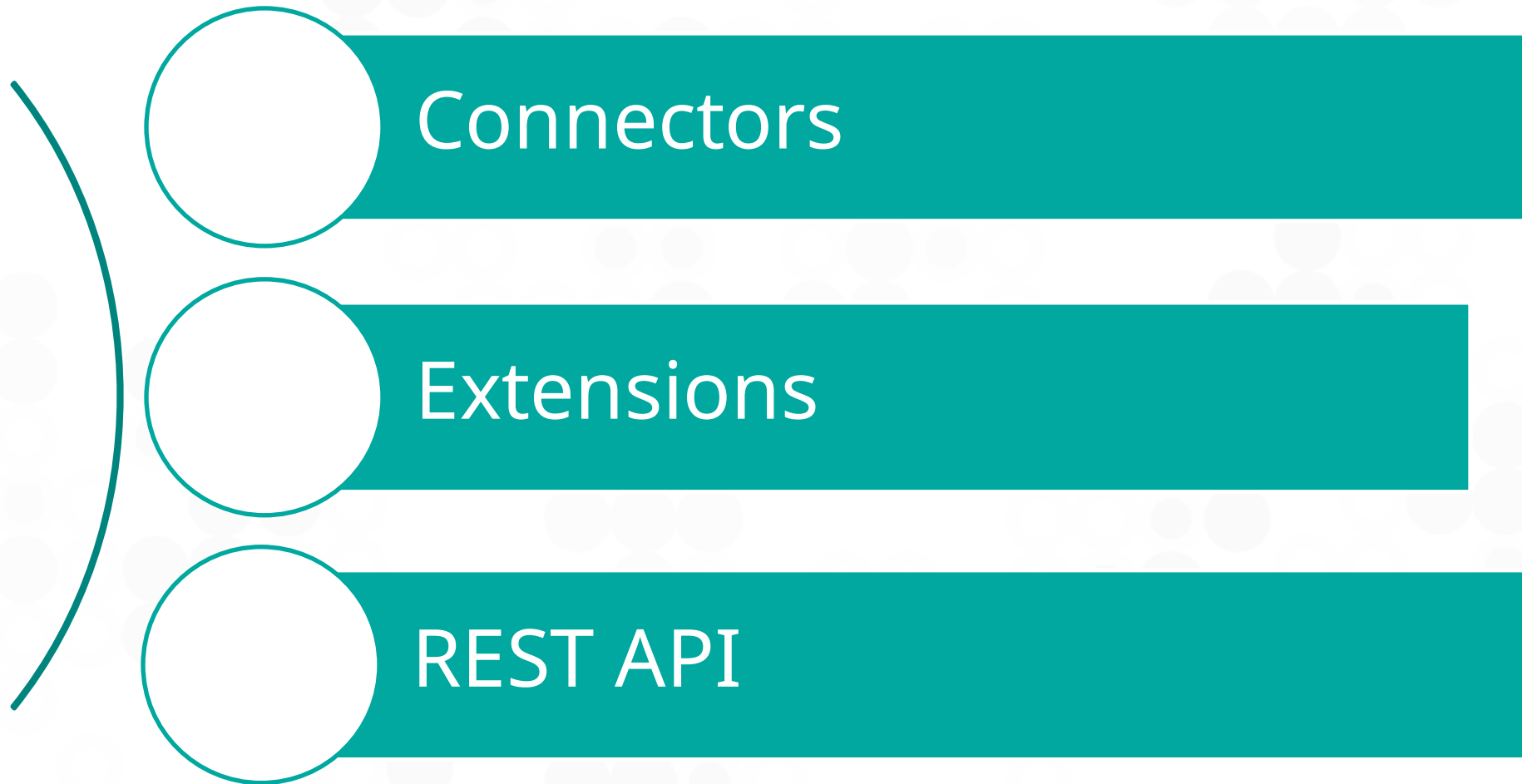
Let our Professional Services modernize your Delivery Application!

Site Redesign



We have designers and UI/UX experts who design composites and deliver all of the HTML/JS/CSS assets.

Connectors and Extensions



Our Professional Services team can help you get the most out of extending Tridion.

RWS Editorial Services Solution



Standard Editorial

- ✓ Copyediting, proofreading, converting
- ✓ Maintaining style guides
- ✓ Optimizing source content
- ✓ Reviewing and improving English target text



AI Editorial

- ✓ Editing LLM output for factual accuracy, cultural appropriateness, and relevance/salience
- ✓ Evaluating and A/B testing AI model output
- ✓ Rewriting AI-generated output as part of an LLM training process



Content Creation

- ✓ Writing structured content (e.g., product descriptions), scaling rapidly to very high volumes as required
- ✓ Creation and conversion of eLearning materials
- ✓ Crafting prompts for LLMs to produce initial drafts, which are then refined to meet client requirements



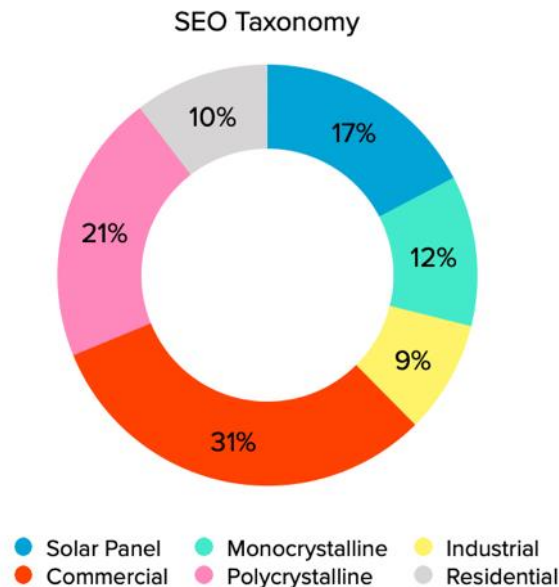
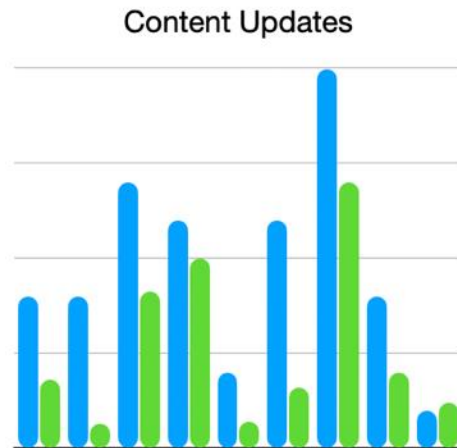
Solutions Catalog

Bundle Calendar

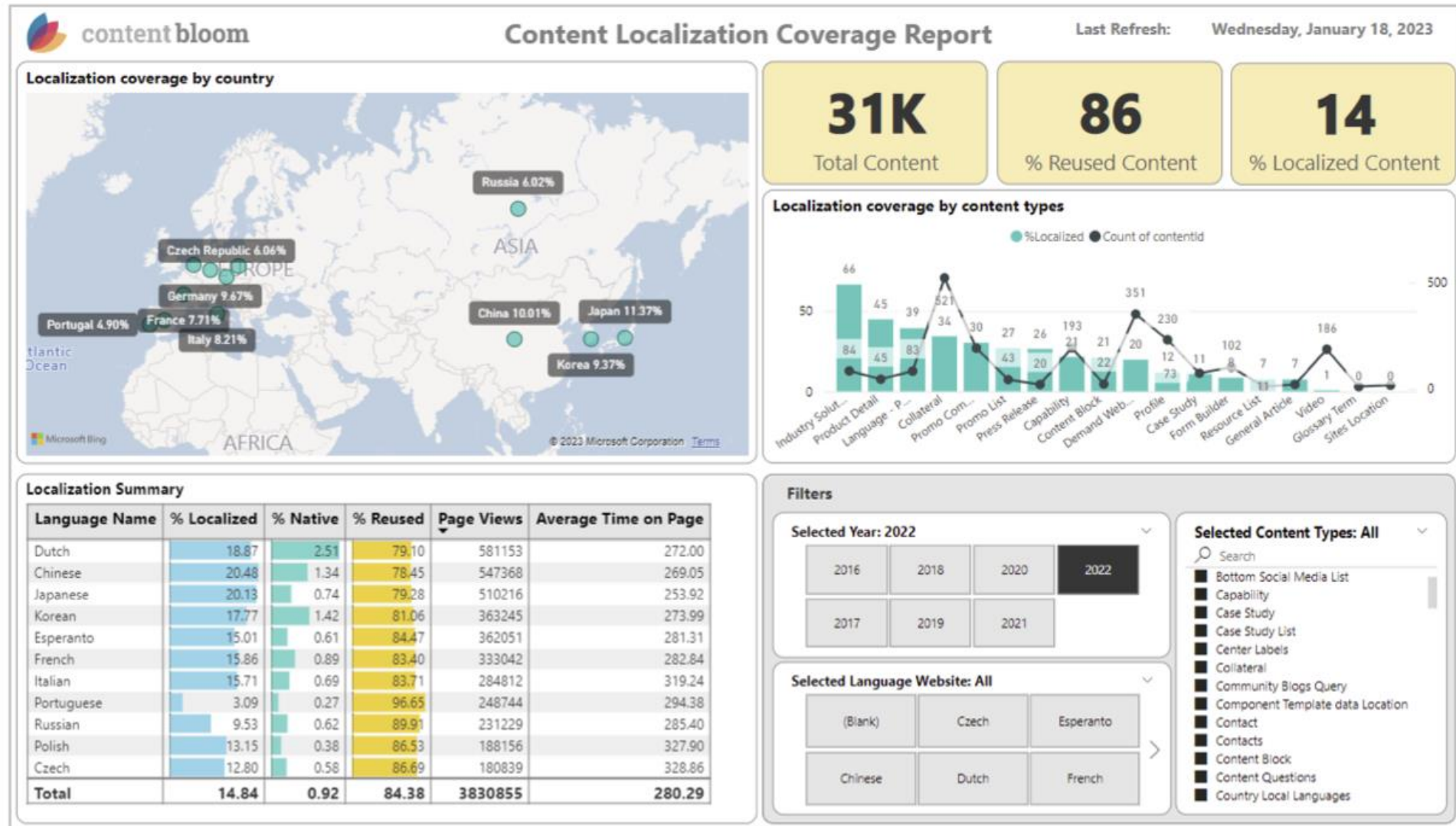
[illegible]

Solution architecture with some samples.

- Publishing Schedule
- Regional Coverage
- Taxonomy
- SEO



Content Intelligence - Partner Content Bloom



Accessibility - Partner AAATraq - 2024

ACM / Accessibility
Content
Manager



Fresh

Sed pede ullamcorper amet ullamcorper
primis, nam pretium suspendisse neque, a
phasellus sit pulvinar vel integer.



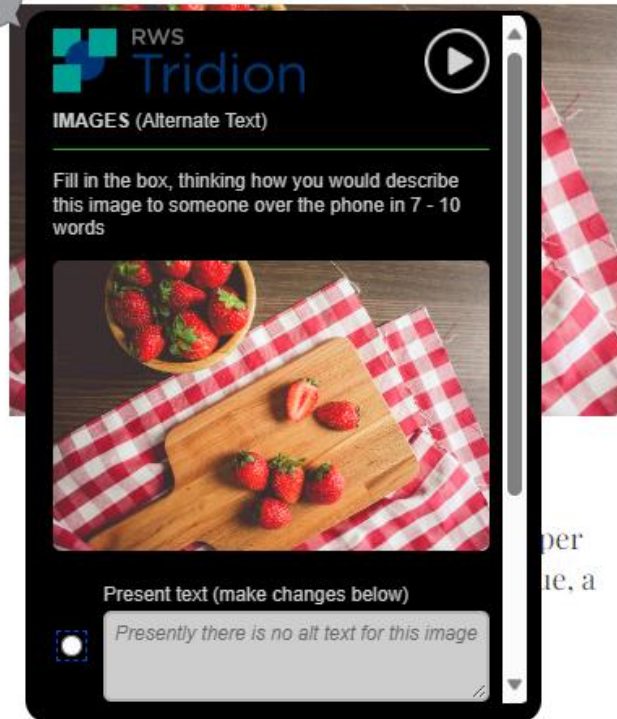
About




Healthy

Sed pede ullamcorper amet ullamcorper
primis, nam pretium suspendisse neque, a
phasellus sit pulvinar vel integer.


Healthy





AI Chatbot with AI12Z - April 2024





< All Projects


 Dashboard


 Documents

 Knowledge Base

 Prompts

 Data


 Analytics

 Test Drive

RD

RWS Docs

Test Drive

 Greg Guttmann ▾

Test Drive

Experience your copilot the way your users would. Ask your copilot questions and see the answers it provides you with.

Share a link


You can share this link with your team members to test drive the AI

<https://bot.ai12z.net/?org=6581982ac01f5fc79ca00d48&proj=6581e730c01f...>

Copy Link

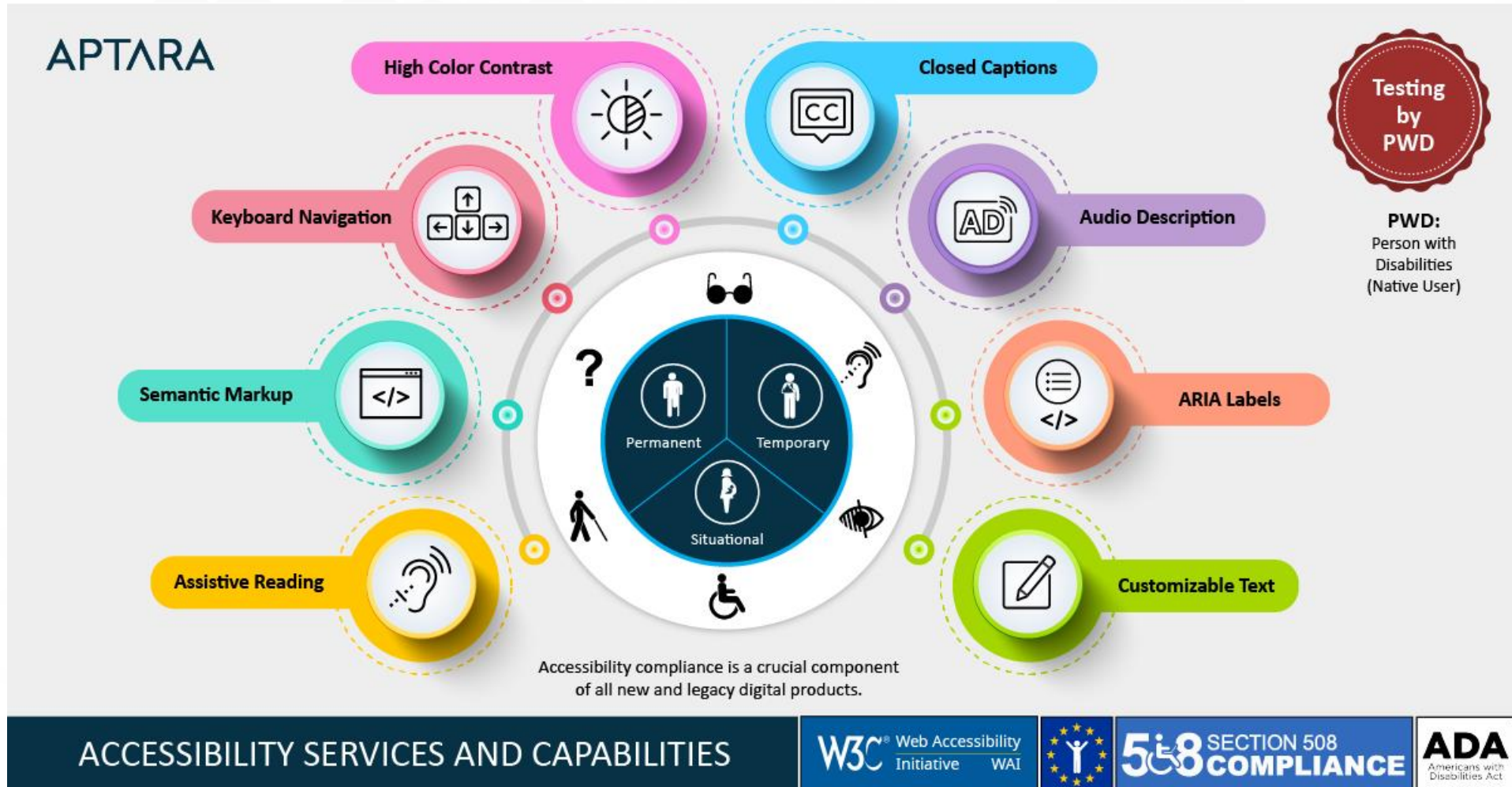
☒ Do you have a follow up question?

Ask AI

 how do I install dxa

To install DXA, you need to follow these steps:

Accessibility Services - Aptara



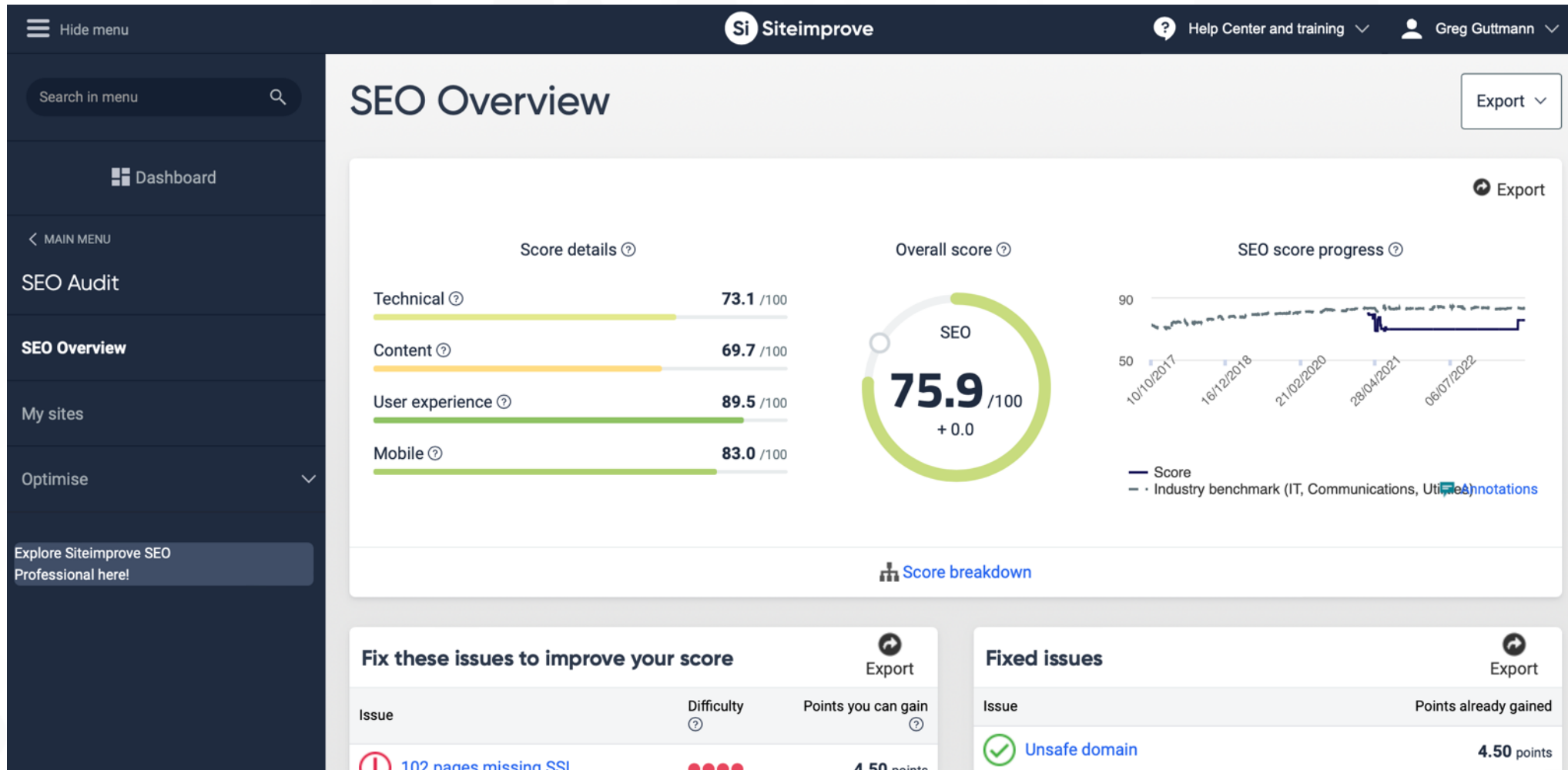
<https://dlg.aptaracorp.com/DigitalSamplesShowcase/Accessibility/Accessibility.mp4>

Customer Identity Management

RWS has partnered with OKTA to produce an example of using OKTA to connect to multiple CDPs and profile system for content personalization.



SEO / Accessibility - Partner Siteimprove

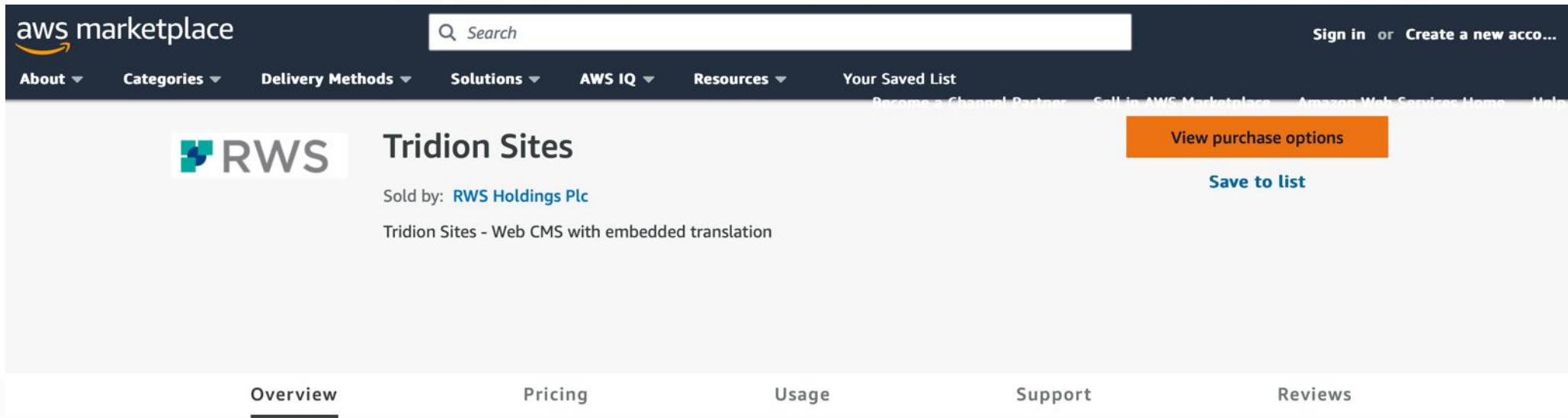


TravelLaunchPro by LUX Interactive - June 2024



Reservation System Integration
Tridion and Translation Integration
Head Start Delivery Application
Optimized Booking Flow
Global Governance with Regional Empowerment

Tridion Sites on AWS Marketplace



The screenshot shows the AWS Marketplace interface for the product 'Tridion Sites'. The top navigation bar includes the AWS Marketplace logo, a search bar, and links for 'Sign in' and 'Create a new account'. Below the navigation bar, the product listing for 'Tridion Sites' is displayed, featuring the RWS logo, the product name, and the seller 'RWS Holdings Plc'. A description states 'Tridion Sites - Web CMS with embedded translation'. Two buttons are visible: 'View purchase options' (orange) and 'Save to list' (blue). At the bottom of the product listing, there are tabs for 'Overview', 'Pricing', 'Usage', 'Support', and 'Reviews', with 'Overview' being the active tab.


aws marketplace

Search

Sign in or Create a new account...

About Categories Delivery Methods Solutions AWS IQ Resources Your Saved List

Become a Channel Partner Sell in AWS Marketplace Amazon Web Services Home Help

 **Tridion Sites**

Sold by: [RWS Holdings Plc](#)

Tridion Sites - Web CMS with embedded translation

[View purchase options](#)

[Save to list](#)

[Overview](#) [Pricing](#) [Usage](#) [Support](#) [Reviews](#)

Product Overview

Tridion Sites is a state-of-the-art web CMS that allows you to manage and deliver superb digital experiences across multiple channels - using traditional or headless (GraphQL) publishing.

You can start with a single language and single website and then scale as your business grows - adding more websites and languages as needed. This way you can easily and cost-effectively provide customers with content in their own language, choosing from a spectrum of options: machine translation, human-in-the-loop or fully expert translation

Highlights

- Translation integration - stop copying and pasting content into emails to send it off for translation. Tridion has it all integrated, making it really easy to create local country sites.
- The best of both worlds: publish content to any

Marketing Cloud Connector on Salesforce AppExchange



AppExchange

Home

Explore

Collections

Consultants

Learn



Sign Up

Log In



Search AppExchange



Tridion Sites connector for Marketing Cloud

By RWS

Take your content further



Marketing Cloud Engagement API

No Ratings

Get It Now



This connector allows for 'two-way traffic' between Tridion Sites and Marketing Cloud enabling delivery of personalized web content authored and published on Salesforce Content Creator directly from Tridion.

£12,000 GBP/company/year

[Pricing Details](#)

Industries

Media & Entertainment

Retail

Travel, Transportation, & Hospitality

Business Need

Marketing

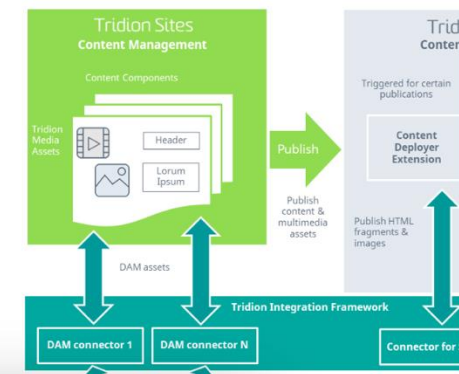
Websites

Ecommerce



RWS

Watch Demo





Events

2024 Highlights

ISO 9001
Certification



AWS Well-
Architected
Framework
Certification



Product
Release



Bynder DAM
Connector



Monthly
Livestream
Launched



January
EVA Airways is first
customer to launch on
Sites 10



Product Hackathon
AWS - RWS AI Sessions



New Sites 10 Course
university.rws.com



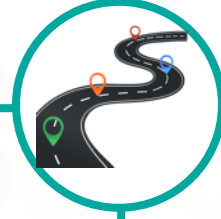
May
Tridion Sites on
AWS Marketplace



September
Marketing Cloud
Connector
AppExchange



December
10.1 Launch



Monthly Livestream



Join us the first Thursday of the month for the Tridion Livestream.

7am Pacific (USA)
10am Eastern (USA)
3pm GMT (UK)
4pm CET (Central Europe)
11pm China Standard Time



<https://www.youtube.com/@RWSCommunity/streams>



Customer Testimonials



https://players.brightcove.net/6202477137001/default_default/index.html?videoId=1770753732075507638



https://players.brightcove.net/6202477137001/default_default/index.html?videoId=1770754110004242876



Ian Gowrie

Web Development Manager, Malvern

<https://tridion-videos.s3.us-west-1.amazonaws.com/tridion-sites/customer/testimonials-tridion-malvernpanalytical.mp4>

China Airlines launches
global websites with RWS



https://players.brightcove.net/6202477137001/default_default/index.html?videoId=1755814134988860527



www.rws.com

